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# SCHOLASTIC MAGAZINE



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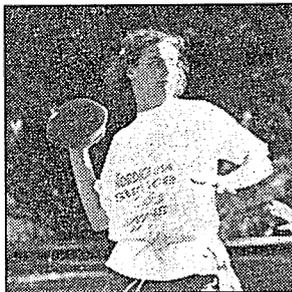
VOLUME 136, NUMBER 4

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SEPTEMBER 22, 1994

## South Bend's Sibling

**8** Thousands of miles away, in the heart of Poland, South Bend has an older sister. She's half a millenium older, but they still have a lot in common.

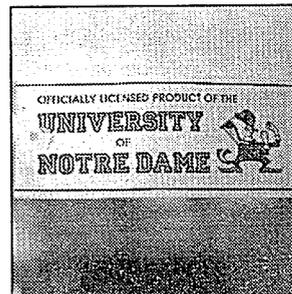


## Rough and Tumble

**13** Over 50 percent of Notre Dame's student body lettered in a varsity sport in high school, but they cannot all play for the Irish. RecSports provides a solution.

## Who owns ND?

**16** No, not the school — the logo. *Scholastic Magazine* investigates what it takes to get Notre Dame's logos on everything from sweatshirts to chocolates.



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## FROM THE EDITOR

A year ago, three friends and I were bicycling around the tiny island of Inishmoor, 20 miles off the western coast of Ireland. The island, which is nine miles long and three miles wide, is a remote and desolate place, inhabited by people who farm the rocky land and still live in thatched-roof homes. Inishmoor is a popular tourist destination in the summer months, but it was deserted when we were there in late September. After a chilly, misty day on bikes, we headed into one of the three restaurants on the island for some food and drink to warm us up. To our surprise, one of the three other patrons of the restaurant was wearing a Notre Dame football jacket. When we finished eating, we ventured up to the woman to ask her about the jacket. It turned out she was an American living in Dublin, and one of her husband's friends, who had been a Notre Dame football player, gave her the jacket.

The explanation made sense, but it did not erase the shock of seeing Notre Dame apparel 3,000 miles from campus on an island with a population of 900 people. Television has helped to create a global village, and that means foreign countries now recognize the interlocking ND and the leprechaun as symbols of Notre Dame. Along with increased television exposure come companies seeking to use the trademarks on their products. Smart marketers know that Notre Dame items sell, and many of them want to capitalize on the built-in market of Notre Dame alums and fans.

So that leaves the University with some tough decisions. They can splash the logos on any company that wants them, which would bring in more money and make Notre Dame more recognizable. Or they can limit the amount of companies that use our symbols, cutting down both profit and the school's exposure. Freida Donnan, the director of university licensing, is responsible for making these decisions. Brian Flanagan and Chris Lenko look into her job, and its results for the Notre Dame name and logo. Their articles run on pages 16 through 19.

### Also in this issue

Coming to college means learning to live with roommates, as upperclassmen will testify and freshmen know only too well. Often, it is hard to bridge the gap between different lifestyles and personal preferences. Imagine having to get along with 14 roommates, all of them from different countries. That's what the residents of Peace House face. Every year, 14 students from various countries come to Notre Dame to take part in a unique program that allows them to get their masters degree in Peace Studies in a year. Although the academics are enough stress, the students also live together in a wing of Columba Hall, where every day is a lesson in international relations. Bertha Amisi, one of the 14 students, relates what it is like to live in the Peace House, on page 6.

Entertainment writer Joey Crawford previews cub, the band that will be appearing tomorrow night as part of the WVFI and SUB concert series. Don't forget to check out the Purdue preview on page 11, and enjoy our regular weekly features as well.

Katie E. Wiltrout  
Editor

Cover Photo by Brent Tadsen: The array of Notre Dame hats in the bookstore

# SCHOLASTIC MAGAZINE

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# Mr. Mod Quad Goes to Washington (or at least to the County Council)

*The six dorms of Mod Quad fall into a separate township from the rest of campus, and for the first time since 1966, they have a chance to elect a new representative*

by Kevin Eckhardt

A lot of Notre Dame graduates claim they want to make a difference in the world. Mike Eby would settle for making a difference in South Bend. A 1991 Notre Dame graduate, Eby has sights set on "changing people's view of politicians and government." To this end, Eby hopes to be the new trustee of Clay Township in this November's municipal elections.

Eby graduated from Notre Dame with degrees in history and government. A native of South Bend, he now works as a northern Indiana historian and professor at Southwestern Michigan University. He is running for the post of trustee of Clay Township, one of the neighborhoods that make up the larger governmental unit of St. Joseph's County. The boundaries for the district extend to Old Juniper Road, which is the small street that cuts across campus between Siegfried and the North Dining

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***"U.N.D. is a huge voting block, especially in Clay Township, but I'm the only one who has campaigned on campus and actively pursued the students' votes. There are a thousand votes in the towers [Flanner and Grace] alone."***  
***— Mike Eby, Trustee candidate***

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Hall. As a result, all of mod quad is within Eby's voting district. The trustee is responsible for overseeing the fire protection of the township and poor relief.

The incumbent he faces has held the office since 1966, three years before Eby was born, and this length of term makes him an easy target. Eby's main goal is to "provide an active government for Clay Township." His platform consists primarily of building a new fire station (the newest one dates back to the 1960's), and he has an extensive commentary on how to change voters' perception of local government.

Eby refuses to classify himself as an idealist or pragmatist, but instead as a "realist — you have to be able to deliver," he emphasizes. He is a Democrat, and defeated two other opponents handily in the primaries, garnering fifty-five percent of the vote. Eby does not, however, want association solely with a political party. "I don't tell my students what my political affiliation is," he remarks, "and they have to figure it out by the end of the semester."

They have a rough assignment. Eby

tends to stand behind broad, popular movements, within which there is much room to maneuver in each direction. He is against mudslinging in campaigns, saying, "I hope my opponent doesn't have to resort to that." Yet, he did say he was fully prepared for such a battle. He wants people to be more active in government, saying, "If you don't like it, change it; don't just sit there and whine." He has sponsored get-out-to-vote rallies and supports campus registration drives, but these measures, not surprisingly, gain him votes. He backs Al Gore's plan to "reinvent" government, commenting, "Government must start on a local level and move up. The government is too stale."

**E**by was born in 1969, a year when the youth of America sat in, protested, and marched for every cause they felt important. He sees the apathy of today's young people, especially college students, as a result of the government's failure to provide itself with a positive image. "Everyone has this bad image of government, so it's no surprise people don't want to be involved," Eby said. His attempt to avoid losing the trust of voters is simple: he has made few promises.

As for the election system itself, Eby states, "People are fed up with good candidates being run into the ground by big campaign money, political action committees, and the like." When asked whether he thinks the smartest man in America will ever be president, he responds, "No. He's too smart for that. He would never put up with the dog-and-pony show the media puts on in elections."

Finally, then, the basic issue of personal apathy came up: can one person make a difference? His answer was more of politics than academics: "One person with support can make a difference."

The real question one must ask is whether Mike Eby is the man who can do that. He is a Notre Dame graduate whose campaign manager is a Notre Dame alumnus and whose campaign coordinator, Lori Miller, is a student here. He is a local man, who grew up on the Polish west side of South Bend, influenced in politics by his grandfathers. Beyond this, Eby is an unknown commodity. He has no major stands on issues. He has no experience. As freshman Joanne Zuhoski pointed out, "I'd like to have a young politician who understood the needs of young people and was

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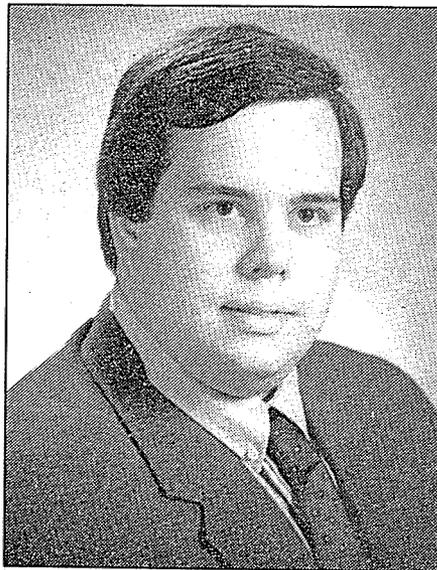
*"I'm trying to get a voter registration drive for the six Mod Quad dorms. I hope people will give him the support he needs to win."*

*— sophomore*

*Lori Miller,*

*Mike Eby's campaign coordinator*

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Mike Eby '91, running for the office of Clay Township Trustee. Clay Township includes the six Mod Quad residence halls.

more in tune with our situation, but I still want a person with experience running things."

**H**e is neither idealist nor pragmatist, Democrat nor Republican. He speaks of bringing people back into government, but he has withdrawn from taking any stances. Eby's main position is change. "Government needs a blood transfusion," he proclaims.

Eby feels that leadership is in dire short

supply in public life. "Too many politicians become slaves to the polls, and then they're sunk. They stand for nothing." He believes the individual is responsible for making himself a leader. "The opportunity to become a leader exists at Notre Dame, but my own sense led me to become one."

As for the weight of the university in voting terms, he said, "U.N.D. is a huge voting block, especially in Clay Township, but I'm the only one who has campaigned on campus and actively pursued the student's votes." Eby should win the majority of those on the Mod Quad who vote in his race. "There are a thousand votes in the towers [Flanner and Grace] alone," he optimistically observes. So far though, his campaigning on campus has been limited to organizing the voter registration drive. Sophomore Lori Miller, his campaign coordinator, has been trying to publicize the upcoming elections and contacting other dorms to encourage students to vote in the election. "I'm trying to get a voter registration drive for the six Mod Quad dorms," Miller explained. Students who are not residents of the state of Indiana can vote in the elections if they apply for a registration transfer. The deadline to register is Sunday September 25.

**M**iller thinks that Eby has a lot to offer students. "I hope people will give him the support," Miller said. "Mike Eby is a young man, and his youth is what he sells to the voter," continued Miller. He is counting on his inexperience and lack of political knowledge to sweep him into office at the crest of the great wave of discontent with government today, an attitude rampant on this campus. Freshman Norm Beznoska shares this view of politics: "Government is nothing but a corrupt group of selfish leeches on the public body." Eby believes American politics, from the local level up, needs a new infusion of leadership. Eby places his opponent in the same class as Ted Kennedy and Dan Rostenkowski, old, selfish men out of touch with how the rest of America lives. Mike Eby may be the able man to take over the office. The final word in this hometown-boy-makes-good story will be written in part by the students of Mod Quad. □

Reporting by Chris Lenko and Lori Miller

# Campus Watch

## BY THE GIPPER

### Gossip, Allegations and Innuendo

**O**K, guys, start with the Notre Dame flag here and finish with the Pitt flag across from the press box. We play Pitt this year, don't we? Oh, hell, fly the Pitt flag anyway." — Last words of Hubey, the stadium maintenance guy who decided to run the wrong flag up the pole before the last home game. Hubey is an oragami instructor in an old people's home now.

#### IF YOU ARE IN NEED OF A CLUE...

The Gipp was board the other day so he took to running up his office phone bill. Since university phones do not dial 1-900 numbers, the Gipp started to call all of our favorite football opponents and make obscene noises over the phone. This was really uneventful until the Gipp got to Florida State. Since he was calling after 5:00 eastern time, the Gipp got the FSU recorded message which goes like this (in a lovely white-trash drawl): "Thank you for calling the Florida State University. If you are on campus and you are having an emergency, hang up and call 911. If you are off campus and you are having an emergency, hang up and call 911. All the university offices are closed at this time and will re-open at..." Now the Gipper (and the rest of civilization) knows that Florida State is not an academic institution, but are Seminoles so stupid that they A) call the switchboard when their dorm rooms are on fire and B) have to be told to hang up and call 911 and C) do this even when they live off campus?

#### IF ENGINEERS RULED THE WORLD

Listen up, Arts and Letters majors. Ever wonder where all those nice computers from the basement of LaFortune disappeared to? The Gipper knows. Because (in their minds) engineers are the smartest people in the world and need the finest computers to carry out their life-saving work, the engineers (well let's just say it) stole the LaFortune Macs and hid them where only

engineers can use them. While such a concept congers thoughts of an all-engineer, all-night, all-nude computer lab where cyber-space is as intimate as sitting on your neighbor's lap and imitation velvet covers the walls and seats, such an engineer fantasy has not been created (yet). However, in reality, all the LaFortune Macs have been placed in a secret computer lab on the second floor of Nieuwland Hall of Science. The beauty of this lab is that it is *unmonitored*. That's right, none of those rude cyber-geeks demanding IDs and treating the average word processor user like something scraped off a shoe. The only catch is that there is a door lock like a number pad with a secret combination known only to engineers — and the Gipper. So, Arts and Leisure majors, when it's time to do your e-mail extra fast, feel free to reclaim the Macs that are rightfully yours: second floor, Nieuwland, door code 3, 2, 1 and 4 together. Then turn the knob.

