



1987 INTERNATIONAL SUMMER

SPECIAL OLYMPICS