#### IS THAT A BUD LIGHT IN YOUR POCKET OR ARE YOU JUST GLAD...

The Gipp knows this is a difficult concept to grasp, but he actually heard that the Michigan State ushers in Spartan Stadium rival our own in raw cruelty. A certain Notre Dame female student was entering Spartan Stadium (to watch the one point Irish rout of Michigan State), and as is the custom at many such sporting events, this female student had a beer in her pants pocket. A Spartan usher quickly grabbed beer-wielding student, confiscated her beer, fined her \$150 and kicked her out of the stadium. Now that's mean. Everyone knows this can't happen in Notre Dame Stadium where even a one-legged man can out-run our ushers who double as emphysema poster boys. But how dumb is Michigan State for thinking that the beer-wielding female is going to pay up?



George Gipp

#### STONEHENGE, JR.

In an effort to help keep Notre Dame, Indiana, looking like the Busch Gardens of the Midwest, the people in grounds and maintenance have installed a very extensive sprinkler system. As far as the Gipper can tell, this system has about 4,000 miles of interconnecting pipes which pump over 900 gallons of water a minute onto the quads of the campus. Anyone who has taken a walk after midnight knows that there is not one square inch of concrete on this campus which is safe from the range of one or several of these sprinklers. But through careful investigation, the Gipp has found *The Mother of all Sprinklers*. Pictured here in an absolutely unaltered photo, is a sprinkler that rivals Old Faithful. The Gipper began his search for this sprinkler-from-hell when one night he was showering and, for no apparent reason, the water pressure in his dorm dropped off to a trickle. It took weeks of searching before he traced the drain on the water system to this, this *thing* in front of Farley. If you are ever walking by Saint Joseph's lake late at night, the loud sucking sound you hear is not a beastly snoring from Lewis; it is the result of the immense suction power this sprinkler has. Hats off to the grounds and maintenance people for really helping that drainage problem on North Quad.

That's it, that's all for this week. The Gipp was recently put in his place by a friend who attends Boston College and noted that her "classes are informative and entertaining." Not unlike Hollywood Squares, the Gipp thinks. □

# Far From Home

*Fourteen students from as many countries live and study together in the Peace House*

by Bertha Kadenyi Amisi

*Since its establishment in 1987, the International Scholars Program (ISP), a part of the Joan B. Kroc Institute for International Peace Studies, has brought graduate students from around the globe to Notre Dame's campus. As they prepare to earn their master of arts in peace studies, the 14 students (7 women and 7 men) live together in the Peace House, a small, humble but cozy wing of Columba Hall, situated between Saint Mary and Saint Joseph lakes. In the next 11 months, these young adults from as far as Kenya and Siberia and as near as Mexico will share in a series of cross-cultural, community-building and academic experiences. Bertha Amisi, a student from Kenya, gives her perspective on life in the Peace House.*

I had never been to the United States before August 6. My only images of America were from what I saw on soap operas and in magazines full of movie star life. I saw this country through the eyes of the missionaries in Africa and through African-American students who visited my land. When I arrived here in South Bend, I expected to find a very modern and dynamic setting.

It was a strange feeling at first. Everything was very confusing and very new to me. In my home of Nairobi, Kenya, one can meet a South African, an Egyptian diplomat and a Chinese journalist all in one day. That is not the case in South Bend. Also, nightlife seems non-existent here, and I can not get over the fact that places close at midnight. In my home, parties go on until the next day. If food is still left over, you do not leave until it is finished!

In terms of infrastructure, South Bend is a modern setting. However, it seems rural to

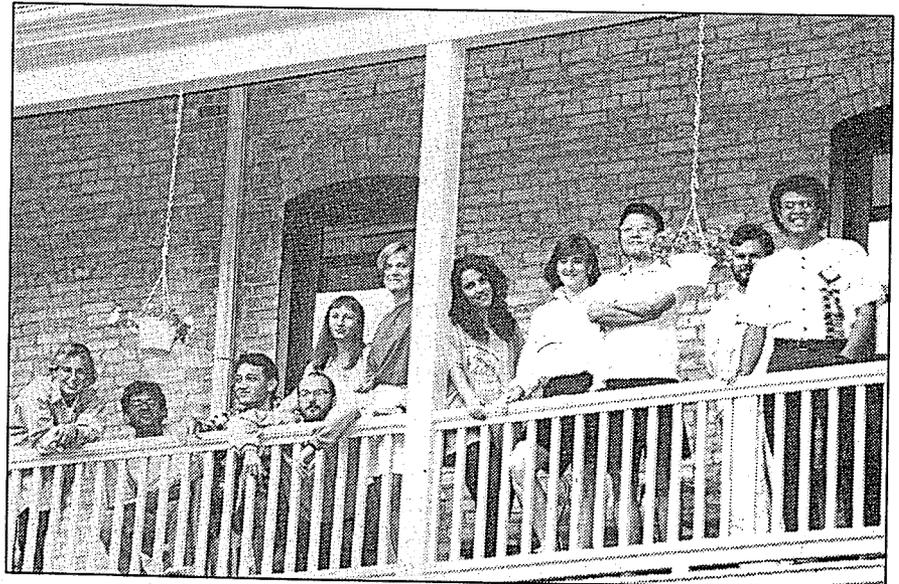
me, not cosmopolitan. The values here compared with those of my home are very different as well - neither good or bad, just different from what I am used to. It was a great culture bump for me. When I arrived in Chicago, finding homeless people was hard to come to terms with. My movie image of America was shattered. That is just a myth.

When my bus from Chicago first pulled up to the Main Circle, I saw a group of people running in my direction. At first I thought they were joggers, but soon realized they were members of the Peace House coming to meet me. They held up a sign that read "Welcome Bertha" and immediately wanted to know how my trip was. They took my bags, showed me to my room, helped me settle in and prepared supper. Before my arrival, I was fearful about how things would turn out among us because of our different backgrounds. I didn't know what to expect. But

right away I felt as if I had met these people before. I had read about all of them before I came to America and felt a kinship spirit towards my colleagues because they are all involved with things I am very interested in. I am amazed at how we took to each other almost instantly.

And yet we recognize that this should not be taken for granted. We are committed to building a community while at the same time appreciating our unique identities not just as individuals but also as people from diverse cultures. We support and look out for each other. When we have conflicts, they are sorted out immediately.

Life at the Peace House includes a number of activities that help us do this. The ethnic meal is one such activity. Each of us selects a day agreeable to all when we prepare a favorite ethnic dish for the rest to sample. Preparation of the meal is open to all who wish to help and is an opportunity to learn how to cook some-



Eleven of the students who live in Peace House relax on the porch behind their wing of Columba Hall.

Photo by Kevin Klau

thing special. So far we have had meals from Kenya, India and Palestine and have really enjoyed sharing them together. We look forward to many more.

In addition to ethnic meals, some time is set aside for an informal presentation of life in our country. These country reports introduce us to each other's country and culture. They also help us understand and appreciate our different worldviews. Our report on South Africa generated much discussion and went on late into the night. We were all eager to know how people are adjusting to a new South Africa under Mandela. If this first session is anything to go by, the others are bound to be very exciting educational experiences.

To help order our lives and activities at the Peace House we have weekly house meetings. Here, general housekeeping issues, such as the use of kitchen and other facilities, are discussed as well as plans for group activities like parties, ethnic meals, country reports, outings or trips. Jobs are also assigned and follow-up on them done. These meetings are to some extent an exercise in consensus decision-making and governance, one that is very useful but not always that easy to carry out.

Most of our daytime is spent attending or preparing for graduate classes as each of us is expected to graduate with a masters degree in 11 months. Evenings are spent either making individual visits to each others rooms, watching TV or movies or chatting in the common room. We are learning that balancing community building and academic study is necessary but very trying.

Being in a multicultural situation has helped me develop as an individual. I had never been in a western context or interacted with any other culture but my own. The people I live with serve as

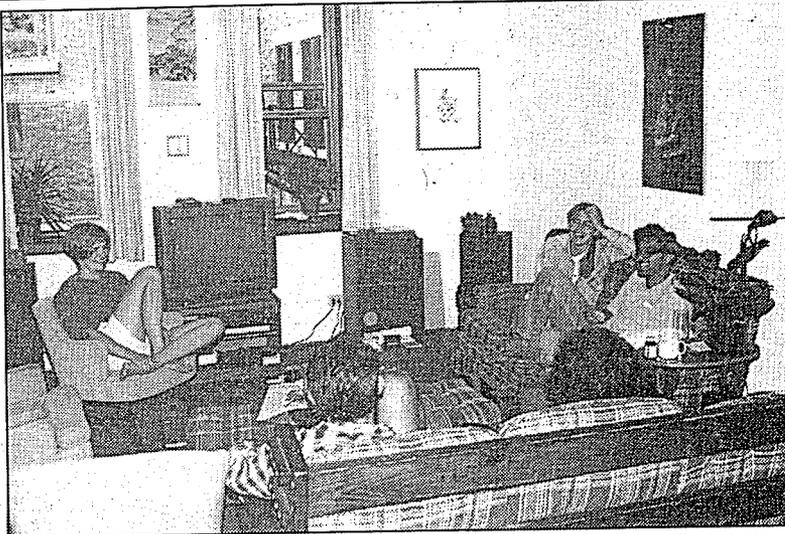


Photo by Kevin Klau

very interesting mirrors for me. I ask myself, How does Larisa see things in Russia? Where is Jihad coming from in his opinions? According to Kim, what is Malaysia's world view? As I listen to their experiences, I move from one country to another in my mind. I learn something about myself through this whole process as well.

When I go back to Kenya, I hope to use the background I learned here to help others in my country. For me, being where I am places me amongst the few. I am not an exception, just considered privileged. I would like to teach and possibly combine peace and gender issues with those of activist and gender issues with those of peace and refugees. My time here is tiring, but even as it exhausts me, I enjoy it completely.

Life at the Peace House is full and varied. We are not completely cut off from the rest of the campus. We have a number of friends we have made outside the Peace House dropping in once in a while, some quite often. This adds to the variety of relationships and their quality too. Six weeks is very little time in which to evaluate and judge a program such as ours and yet I do sense that we are in for a very fruitful time together. This sense is strengthened by the experience of those who have gone through it before and benefitted from it. We are currently the seventh group since the program was established in 1987. The Peace House family is still young but growing. I hope our presence at Notre Dame will be a positive contribution to life on the campus and that we will have gained much from Notre Dame itself. □

## Global Peacemakers

*Background on some of the Peace House residents*

Xabier Agirre (Basque Country, Spain) — worked with Bosnian refugees in the Basque Country, Croatia and Bosnia-Herzegovina

Bertha Amisi (Nairobi, Kenya) — worked for the reform of gender insensitive legislation and greater participation of women in the political arena

Catherine Byrne (Springs, Transvaal, South Africa) — worked at a facility for battered and abused women

Daniel Chong (Torrance, California) — worked for ten months at Phanat Nikhom Refugee Camp in Thailand

Larissa Deriglazova (Tomsk, Siberia, Russia) — worked as a researcher for peace education at the Center for International Studies at Tomsk State University

Larissa Fast (Toronto, Canada) — spent two years working with political refugees in Montreal, Quebec

Celso Franca (Rio de Janeiro, Brazil) — a lawyer who does volunteer work for ecological NGOs on court cases related to environmental damage

Jihad Jamil Hamad (Beit Hanoun, Gaza) — a former victim of human rights violations and now a social worker in this area

Carmela Lutmar (Haifa, Israel) — conducts research on the psychological perspectives of conflict behavior

Michelle Parlevliet (Amsterdam, the Netherlands) — lectured on refugee issue at a European student congress of the International Physicians for the Prevention of Nuclear War (IPPNW)

Phar Kim-Beng (Penang, Malaysia) — a research intern, specializing in Asian defence and security, from the Institute of Strategic and International Studies

Shankar Ramachandran (Bombay, India) — an accountant and educator who volunteered one year at a home for destitute children in rural India

Estela Roman (Cuernavaca, Mexico) — interested in community health and development

Su Genxing (Suzhou, P.R. China) — an experienced journalist and adult educator interested in international politics

# Cities of Sisterly Love

*With hopes of heightening multicultural ties and global awareness, South Bend has adopted Czestochowa, Poland as a sibling city*

by Kristin Brantmeier

**H**alfway around the globe, in south central Poland is a town frequented by tourists and pilgrims from all over the world. In 1990, South Bend mayor Joe Kernan visited this town and was intrigued by the religious and economic similarities it has with South Bend, home to

many people of Polish ancestry. Czestochowa (pronounced "chen-sto-HOE-va"), a 750-year-old city with a population of almost 250,000, interested Mayor Kernan so much that South Bend officials decided to try to establish a formal relationship between the two cities.

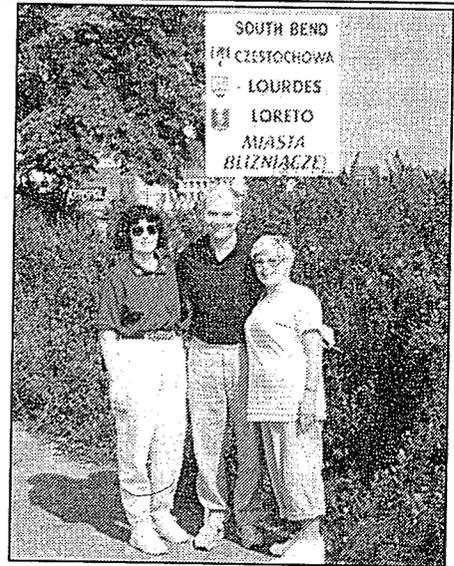
The first step was contacting Sister Cities International, an organization based in the Washington, DC, area that helps cities set

up sister city programs. Currently, the group has matched 810 U.S. cities with 1400 communities in 92 foreign countries, including the pairing of Mishawaka with a city in Japan.

With the help of Sister Cities International, a delegation of South Bend citizens visited Czestochowa, located approximately 2 and one half hours southwest of Warsaw, in June 1993. The group included Mikki

Dobsky and Jack Reed of the mayor's office, Saint Mary's College professors Mary Ozmanski Ferlic and David Stefanic, and city council representative Gene Ladewski. After touring Poland for five days, the group arrived in Czestochowa, where they spent seven days in meetings requested by the Czestochowa representatives to develop a tentative "sisterhood" agreement. In an act of protocol requested by the Czesochowa officials, the delegation then returned to present the agreement to the South Bend city council for ratification. The city council also established an advisory board to develop ways to expand the appeal of the sister city program beyond the Polish community in South Bend.

In October of 1993, a group



South Bend Mayor Joe Kernan stands between Anne Faherty and his mother, Marian, beneath a sign marking the entrance to the Polish city.



A group of pilgrims awaits the beginning of a procession to the monastery and fortress at Jasna Gora, the sanctuary and center of Poland's religious life.

Photos courtesy of Mayor Kernan's office

of Czestochowa residents, including former Czestochowa legislator Teodor Harabasz, visited South Bend and the surrounding area. The group brainstormed for more ways that the two cities could join forces. Results of their efforts include a pen-pal program between students in South Bend and students in Poland, as well as a possible university exchange program.

Unlike many "Adopt-a-City" programs that emphasize the financial support between a prosperous U.S. city and an economically struggling foreign city, the South Bend-Czestochowa bond is different. Some support programs do exist, like the plan currently under development to send much-needed hospital equipment to the Czestochowa hospital. A South Bend-area doctor is also currently spending time in Czestochowa as a visiting physician. In addition, some South Bend residents



Photo courtesy of Mayor Kernan's office

Pilgrims outside the monastery where the Black Madonna is venerated.

Czestochowa this past summer to attend a workshop on Polish music. While in Czestochowa, he guest-conducted the city's orchestra during a civic festival. City officials are looking into bringing the Czestochowa city orchestra to South Bend for a concert in the near future. Also in the planning stages is a Polish art exhibit in South Bend, tentatively projected for

1996. have sent private donations to the recently re-elected Czestochowa mayor Tadeusz Wrona to help campaign against the revival of Communist political forces in the city. For the most part, however, the relationship between South Bend and Czestochowa is one of mutual cultural benefits for each city, rather than financial support.

Much exchange has occurred in the area of the arts. Tsung Yeh, the conductor of the South Bend Symphony travelled to

and the Madonna is the veritable queen of Poland," said Father Daniel Jenky, C.S.C. "Throughout all the centuries of wars that the poles have endured and even through World Wars I and II and the Communist take-over, Czestochowa and the shrine to the Black Madonna have been the rallying points for the Polish people," Jenky continued.

Notre Dame has its own Black Madonna icon, painted in the likeness of the original at Czestochowa. The wooden mural hangs in Sacred Heart Basilica in the reliquary off the east side of the Lady Chapel. It was given to Father Edward Sorin by Polish Carmelite nuns living in Rome. "These Carmelite nuns had a convent in Rome and the asked Father Sorin, who was Superior General at the time, to send them a chaplain. The nuns were so grateful for the priests who Father Sorin assigned to their convent that they had a wealthy benefactor commission the painting of the icon and had it shipped to Father Sorin at Notre Dame," noted Father Jenky, rector of Sacred Heart.

According to Mikki Dobsy, "South Bend and Czestochowa intend to build on the cultural aspects of the relationship and market each other as much as possible." Czestochowa is a mecca for religious people making pilgrimages to the Shrine of the Black Madonna, but the city lacks adequate facilities to support the influx of people. South Bend-area businesspeople are looking into developing more commercial prop-

Father Sorin, conscious of the growing Polish population of South Bend, hung the icon in Sacred Heart to honor the presence and contribution of the Polish Catholics to the community of South Bend. Father Jenky said, "Even today, over half the Polish parishes of South Bend are staffed by Holy Cross priests."

## The Black Madonna

The city of Czestochowa dates back to 1220 when it was a small settlement under the control of the monastery at Mstow. In 1382, Prince Ladislaus of Opole donated the large white limestone hill in the town to the Paulite fathers who founded a monastery there. Prince Ladislaus gave the fathers the famous Black Madonna icon two years later.

The icon, which is Byzantine in origin, is reputed to have been painted by Saint Luke on the table where the last supper was celebrated. While this is only a myth, it does give an indication of how holy the icon is to the Polish people. Indeed, shortly after the icon was placed in the monastery church at Czestochowa, it became the most revered image in all of Polish Catholicism.

Accordingly, Czestochowa has become the religious and spiritual capital of Poland. "The shrine is the heart of Poland,



Rob Finch

A replica of the Black Madonna of Czestochowa located inside the Sacred Heart Basilica.

erty in Czestochowa to expand the tourism industry there, particularly focusing on creating additional hotel space.

Union groups from South Bend have offered support to union workers in Poland as well. With an unemployment rate of 16% in Poland, any endeavor creating jobs or helping to secure them is welcomed. Czestochowa and South Bend are both industrial cities that have seen factories close in declining economies. South Bend has managed to reopen some of its closed factories just as small private

businesses and some entrepreneurs hope to do in Czestochowa. Past attempts have met with resistance from former legislative bodies in Czestochowa, but faced with the current hardships there, "local officials may have to learn not to be so choosy," Dave Stefanic told the South Bend Tribune in a



Plot courtesy of Mayor Kernan's office  
**Inside the monastery, Mayor Kernan and his wife add their names to the book that all visitors to Czestochowa sign. Other famous signatures in the book include John F. Kennedy and Adolf Hitler.**

recent article. Stefanic continued to say "the new hotel is drastically needed," and the city "could certainly use the jobs the new factory would create."

South Bend has high hopes for the future of the sister city program with Czestochowa. However, as Dobsky acknowledges, "the

process is slower than we would have liked." When asked about the extent of South Bend's commitment to this civic sisterhood, Dobsky confirmed that South Bend is "absolutely, very much committed to a long-term project."

In addition to Czestochowa, South Bend city officials are looking into pairing up with another foreign city, similar to Mishawaka's sister city in Japan. "South Bend is currently looking for additional people interested in that geographical area to establish ties," Dobsky re-

plied. She affirms that this new endeavor would in no way diffuse the level of commitment to the Czestochowa program. Instead, another program would further enhance South Bend's multicultural ties and draw its residents deeper into the international community. □

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## FADING RIVALRY

The Purdue-Notre Dame rivalry that began in 1896 and peaked in the 1960s is losing its spark

by Brian Hiro

In 1957, John McLaughlin, a Notre Dame fan, donated the Shillelagh as a trophy for the annual Notre Dame-Purdue game. For seven of the past ten years the Boilermakers have managed to keep it their possession. Tomorrow, as shouts of REMEMBER ring across the campus—a lot more will be at stake—possibly the National Championship. But what makes tomorrow even more important is the tradition of the series and the seesaw battles of the last three years.

Roger Valdiserri's files say it all began back in 1896, when player-coach Frank Herring's Irish defeated the LaFayette Eleven, 28-22. Since then the Purdue-Notre Dame rivalry has poured into the record book like vintage wine: pure and sweet.

The two Indiana powers have met some thirty-eight times since their first encounter back at the turn of the nineteenth century; and though Notre Dame holds a commanding lead in the victory margin with twenty-three wins, the series has been marked with more than its share of close ones. In five out of the last nine times, the margin of victory was seven points or less. Twice in the last three years, the Boilermakers have ruined Notre Dame's quest for a national championship.

Despite their overwhelming strength, Purdue's

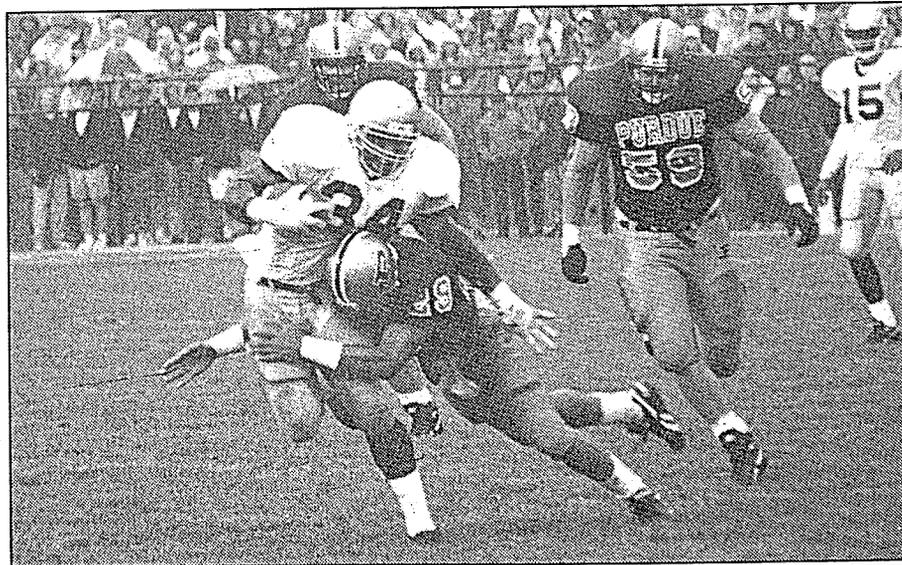
quest to beat Notre Dame will not be an easy one. Last week's game against seventh-ranked Oklahoma proved that. Rolling up an unbelievable 571 yards, the Irish offense proved more potent than previously imagined. Quarterback Terry Hanratty had a superb day, completing 18 of 27 passes for 202 yards and two touchdowns.

The fans can expect to see a high-scoring duel between two of the nations top quarterbacks [Purdue's All-American Bob Griese]. They can also expect to see another quarterback, in the person of ND's Coley O'Brien, whose mere presence in the Irish backfield is enough to start any defense thinking.

Several weeks ago the Irish were considered underdogs. At present it looks a lot closer than the bookies are willing to admit. To pick a winner would be insane—there is simply too much at stake.

—Scholastic Magazine, September 28, 1968

Notre Dame lost that game in 1968, 37-22 at Notre Dame Stadium, its championship hopes ruined early in the season. The Purdue-Notre Dame rivalry reached its crescendo during this period between 1965 and 1969, one in which both squads were ranked 16th or higher on every occasion. In 1965, the top-ranked Irish travelled to West Lafayette only to have their national championship hopes dashed at the hands of Purdue and its All-American quarterback Bob Griese, who

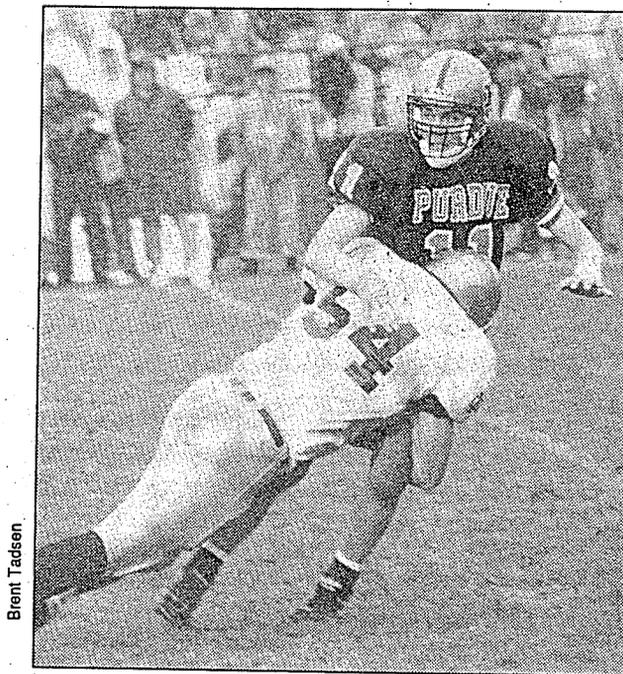


Ray Zellars and the Fighting Irish slipped through the fingers of Purdue in last year's rain-storm. A strong Purdue team should awake the sleeping giant of Notre Dame this Saturday.

Brent Tadsen

# THE FALL OF PURDUE

completed 19 of 22 passes on the day. The following year coach Ara Parseghian and his troops turned the tables on the Boilermakers behind quarterback Terry Hanratty and split end Jim Seymour, who connected 13 times for an astounding 276 yards, both school records. The 26-14 Irish win put them on the road to



Brent Tadsen

**Justin Goheen and the Irish defense racked up 10 sacks against Michigan State. This week, the Irish will have to contain rushing threats Mike Alstott and Corey Rogers.**

their eighth national title. In 1967, Purdue again conquered number one Notre Dame, 28-21, with the help of do-it-all halfback Leroy Keyes, who went on to finish third in the Heisman chase. The next two years Notre Dame hardly even put up a fight, ceding

*The Boilermakers have beaten the Irish more times (21) than any other school besides USC (23).*

the Shillelagh (a black wooden waling stick) to their rivals by more than two touchdowns in both games.

But since 1970, the trophy has rarely left the hands of the Irish as Purdue has fallen from the upper echelon of college teams to the realm of the doormats. Head Coach Jim Colletto has done little to appease impatient alumni, compiling a less-than-sparkling 9-24 record in his three years at the school. Last season was dreadful as the Boilermakers slipped from four wins the previous two years to just one victory in 1993, including an 0-8 Big Ten mark. Injuries and turnovers, not to mention one of the nation's toughest schedules, plagued Purdue in its

worst season since 1907.

Notre Dame players and Coach Lou Holtz need not be reminded of the rivalry, as the team barely slipped by Purdue last season 17-0, in a game that was tied 0-0 going into the second half. Over the course of his eight-year tenure, however, Holtz has done his best to make the competition obsolete. While going 8-0 versus Purdue under Holtz, the Fighting Irish have made the Boilermakers yearn for their glory days by outscoring them 324-71. In fact, the Boilermakers have not scored on the Fighting Irish in two years. Even so, the Boilermakers have beaten the Irish more times (21) than any other school besides USC (23).

In 1994, Boilermaker hopes rest on the strength of 44 returning lettermen and 16 returning starters, increased depth at many positions and better overall team speed. They will need all this and more to succeed against another tough schedule that, besides Notre Dame, features Big Ten foes Illinois, Wisconsin, Ohio State and Michigan, all but the Wolverines on the road. Already 2-0, Purdue scored an amazing 49 points last Saturday against Ball State.

Leading Purdue on this difficult trek will be junior fullback Mike Alstott, the team's MVP last year (the first sophomore to win the honor since 1945) and a legitimate All-America candidate. He rushed for 816 yards, 12 touchdowns, and a 5.3 yards-per-carry average. Against Minnesota, Alstott racked up 171 yards and five touchdowns (which tied a school record), part of the reason The Sporting News named him the top fullback in the nation.

Alstott's backfield mates, junior quarterback Rick Trefzger and senior tailback Corey Rogers, are also capable of big plays. Trefzger started the final five

games of 1993 and surpassed the 200 yard mark three times, including a high of 298 yards against Michigan State. Rogers, the 1991 Big Ten Freshman of the Year, has a wealth of experience and was Purdue's second-leading ground gainer in both 1991 and 1993.

This Saturday's battle for the Shillelagh in Notre Dame Stadium will probably take the form of the lopsided affairs of recent years. But the Boilermakers, if they can't pull off the monumental upset, can still look back with pride on the days when they gave the Irish fits. It's just a good thing that, for Lou Holtz and his current team, those days are ancient history. Maybe.... □

# Rough and Tumble

*With storied pasts that go back to 1850, interhall and club sports continue the athletic traditions of Notre Dame*

by T. Ryan Kennedy

On a January weekend in 1971, Richard O'Leary came to Notre Dame to interview for a position as head manager of the club sports. It was the same weekend that Notre Dame basketball broke UCLA's 88-game winning streak. The hockey team won a big game and the fencers won a tournament. O'Leary was instantly immersed in the rich winning tradition of Notre Dame varsity athletics, a tradition he has continued in the club and interhall systems as assistant director of RecSports.

An attempt to trace the beginning of interhall sports at Notre Dame would prove futile as they originated with the founding of Notre Dame in 1842. "The earliest record is of hockey being played on St. Mary's Lake in the mid-1800s," said O'Leary. "By the late 1800s a number of intramurals were being played with trophies being awarded."

"Interhall competition has been taking place since the school was founded," asserted Dr. Thomas Kelly, director of RecSports. Knute Rockne himself established interhall football and interhall boxing around 1925. While interhall football is unarguably the most popular interhall program, boxing has developed into a club sport. The boxing championships are decided in the fan favorite Bengal Bouts.

Until 1968, the opening of the Joyce Athletic and Convocation Center, the program was known as "Interhall Athletics," a competitive program for undergraduate men only. "Outdoor sports were conducted on football parking lots, while indoor programs were housed at the old fieldhouse, which contained a basketball court, two handball courts and a dirt indoor track," said O'Leary. The Rockne Memorial was open for informal play only.



Flanner goalkeeper Drew Kline makes a diving save. Interhall soccer is one of over 40 RecSports programs.

Kevin Klau

Renamed "Non-Varsity Athletics" (NVA) in 1970, the program expanded to include not only hall competition, but open tournaments as well as graduate and faculty programs. Recreational Services, now known as RecSports, was born in 1982, on a one-year trial basis. "Today, the program offers more than 40 activities annually, with more than 8,000 entries in fitness classes, clinics, informal recreation and special events like the Late Night Olympics," said O'Leary.

The event bringing the most attention to Notre Dame club sports is Bengal Bouts. Held every spring, the bouts allow students to vent talent and frustration for the benefit of charity. Last year, the Bengal Bouts contributed over \$250,000 to Bangladesh missions. "The kids get involved just to participate in the sport," noted Kelly. "I think it's really a special event. There's so much excitement because of the hall support for the individual boxers. It's just another great tradition at Notre Dame."

Yet, the interhall competition is the heart and soul of RecSports. Over 70 percent of the student body is involved in some RecSports activity, with the majority preferring the interhall contests. "A very high percentage of [Notre Dame] students come here with some athletic background from

high school, and naturally, they have a perception of involvement," said Kelly. Many students hail football as the most important.

Only six colleges in the country sponsor full contact football on the intramural level. Notre Dame is the oldest member of that group, providing interhall teams with full pads since the 40s when pads became part of football uniforms. "I think full contact football reflects the commitment of the students and the support of the administration," noted Kelly. To Kelly's knowledge, only Harvard, Yale and the service academies execute the real thing.

The commitment Kelly speaks of is a commitment to the spirit and the athletic program of Notre Dame, which is especially apparent in that the championship game of men's and women's football is played in Notre Dame Stadium. Besides Notre Dame varsity football games, the interhall championships are the only other event held on the hallowed field. With the kickoffs of interhall soccer and football recently underway, Grace A and Farley will be looking to repeat in soccer, while Morrissey and PW will be defending their respective football crowns. The tradition continues. □

# Hired Guns

*Quarterback movement, Joe the Vendor, and FOX are running the wacky world of sports*

by Jake Schaller

The 1994 Major League Baseball season is finally gone. America's Pastime, The Boys of Summer, Memories, and nostalgic days at the park were erased. As far as this sports fan is concerned, WHO CARES! I really don't. I could not care less if they never come back. Fans pay for overpriced tickets to watch a bunch of cry babies whine that they are making 5.1 million a year instead of 5.2.

Actually, from a certain perspective, I do care that the season has ended. What happens to Joe the Vendor, or Bob the Groundskeeper in all the parks across North America? Being out of work isn't a big deal when you pull down seven figures a year, but it is a big deal for those who need their jobs to pay for food for their families. Who is at fault? Stingy owners, greedy players, it doesn't matter. I wish that they would worry about more important things than their wallets.

End of sermon. Back to sports. Another reason why I won't miss baseball: football. Oh, it has been too long, hasn't it? Chills ran up and down my spine over the summer when I thought of Hank Williams Jr. belting out: "Are you ready for some football!" I could not wait for the 28 teams to suit up and battle.

The season started with 14 good games, but there were several things about them that were quite unsettling. For one thing, the Colts actually looked good. What's up with that? For another thing we won't ever hear the glorious CBS NFL theme music again because the NFL is on FOX. If that wasn't enough, Jerry Glanville is a

color man (FOX is lucky they got Madden, or there would be hell to pay). The worst thing, however, is that I don't know who plays for whom any more. Moon from Houston to Minnesota, Harbaugh from Chicago to Indianapolis, George from Indianapolis to Atlanta, Friesz from San Diego to Washington, Rypien from Washington to Cleveland, Kosar from Cleveland to Miami, Mitchell from Miami to Detroit. Whew! And that's only some of the quarterbacks. It would take pages to summarize all of the free agent

lower bleachers bounce up and down during a ferocious DE-FENSE cheer. Most of all, though, I loved knowing that year after year, the players I knew and cheered for would be back. But now, I sometimes feel like I am cheering for a pick up team that has on the 'Skins' uniforms.

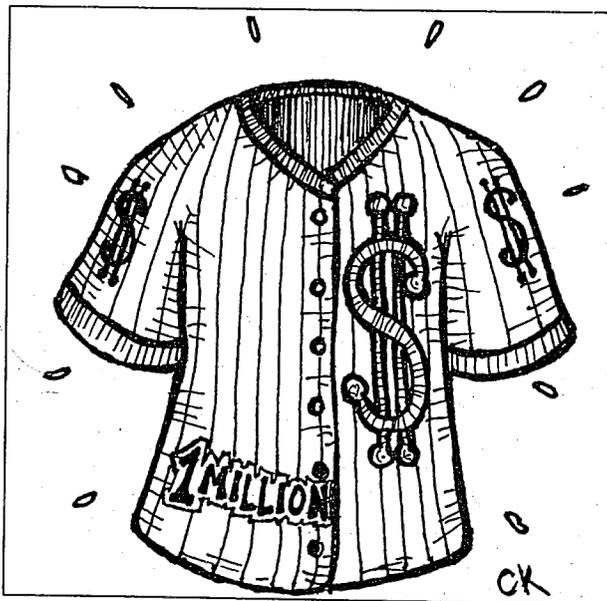
Henry Ellard. The first thing I think of when I hear that name is Los Angeles Ram. Ken Harvey — Cardinals. Ethan Horton — Raiders. These players, though, all play for the 'Skins. The list goes on to include John Geesek, a former Dallas Cowgirl. A Cowgirl? On the Redskins? Our most hated rival? Please, say it ain't so.

Worst of all, Art Monk, the consummate team player and Redskin is now a Jet. Art has had a career that will undoubtedly put him in the Hall of Fame. He wanted nothing more than to finish up his career and break Steve Largent's record for consecutive games with a reception in D.C. Now, however, he'll have to do it in New York.

I guess one good thing about free agency and how it has torn apart the game, is that it makes us thankful for college ball. In college, they don't play for money, endorsements, or other selfish reasons (except at FSU). Instead,

they play because they have a love for the game, a love for the school they represent, and a love for their teammates.

In college football, especially here under the golden dome, there is a little more power in every hit. The players sweat more, and cry more. The fans cheer a little harder. We don't have to worry about a star quarterback being traded, or leaving (Subliminal Message: Please don't leave early, Ron). We don't have to worry about lack of loyalty. We have a team. □



movement in the off-season.

Free agency. It casts the darkest shadow over sports. Where is the loyalty? Does any player care about the city he plays for, or the fans of that city? Does any player feel part of a team, or is money all the players care about?

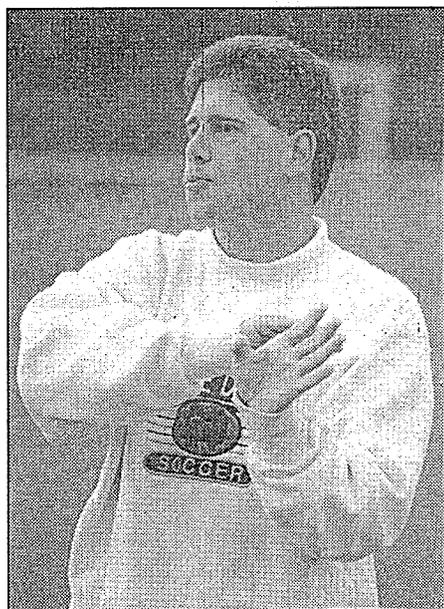
I have been a die-hard Washington Redskins fan my entire life. I loved the Smurfs, The Hogs, The Fun Bunch, and Riggo. I love how we have a band and a fight song. I love R.F.K. and how the

# SPLINTERS FROM THE PRESS BOX

A roundup of the week in sports

September 14 to September 21

**WOMEN'S SOCCER** The third-ranked Fighting Irish are 6-0 now and have outscored opponents 24-4 after defeating Butler 4-1 last Sunday. The Irish women have also outshot opponents by a ridiculous 154-39. The future of Notre Dame soccer is here with two juniors, two sophomores, and a freshman making out five of the top six scorers. Junior Rosella Guerrero leads Notre Dame scoring with 15 points on six goals and three assists, followed by freshman Holly Manthei (13-3-7), sophomore Stacia Masters (11-5-1). Notre Dame is home against Indiana at 7:30 tomorrow.



Women's soccer coach Chris Petrucelli

**MEN'S SOCCER** Notre Dame may have vented the frustration of a 2-0 loss to Northern Illinois in a 8-0 whipping of Xavier last Sunday. However, a 3-2 record is less than encouraging for a team of outstanding potential. Notre Dame dropped out of the rankings and will meet No. 1 Indiana for the 16th time tomorrow in Bloomington with the Hoosiers owning a 13-1-1 advantage in the series. The Fighting Irish will play host to LaSalle on Sunday, September 25 at 1 p.m.

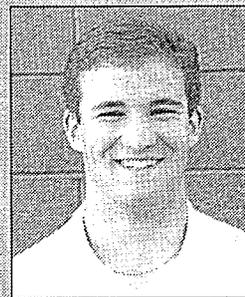
**CROSS COUNTRY** The Notre Dame men's and women's cross country teams lost their season opener to the Georgetown Hoyas at the Burke Memorial Golf Course last Sunday. Georgetown won the men's division 16-47 and defeated the women 15-40. In the preseason polls, the Georgetown men were ranked fifth with the Notre Dame men ranked sixth. The Hoya women were ranked seventh, the Irish women 14th. Senior Nate Ruder was the top Irish men's runner with a fifth-place finish (25:03.24), and senior Kristi Kramer finished sixth for the women with a time of (18:27.09).

**VOLLEYBALL** The 13th-ranked volleyball squad started the Colorado Invitational with its first victory over a top-15 opponent this season, Colorado, and went 2-1 over the weekend. Unranked Michigan State handed Notre Dame its first loss of the season. Notre Dame's 11 straight wins to open the 1994 season was the best season opening winning streak in school history and the longest win streak since the 1986 team won 17 matches in a row. Notre Dame plays host to the Golden Dome Invitational this weekend, facing No. 24 Loyola Marymount tomorrow at 8 p.m. and Rice Saturday at 7:30. Friday's match will begin immediately following the Purdue pep rally in the ACC.

## Predictions

**Kennedy's Kall:** Notre Dame plays its first solid game of the season with no turnovers. The Irish defense stuns Purdue, allowing two touchdowns and causing a fumble and two interceptions throughout. Purdue's Alstott and Rogers are the only real threats. Powlus worshippers are satisfied as the quarterback picks apart the Purdue secondary for over 250 yards passing and two touchdowns. Kinder rushes for close to 150 yards. Score: Notre Dame 41, Purdue 21.

**Schaller's Schot:** The Purdue backfield tandem of Mike Alstott and Corey Rogers runs through the Irish defense in the first half. The Irish secondary, however, rises to the occasion with three interceptions. Powlus recovers to toss three touchdowns, and Kinder has his second straight 100-yard game. Sophomore Emmet Mosley will score his first career touchdown in the Irish romp. Score: Notre Dame 42, Purdue 17.



**Mike Sprouse:** A junior from Fairfield, Connecticut, Sprouse is moving up the ranks of the men's tennis team. Last weekend at the Tom Fallon Invitational, Sprouse defeated Jason Thompson of Kentucky to win the A-Flight Singles (6-1, 2-6, 7-6). Sprouse teamed up with Jason Pun to win the A-Flight Doubles as well (8-4).

## ATHLETES OF THE WEEK

**Jen Renola:** A native of Los Gatos, California, Renola is a star sophomore goalkeeper on the Notre Dame women's soccer team. Renola is fourth in the Central Region and first in the MCC with a 0.63 goals against average. She has posted four shutouts in six games, and holds a career record of 25-3.



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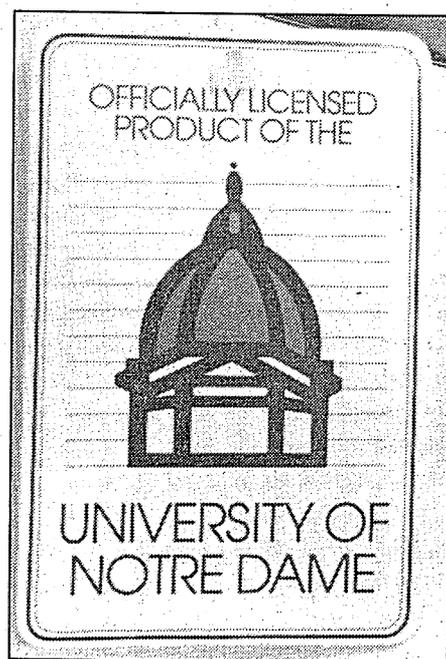
by Brian Flanagan

On any given football Saturday, from high atop the Main Building, a certain lady gleefully looks down and sees hoards of people leaving the bookstore with armloads of Notre Dame paraphernalia. This lady is not the Blessed Mother atop the golden dome, but rather, Freida Donnan, director of university licensing.

Donnan began her affiliation with the University of Notre Dame in 1983 as an agent for Champion athletic wear when the company approached the university, offering to implement a licensing program to protect university trademarks. Eventually, Champion and the University forged a relationship that would prove mutually beneficial for both parties. Even though she worked for Champion, Donnan remained an "autonomous agent," able to entertain offers from other companies to merchandise Notre Dame wear. In 1993, ten years after her first contact with Notre Dame, however, Donnan became an employee of the University, applying her expertise in both collegiate merchandising and international licensing.

It was during the initial years of Donnan's employment at Notre Dame that sales of collegiate products began to boom. "Nobody knew how fast licensing was going to grow," said Donnan. Today the marketing of college sports is a busi-

to  
Sell



ness that generates millions of dollars a year, with prominent football and basketball schools raking in the biggest dividend from royalties. Schools such as Michigan, Notre Dame, Miami, Georgetown and North Carolina have reaped the largest benefits of merchandising their schools' apparel.

With the explosive growth in the sales of college licensed products, the University became selective in granting companies permission to use university trademarks such as the leprechaun—the university's most popular trademark—the golden dome, the interlocking ND, the phrase "Fighting Irish," and many others. Donnan's job involves screening companies which want the right to license Notre Dame merchandise. After preliminary screening, the decision is left to a committee university officers and faculty members, who determine whether or not permission will be granted to license university merchandise. Donnan emphasized that care must be exercised in granting licensing rights in order to protect university trademarks, and ensure their proper use.

Donnan takes pride in the fact that the University only grants a limited amount of licenses, noting that schools with no licensing standards receive little respect. "Some schools have over 3000 companies using their logos. That is not the image the University wants to project," Donnan said. Currently Notre Dame only grants about 230 companies the rights to use its trademarks and logos.

Donnan described the most important part of her job as "building a positive relationship between the licensing company and the University." She stressed that strong relationships help the growth of the company, and help to ensure that the Notre Dame logo will be used in a responsible manner.

Donnan's satisfaction comes from the mutually beneficial relationships that she is able to build with merchandising companies. For the last six years Notre Dame and Donnan have shown appreciation to their clients by hosting a breakfast for all their licensees, and plan to continue that tradition. Notre Dame's licensing department is highly respected among merchandising companies, and Donnan attributes this to the strong business relationships her department has de-

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*"Some schools have over 3,000 companies using their logos. That is not the image the university wants to project."*  
—Freida Donnan

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veloped and maintained. "The key to partnership is helping build success," she stressed.

Donnan's customer base spans the United States, and recently companies in Europe, Japan, and Australia have expressed interest in manufacturing Notre Dame merchandise.

Whether you find yourself in London, Tokyo, New York or Paris, chances are you will see at least one person sporting a Notre Dame t-shirt or sweatshirt. With interest in the Fighting Irish of Notre Dame spanning the globe, the Golden Dome may one day become as recognized a symbol of American higher education as the golden arches are of fast food. And above it all, from high atop the administration building, Donnan smiles down on the empire she has built, watching hundreds of satisfied customers exit the bookstore, arms laden with Notre Dame merchandise. □

*The University of Notre Dame proudly presents*

# The Brand of the Fighting Irish

by Chris Lenko

Freida Donnan's office, tucked away in a corner on the fourth floor of the Administration building, is a Notre Dame collector's paradise. Along with the requisite stickers and posters one would expect to find gracing the walls of the office of the university's director of licensing, the room is home to a variety of unusual collectors' items that only the most die-hard Fighting Irish fan would likely own. Prominent on her shelves is the autographed football signed by all the Notre Dame Heisman Trophy winners and the orange-haired leprechaun doll that sings the Fight Song in a thick Irish brogue when you pull a string on its back. If you look a little more closely, you'll spot the needlepoint "Irish" tissue box cover behind her desk and the musical doorbell that Donnan can operate from her desk via remote control.

Donnan claims that one of the more entertaining aspects of her job is reviewing applications for licensing unusual products. Among the more creative proposals she has seen are requests to license Notre Dame toilet seats, men's cologne and a leather Notre Dame skull cap with a sunshade and tail. Applications have also been submitted for Notre Dame Swiss army knives, and Notre Dame 3D illusion art posters. Donnan explained that this last idea was rejected because the posters are

trendy now, but would likely no longer be popular by the time the licensing arrangement was completed. Some of the more unusual items that have survived the screening process and are presently available to shoppers are "Chocolate Rocknes" and "Nuts for ND." The newest official Notre Dame licensed products are personal checks depicting campus scenes, and H2O Irish "premium drinking water". While students may find it surprising that products bearing the Notre Dame trademark include everything from soap dispensers to Sweet 'n Low, the sales records of these products testify that when it comes to their beloved university, there is nothing fans, students and alumni won't buy.

With such a lucrative market for Notre Dame products, companies often risk selling unlicensed ND merchandise illegally. Donnan says that attempts have been made to inhibit the sale of Notre Dame goods on the black market, both right here on campus and around the world. In cooperation with the General Counsel and Security Departments, the Licensing Department has set up "sting operations" on football weekends. "On a major game day we will get a John Doe from the local authorities to stop people from selling unlicensed merchandise on campus," Donnan said. "Groups will go out on a Saturday and confiscate merchandise."

*Continued on page 18*



## Top Five University Held Trademarks

- ① The interlocking ND
- ② The leprechaun
- ③ NOTRE DAME
- ④ The golden dome
- ⑤ FIGHTING IRISH

Freida Donnan, director of university licensing, has seen more unusual Notre Dame products than most people. Her own favorite: a leprechaun doll that sings the Victory March.

### Brand, Continued from page 17

Donnan said that students are not the only entrepreneurs who use university trademarks without approval, claiming that illegal merchandise has been seized on flea market raids and at U.S. Customs offices.

"We give U.S. Customs a list of licensees," Donnan explained, "and we write letters for licensees to get through customs."

Donnan, who has worked in international licensing, said that the largest shipments of illegal foreign products come from the Far East, where they can be manufactured inex-

pensively. While it might seem surprising that a black market for Notre Dame goods exists in far off countries, Donnan claims that interest in merchandising Notre Dame licensed products is worldwide. She attributes this interest in part to the fact that all home games are televised on NBC, bringing Notre Dame football into the homes of



Your Football Weekend Outlet  
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Hours:  
Friday, 12:00 - 9:00 pm  
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Sunday, 9:00 am - 5:00 pm

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"A great little gift shop on campus"

Discover delightful surprises in our quaint country store here on campus. We carry a variety of items such as country crafts, cards, and candles.

- Begin your collection of Irish Village today. These are authentic wood replicas of Notre Dame buildings will please the most discriminating person.
- Warm up in "Irish" cardigan sweatshirts.
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*"When you have a consumer in Europe who sees us on television and begins to understand what the university is about, you have to build on that foundation."* —

*Freida Donnan,  
director of university  
licensing*

more people in more countries than ever before.

Notre Dame's licensing department is trying to establish and secure new international markets, sending licensing personnel into exotic parts of the world. "We have signed on an agent to represent us in the Pacific Rim and Western Europe," Donnan

said. "When you have a consumer in Europe who sees us on television and begins to understand what the university is about, you have to build on that foundation." Donnan hopes that in cooperation with the new licensing agent, the university will be able to educate consumers about the university's academic programs and reputation, teaching foreign customers that Notre Dame has a lot more to offer students than great college football. Strategies for informing foreign consumers include showing promotional videos about Notre Dame in department stores where ND merchandise is sold, providing customers with point of purchase materials, and holding promotional contests inviting winners to visit the campus and see a home football game. Donnan is hopeful that these plans will be implemented starting some time next year.

Another, more immediate goal is for Notre Dame to win the national championship. When Notre Dame loses a football game, the university loses royalty revenues as merchandise sales decrease. "The momentum has been broken very early in the season," Donnan observed, commenting on Notre Dame's loss to Michigan during

**Top Ten  
Companies  
Using Notre Dame  
Trademarks**

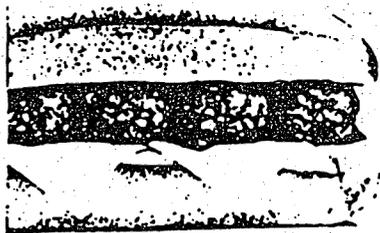
- ① Starter
- ② Crabel Sportswear
- ③ Galt Sand
- ④ Trau & Lovener
- ⑤ Apex One
- ⑥ Nutmeg Mills
- ⑦ 20/20 Sport
- ⑧ Logo Seven
- ⑨ The Game
- ⑩ Champion

the first home game of the season. "From a business standpoint, our sales increase dramatically when Notre Dame is a contender for the national championship," Donnan said. "Our licensees would prefer to have Notre Dame as national champions, since it would be a double success, both for them and the university." □



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• SR 23 At Ironwood  
• US 31 N (By North Village Mall)

# Shiny Happy People

*All-Female Canadian sensation cub brings a lively brand of alternative rock to Notre Dame*

by Joey Crawford

**C**ub (kub) n. 1. a young fox, bear, lion, whale, etc. 2. a youth or novice (Webster's New World Dictionary) 3. a baseball player on the south side of Chicago 4. a band formed by three women with attitude who will appear on September 23 at the University of Notre Dame.

The Student Union Board and WVFI have scheduled a series of concerts, entitled "The Loft," partially in response to recent complaints about Notre Dame's music scene. They are determined to introduce the campus to a variety of up-and-coming bands, of which cub will be the second. Six concerts scheduled this semester will be held in the LaFortune ballroom where admission is merely one dollar. Steven Sostak, the WVFI station manager, remarked "It's a great deal to see some of these bands for

a dollar—a deal that is almost unheard of."

On May 15, 1992, a chilly spring day, three women from Vancouver, B.C., decided that it would be fun to form a band, and since then, they have never looked back. The band was originally comprised of three women in their mid-twenties, Lisa (vocals, bass), Robynn (guitar), and Valerie (drums). Lisa is the "writing demon" who is responsible for the majority of cub's lyrics. Valerie left the band earlier this year to pursue a life in the candy business, but not without first leaving a lasting influence. Valerie's successor was Lisa G. The band first emerged under the name The Bumblebees, but soon dropped it for fear of contracting a Blind Melon image.

After signing with Mint Records in 1992, the trio instantly developed a new genre of music, cuddle-core. Cuddle-core is a conglomeration of a variety of different styles of music. "It's pop with a new attitude. It's fun. It's happy," explained cub fan and

WVFI board member Kate Babka. Grant Lawrence of Mint Records calls cuddle-core "a silly tag." Cub's music crosses all boundaries. "Some people say we are pop, others say we are folk; we feel we defy all labels," remarked cub's guitarist Robynn.

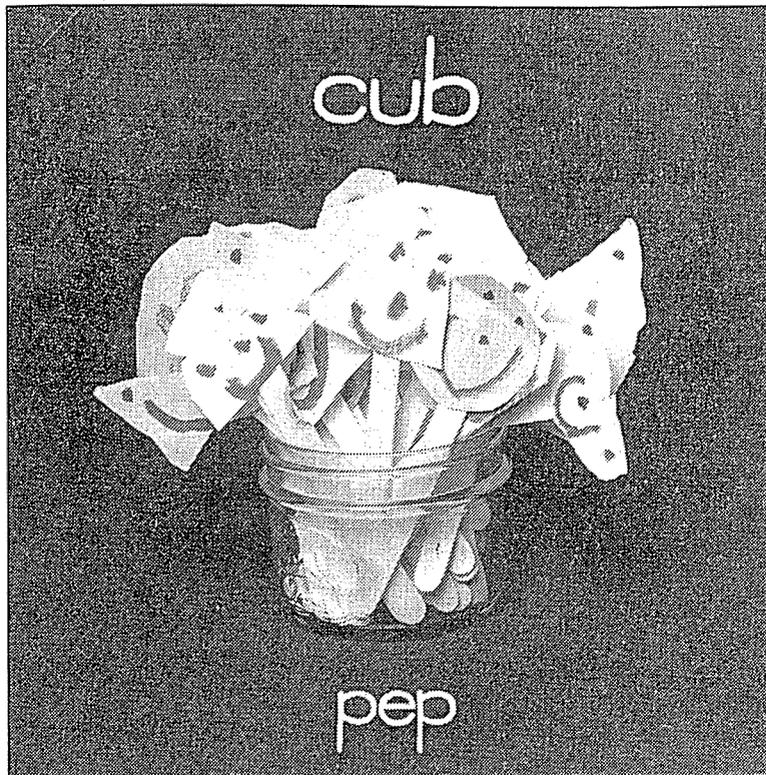
During September of 1992, cub recorded their first single, "Pep," under rookie producer Jean Smith of Mecca Normal at Vancouver's Noizi Studios. Pep, a six-song 7", took only three hours to record. Nonetheless, it made an instant impact, reaching the top 10 at college stations all over North America. Pep rampaged its way through the Canadian music charts, hitting number three in *Chart Magazine* (the college music magazine in Canada), and was followed by another six-song EP ("Hot Dog Day").

The cuddle-core queens released their first full length album, *Betti-Cola*, which features 24 songs in under 45 minutes, in May of 1993. The task of illustrating the



Photos courtesy of WVFI and cub

The women of cub live up to their image as cuddle-core queens with an assortment of dolls and smiling faces. Cuddle-core is defined as a "fun, happy conglomeration of different styles of music."



Joe Klotz, who has worked with such bands as Sugar and Superchunk. The videos can be seen on MuchMusic (Canada's MTV).

Cub has played over 150 live shows. Highlights include playing at Canada Day Celebration (Canada's equivalent to Lollapalooza)

*"Some people say we are pop, others say we are folk; we feel we defy all labels."*

—cub guitarist Robynn

album's cover was left in the capable hands of Dan DeCarlo, famous for illustrating the Archie Comics. Betti-Cola was released in time for cub's first American West Coast Tour, and spent numerous weeks at #1 throughout Canadian college stations. It peaked at number one in *Chart Magazine*, and stayed there for three months. The album was successful in the US as well, climbing its way up the CMJ college charts to number 84.

"These three Canadian women play irresistibly cute, hummable songs about best friends, broken hearts, drowning and dying, picnics, assassins and the like. There is not a loser in the bunch." CMJ wrote of the band.

Cub will release their second full-length album, *Come Out, Come Out*, in November. The album, as well as its title, represents big advances for the band. It features two of cub's personal favorites, "New York City" and "Ticket to Spain." The Canadian rockers are "totally stoked" about the release of their second album.

The band has also been featured in a number of compilations, including *Dare to be Aware*, which was released in August. The album was released to benefit the Battered Women's Shelters in British Columbia.

Videos for the songs "Go Fish," "Nicholas Bragg" and "My Chinchilla" have been aired. The first two videos were filmed by

on July 1, 1993 at Thunderbird Stadium at the University of British Columbia. Other acts featured at this musical festival included Bare Naked Ladies, Snow, The Violent Femmes and Sarah McLaughlin. Cub has also played with Matador Records artists Yo La Tengo. According to Robynn, this was "an absolute thrill." Other highlights include appearing with Hole, DOA, Tsunami, luna and The Smugglers.

Right now the band is in the middle of an intense 35 show tour that lasts only 35 days. On September 24, cub will appear at the 14th annual CMJ Music Marathon festival in New York City. This major music event is where many bands have emerged as greats. Past CMJ bands have in-

cluded Velocity Girl, Belly, Luscious Jackson, Mazzy Star and a collection of other greats. More than 6000 people from the music industry come to witness this explosive convention.

The night before this spectacular event, though, cub is appearing at Notre Dame, and the staff at WVFI hopes there will be a large crowd to welcome them. WVFI'er Lael Tyler encouraged anyone who might still be deciding whether or not to come, as he explained, "Their music is low-fi, pretty melody pop, and they are a great live band." Sostak urged people to come see cub perform because in his eyes, quite simply, "They rule!"



# the sweet sound of

# SUGAR *Bob Mould & Co. return with a new album of more "top-quality power pop."*

by Bill Albertini

With *File Under: Easy Listening*, Sugar continues to produce top-quality power pop in a vein similar to their debut, *Copper Blue*. For anyone new to Sugar, they are the extra-loud pop band led by Bob Mould, formerly of the legendary punk band Husker Du. For the first time it feels almost acceptable to refer to Sugar as a band, since someone besides leader Mould (guitars, vocals) has actually written and sung a song. The second track, "Company Book," is composed and sung by David Barbe (bass, vocals), though the rest of the album belongs to Mould.

Mould, as principal and usually solo lyricist, is exploring much of the same territory on *Easy Listening* — troubled relationships and individuals. The strongest area for Mould has always been his slightly dark but always impressive takes on the world of love and friendship, and songs like "Explode and Make Up" demonstrate that he has lost none of his talent. The singles off the album will likely be "Your Favorite Thing," "Gee Angel," and "Believe What You're Saying," which are all excellent, though others such as "Gift," and "What You Want It To Be" should not be ignored. They are as strong as anything else on this album or on previous Sugar efforts.

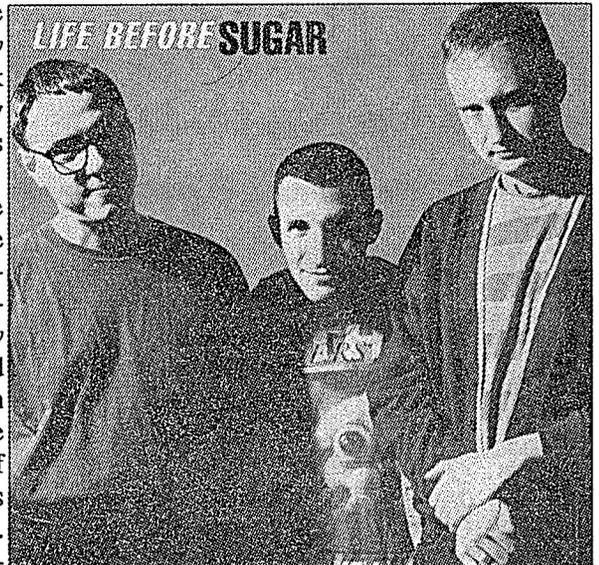
*Easy Listening* does not by any means belong in the adult contemporary rack at the music store. Mould's loud guitars and Malcolm Travis' machine-gun drums are still there, but the album is more easily accessible than anything on the somewhat disturbed yet quite brilliant *Beaster*, Sugar's second outing. As far as truth in advertising goes, the music on *Easy Listening* may not be very soft, but the lyrics are not nearly as ominous as previous Sugar work. There are no drownings, no car crashes, no Jesus or

Judas. However, it should be noted that just because *Easy Listening* is not as lyrically dark as previous albums, it is not by any means a collection of songs by Barney the dinosaur.

Sugar's music is a strange mix of pop and noise. The songs are explosive, but the listener goes away humming every single one. Musically, *Easy Listening* is not far removed from *Copper Blue*. Nothing on the album quite reaches the twisted distortion of much of *Beaster*, but this change in styles seems to be exactly the point. From the packaging to the music, *Easy Listening* proclaims itself to be the music that will give pop a good name. It is still quite loud in typical Sugar style, but quick and light at the same time. "Gift,"

*"Sugar's music is a strange mix of pop and noise. The songs are explosive, but the listener goes away humming every one."*

with its (relatively) positive lyrics, fast rhythms and lightning drum fills, is a wonderful opener for the album, and "Your Favorite Thing" is brilliant songwriting. There are echoes of the acoustic guitars of *Copper Blue*'s "If I Can't Change Your Mind" in "Panama City Hotel," as well as



guitar and even stronger vocal echoes of the same song in the superior, rather mellow "Believe What You're Saying."

Mould and company do branch out somewhat from normal subjects on *Easy Listening*. Barbe's song, "Company Book," is an attempted attack on the faceless nature of corporations and their spawn, while "Panama City Hotel" is a story of being lost both physically and emotionally in a foreign land. These are also, however, the album's most disappointing tracks. Mould and company are most in their element when they stick to what they know best. However, Sugar does tackle "Granny Cool," a direct assault on stars who actively cultivate their depressed-and-therefore-artistic image, with perfect grace. The sarcasm of the song fits perfectly with both Mould's vocal and musical style.

*Easy Listening* only rarely disappoints. Like most of Sugar's work, it begs repeated listening in order to fully appreciate it. For Sugar fans, it is an excellent addition to *Copper Blue* and *Beaster*. For anyone wanting a strong dose of great, loud pop music, it is highly recommended. □

NEW MUSIC

Albums Recently Released

Liz Phair, *Whip-Smart*

Eagerly anticipated follow-up to her acclaimed debut of alternative rock for the brilliant.

The Lightning Seeds, *Jollification*

Remember "Pure?" This one-hit wonder returns with a third effort.

Lyle Lovett, *I Love Everybody*

Julia Roberts' husband mellows out on his fifth album.

R.E.M., *Monster*

The world's largest college-music band is back again. And this time they're touring.

THREE NEW REASONS

why you've got better things to do with your time than watching television:

(Taken from NBC's three-page advertisement promoting its new lineup)

1. **SWEET JUSTICE**, starring Melissa Gilbert and Cicely Tyson  
 "They're two idealistic law partners who don't care about money, fame or power lunches — only justice. It's courtroom drama with a warm, Southern touch."  
 Bleagh. Puke. Puke. Puke. Somebody ought to fire this show's writers and send them back to Hallmark.

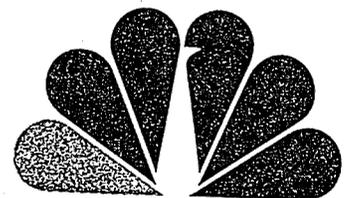
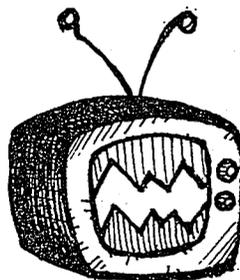
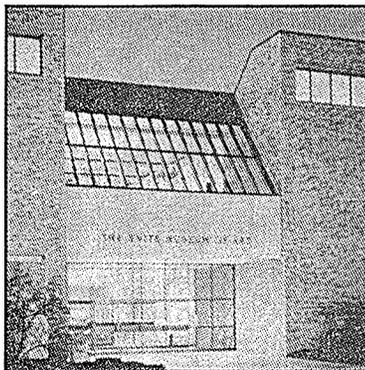
2. **THE COSBY MYSTERIES**, starring Bill Cosby  
 "He finds the smallest clues, exposes the darkest secrets, and solves the biggest crimes. TV's most popular star is back, and his new job is murder!"  
 Sure, *The Cosby Show* was a hit. But has anybody you know seen *Leonard Part 6?* *Ghost Dad?* How about *You Bet Your Life?* You can bet your life this'll be a bomb.

3. **EARTH 2**, starring nobody you've ever heard of  
 "The year: 2192.  
 The place: Planet G889.  
 The mission: To colonize a distant planet.  
 The problem: This time, *we* are the aliens."  
 The truth: This looks awful.

OUT OF BOUNDS

a weekly trapeze through the land of entertainment both here and beyond

by josef evans



ART BOOK

You Ought To See:

You Ought To Read:

THIS WEEK'S BEST

"Notable Recent Acquisitions of 19th and 20th Century Art."

Opening September 25 at your very own Snite Museum of Art (you know, the building across from DeBartolo), this exhibition features the work of artists such as Joan Miro, Paul Klee and Ferdinand Leger. These photographs, paintings and drawings have all been donated by friends of the museum.

*The Hot Zone*

Richard Preston's novel is truly frightening stuff, based on a true story about a disease which kills 9 out of 10 victims and mutates at an alarmingly rapid rate. The disease (from the African rain forest) begins with coughing and ends up with a liquefaction of internal organs and an explosion of blood, rotted tissue and black vomit.

# Fish Hatcheries, Pillowcases, Farmers and More Fish Hatcheries

News of the Bizarre from Our Nation's Universities

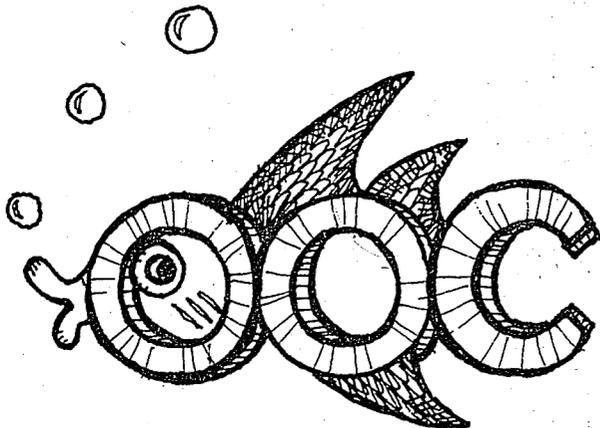
The *Chronicle of Higher Education* published its almanac earlier this month that gives a rundown of every U.S. college and university and miscellaneous facts about different schools. Notre Dame isn't the only school in America with its weird little quirks. Here are some of the *Chronicle's* findings:

### *Out in the Northwest:*

According to officials at the College of Southern Idaho, they are the only school in North America who operates their own fish hatchery. Apparently, they are very proud of this unique fact and of being associated with something other than potatoes. But I'm wondering—I'm not quite sure what it is exactly, but isn't a body of water needed to have a fish hatchery? And where is there water even remotely near Idaho?

### *And on the East Coast:*

Delaware Technical and Community College has a "Trees of the States" exhibit on its campus to celebrate the vegetation of America. A different tree from each of the 50 states and the District of Columbia has been planted on the campus. The college even established a walking tour to see trees like the kukui from Hawaii, the redwood from California, a coffee tree from Kentucky and a sugar maple from Wisconsin. But they *still* don't have their own fish hatchery ...



## New Friday Hot Spot: Farmer's Market

*Or: Don't Those Nittany Lions Know How To Have Fun?*

It's Friday and you're bored. (Just pretend for a minute, okay?) So what do you do? Well, at Penn State you certainly don't start drinking or going out. No, you go to the Farmer's Market instead. That's right, the *Collegian* reports that Penn State has its own market in downtown State College. Different vendors occupy the street, like Dan Bingham, of Elk Creek Fish Hatchery (fish hatcheries seem to be popular lately), and provide fresh fruits, vegetables and meats for the students. Apparently, it is quite successful because students prefer it to the cafeteria. Maybe Notre Dame should look into this market idea.

## Pillowcase Caper Baffles KU Police

Have you ever read the Notre Dame Security Beat? C'mon, you all have ... just admit it. Don't feel bad if you think you don't have a life because you actually read our version of the police blotter. You're not alone. The University of Kansas has its own security column that runs in the *Daily Kansan*. Enjoy this recent excerpt:

"A boom box, compact discs and a PILLOWCASE, valued at \$1297, were stolen from a residence."

Let's hope, for the sake of the KU students, that the KU police are spending their time hunting down things a little more important than a stolen pillowcase. At least our security uses its time wisely, ferreting out all the annoying students who want to, GASP, *drive on campus!* □

*edited by Mary Kate Morton*

# Coming Distractions

## Editor's Choice

The Notre Dame Women's Soccer Team takes a 6-0 record and a #3 ranking into their game versus Purdue. Go out and support the Irish on Friday.

## The Week in Sports

- Football:** Notre Dame vs. Purdue, Sat., Sept. 17, 1:35 p.m., ND Stadium.
- Volleyball:** Notre Dame vs. Rice, Sat., Sept. 24, 7:30 p.m., J.A.C.C. Arena.
- Soccer:** All games at Alumni Field
- ND Women vs. Indiana, Fri., Sept. 23, 7:30 p.m.
- ND Women vs. Cincinnati, Sun., Sept. 25, 7:30 p.m.
- ND Men vs. LaSalle, Sat., Sept. 24, 7:30 p.m.

## Cultural Connection

- Snite:** "Notable Recent Acquisitions of 19th and 20th Century Art," begins Sat., Sept. 25, 2:00 p.m., Snite.
- Lecture:** The 1994 Joseph J. Duffy, Jr., Lecture, "Anthony's Wound," Coppelia Kahn, Brown University., Thurs., Sept. 22, 8:00 p.m., Auditorium, Center for Continuing Education.
- Recital:** Faculty violin and piano recital, featuring Carolyn Plummer and William Cerny, Sun., Sept. 25, 2:00 p.m., Annenberg Auditorium, Snite.
- Tour:** Historical Walking Tour of Campus, Fri., Sept. 23, 3:00 p.m., Main Gate.
- Concert:** Shenanigans Pre-game Concert, Sat., Sept. 24, 12:00 p.m., North Dome, J.A.C.C.
- Acoustic Café:** Thurs., Sept. 15, 9:00 p.m., Huddle.
- Lecture:** "Roman Catholic Universities," Ralph McInerny, Tues., Sept. 27, 7:30 p.m., Morrissey Lobby.

## On the Silver Screen

- LaFortune:** "Field of Dreams," Thurs., Sept. 22, 8:00 & 10:30 p.m., Montgomery Theatre, \$1.
- Cushing:** "Jurassic Park," Fri. & Sat., Sept. 23-24, 8:00 & 10:30 p.m., Auditorium, \$2.
- Snite:** Annenberg Auditorium, \$2.
- "The War Room," Fri.-Sat., Sept. 23-24, 7:30 & 9:30 p.m.
- "The Grapes of Wrath," Mon., Sept. 26, 7:00 p.m.
- "Sherlock Jr.," Mon., Sept. 26, 9:15 p.m.
- "Celine and Julie Go Boating," Tues., Sept. 27, 6:00 p.m.
- "The Bicycle Thief," Tues., Sept. 27, 9:30 p.m.
- University Park West:** 277-7336.
- "The Lion King," G.
- "The Little Rascals," PG.
- "Milk Money," PG-13.
- "A Good Man in Africa," R.
- University Park East:** 277-7336.
- "A Simple Twist of Fate," PG-13.
- "The Mask," PG-13.
- "Corinna Corinna," PG.
- "Trial by Jury," R.
- "The Next Karate Kid," PG-13.
- "Time Cop," R.
- "Natural Born Killers," R.
- Town & Country:** 277-1522.
- "Clear and Present Danger," PG-13.
- "Forrest Gump," PG-13.
- "True Lies," R.

## Saint Mary's College

- Nurse Career Day:** Wed., Sept. 28, 3:30 p.m., LeMans Lobby.
- Lecture:** "The Religious Influence on Nursing," Mary Patricia Donahue, Fri., Sept. 23, 12:15 p.m., Rm. 1, Vatican Hall.
- Folk Dancing:** Fri., Sept. 23, 7:30 p.m., Clubhouse.
- Poster Sale:** Thurs., Sept. 22, 10:00 a.m.-5:00 p.m., Haggar.

For Sept. 22-Sept. 29

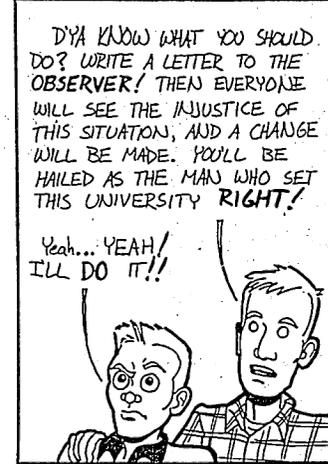
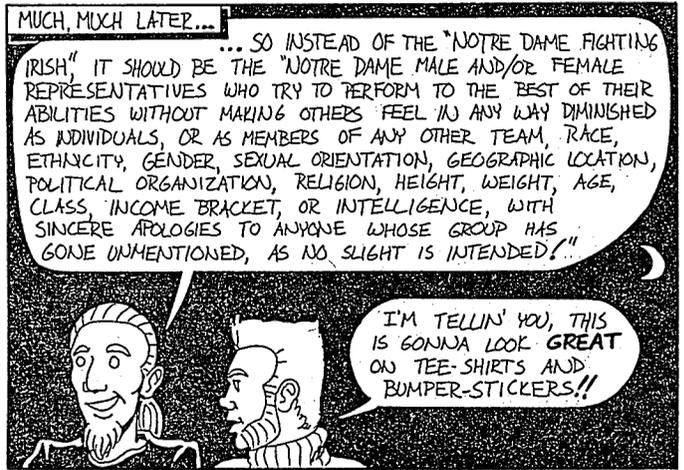
- "Wake Up the Echoes — Welcome Back Students," Audio-Video Center, Hesburgh Library.
- "What Is Written Remains: An Exhibit of Historical Essays on the Libraries of Notre Dame," Special Collections, Hesburgh Library.
- "Paris Crowd," East Concourse, Hesburgh Library.
- "Woodstock: Getting Back to the Garden," Second Floor, Hesburgh Library.



Send information for your event to: Mary Kate Morton, *Scholastic Magazine*, 303 LaFortune, or call 631-7569.

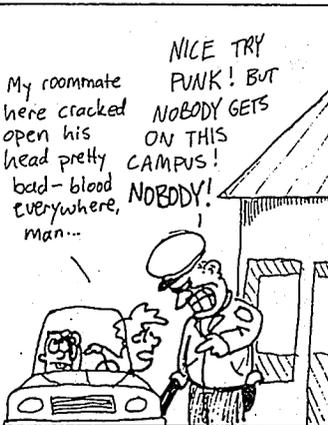
Grist for the Mill

Rick Grey



TALES FROM THE TOP OF THE DOME

MARK MAZOLA



## A.A.

## Acronyms Anonymous

by Justyn Harkin

Being a freshman at the University of Notre Dame can be a very exciting experience. For many people, it's the first time they've been away from home; this is a freedom I know I've been abusing since the moment mommy kissed me on the cheek and waved goodbye! The first couple of days I spent in adjustment, as most freshmen do, learning where my classes were, what that funny smell was, and to never, EVER, go into the guy's bathrooms with bare feet. After getting that stuff down, I was ready to become a normal member of the Notre Dame family. And everybody knows that being a normal, healthy student at Notre Dame means getting involved with some extracurricular activities here on campus, unless, of course, you are a hermit and never leave your room.

Now, Notre Dame has a myriad of clubs and activities with which you can get involved, and what better way to familiarize yourself with all these activities than to attend Activities Night at the J.A.C.C.? Activities Night is a great concept. You can go and check out all of the clubs and organizations without sitting through those "brief organizational meetings," only to find out that the senior who told you there would be free beer after the meeting lied!

Another good thing about Activities Night is that, if you don't like what the person representing the club has to say, all you have to do is say "Bye!" leave him in mid-sentence, and be on your merry way to the next table. It is noted, however, that behaving in such a manner, while desirable

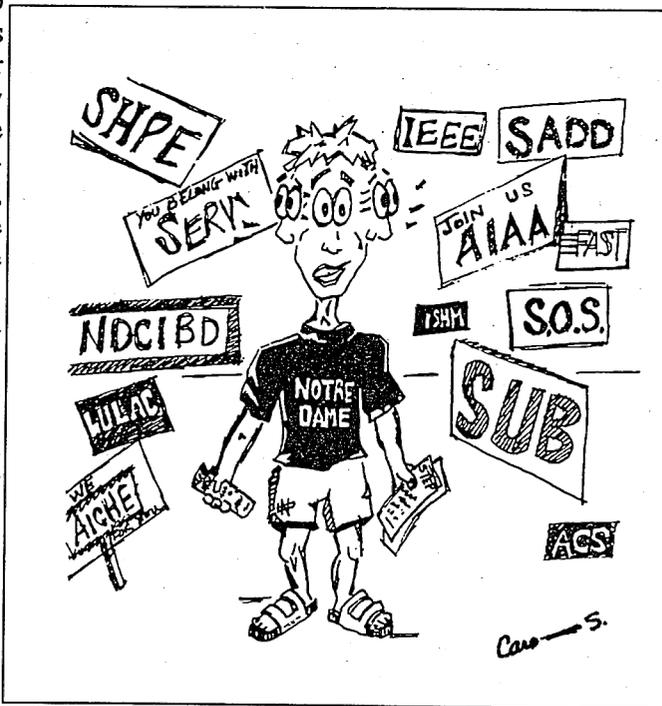
at the moment, may be dangerous later if you do so to the people wearing the bathrobes and blackbelts.

As an uninitiated freshman, I found that the booths representing each club were very informative, if you actually decided to stay, but I want to know just one thing: what came first, the club or its acronym? I am sure that the clubs of Notre Dame represent a wide range of interests, but one is left to wonder how, exactly, did some of them get snappy names like S.T.E.P.? Also, what

some smaller, lesser-known clubs that exist here at Notre Dame. For example, there is the Danish Undergraduate League of Learning (D.U.L.L.) and their sister organization S.N.O.R.E. (the Scandinavian Nation's Organization of Resources in Education). One of Notre Dame's largest of the lesser-known clubs is S.T.O.O.P.I.D. (Students that Over-Organize Programs into Disaster). According to a member, who chose to remain nameless, S.T.O.O.P.I.D. records an all-time high membership. "Some people are members and they don't even know it!" said the anonymous source.

Stepping away from the academically-oriented clubs, we can check out some of the newest additions in Notre Dame special interest groups. Trying to add a little "spice" to the daily grind of eating at the dining halls is A.T.T.E.N.D., Advocates of Table Top Exotic Nude Dancing. While this group is not getting much support from the administration, and I can't see why not, maybe another group concerned with the performing arts will. Overweight Ballerinas Eliminating Snacks Everywhere has been gathering a loyal following with their motto: Dancing Where Tutu Meets HoHo.

Well, I've certainly seen enough. I think that I'll skip all of the established Notre Dame clubs and start my own. That's the ticket, I'll call it S.T.A.N.D. All students interested in joining Stop Those Acronyms Now... Dammit! can sign up at the bottom of Saint Mary's Lake, if anyone actually gives a C.A.R.E. □



exactly does the Cuban-American Union of Students Advocates (C.A.U.S.A.) advocate? Was the cause there before them or did they have to invent one to fit the acronym? Well, at least it S.O.U.N.D.S. cool. Anyway, you can bet your bottom dollar that I'm signing up for C.A.S.H. so I can better S.E.R.V. my community.

I should also mention that there are

# Beethoven, Nietzsche and Father Joe

*Who can solve today's cultural identity crisis*

by Benjamin Evans

Last year, our rector Father Joe Ross, invited several of us into his room to discuss what it means to be a man. Because the rise of feminism has changed the traditional gender roles of society, he felt that men had become disoriented and had lost sight of manhood. With anecdotes about door-holding, jokes about Wilt Chamberlain and tales of the archetypal "Notre Dame Girl," the conversation was lively. It seems that men are having an identity crisis, but the problem is not exclusive to us.

Everywhere we turn, people struggle to find meaning and purpose in life. As a nation, we face many problems. Are we greedy imperialists or a citizenry united by the belief of a God who has granted dignity, rights and responsibilities to his people. Crime destroys our cities and statism robs us of our freedom. Violence under the aegis of medicine challenges us to examine how we value life. Opposing abortion, however, is not enough; we must also build a world fit for our children to live and grow in. Our identity crisis extends into the family sexuality and the classroom. Here at Notre Dame, we are wrestling with our role as a Roman Catholic University. Where are the lines between academic freedom and heresy?

Civilization seems to be spiraling out of control, twisted by the struggle between godless capitalism and godless socialism, majoritarianism and tyranny. Nothing seems sacred or absolute; truth does not exist, only opinion. The Bible is a collection of myths and heaven and hell are ancient relics. We are told by Darwin that we evolved from apes and Freud informed us that our primary motives are carnal. Nietzsche has pronounced that God is dead. Is it any wonder that suicide is a leading cause of teenage death? Who would want to grow up in such a world? Thus it comes as no surprise that humanity has an

identity crisis.

There is hope: Nietzsche is dead, not God. We have been deceived by those who say that life is hell. There is meaning for us in the crucified Christ and the promise of resurrection.

We are a mystery to ourselves, possessing unique talents and personalities and being able to do good or evil, to love or hate, and to create or destroy. We can follow the gutless philosophy of despair, hide from God's transforming grace, and resign ourselves to being "Generation X" — the Sega/MTV generation — or we can accept the challenge of being created in the image of God, leading lives of passion and virtue, seeking truth in the brilliant light of the Holy Spirit, and rejoicing in the glory of God manifested in each of us. We can "find ourselves" in love. It is certainly not easy. Love involves painful choices and sacrifice — the greatest lover was nailed to a cross. Still, with faith and hope, gifts of the spirit, we can rise above the wreckage and debris of the century and be the light of the world.

What does it mean to be a man? Listen to Beethoven's *Heroic Symphony* or Schubert's *Wanderer Fantasy*. Read Saint Augustine's *Confessions* and Tolkien's *The Lord of the Rings*. If you are still unsure, go look at the statue of the greatest man, Jesus, in the middle of God Quad.

There are answers to today's identity crises, we just have to be man or woman enough to enter the debate and find them. The greatest wrong is denying the existence of truth and giving up the search for it. I would like to thank Father Joe for inviting us that evening to reflect with him about this fundamental issue. There is no more important question than his, and how we answer it can have grave or wonderful consequences as we approach the next millennium. □

*Benjamin Evans is a sophomore philosophy major from Louisville, Kentucky. He is a resident of Morrissey Hall where Father Joe Ross, C.S.C. is rector.*

Scholastic Magazine is now accepting submissions for the Final Word. Call the office for details.

# CHANGES CHANGES CHANGES

Sponsored by:  
Multicultural Executive Council



## MULTICULTURAL FALL FESTIVAL

### Campus Bands

October 2  
12:00 – 2:00 p.m.  
Fieldhouse Mall

### Spiritual Celebration

October 2  
2:00 – 3:00 p.m.  
Fieldhouse Mall

### Culture on the Quad

October 3 – 7  
12:00 – 1:00 p.m.  
Fieldhouse Mall

### Special Event

October 6  
7:00 – 9:00 p.m.  
LaFortune Ballroom  
Barbara Marx Hubbard,  
Conscious Evolution

### Fireside Chats

October 3-7  
12:15 - 1:00 p.m.  
Notre Dame Room, LaFortune.

Monday: Fr. Don McNeill, "Unity  
Through Community":  
Cross Cultural Experience Through  
Service

Tuesday: Dr. Joe Miller, "The Earth is  
Your Home: Is Your Room Clean?"

Wednesday: Dr. Mara Ryan,  
"Relationships: The Building Blocks  
Toward a Global Family"

Thursday: Barbara Marx Hubbard, "How  
to Create a Global Family"

Friday: Dr. Janet Kourany and Jim Sterba,  
"The Ideal of a Feminist Family"

### Entertainment on the Quad

October 3 – 7  
4:30 – 6:00 p.m.  
Fieldhouse Mall  
Monday: George and the  
Freaks  
Tuesday: Hawaiian Club,  
Phillipine Club  
Wednesday: Ballet  
Folklorico  
Thursday: Troop N.D.  
Friday: NASAND

### Taste of Nations

Friday  
October 7  
8:00 – Midnight  
Stepan Center  
Entertainment by  
Sabor Latino

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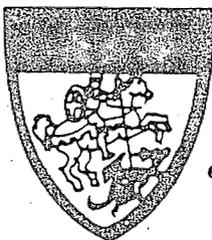
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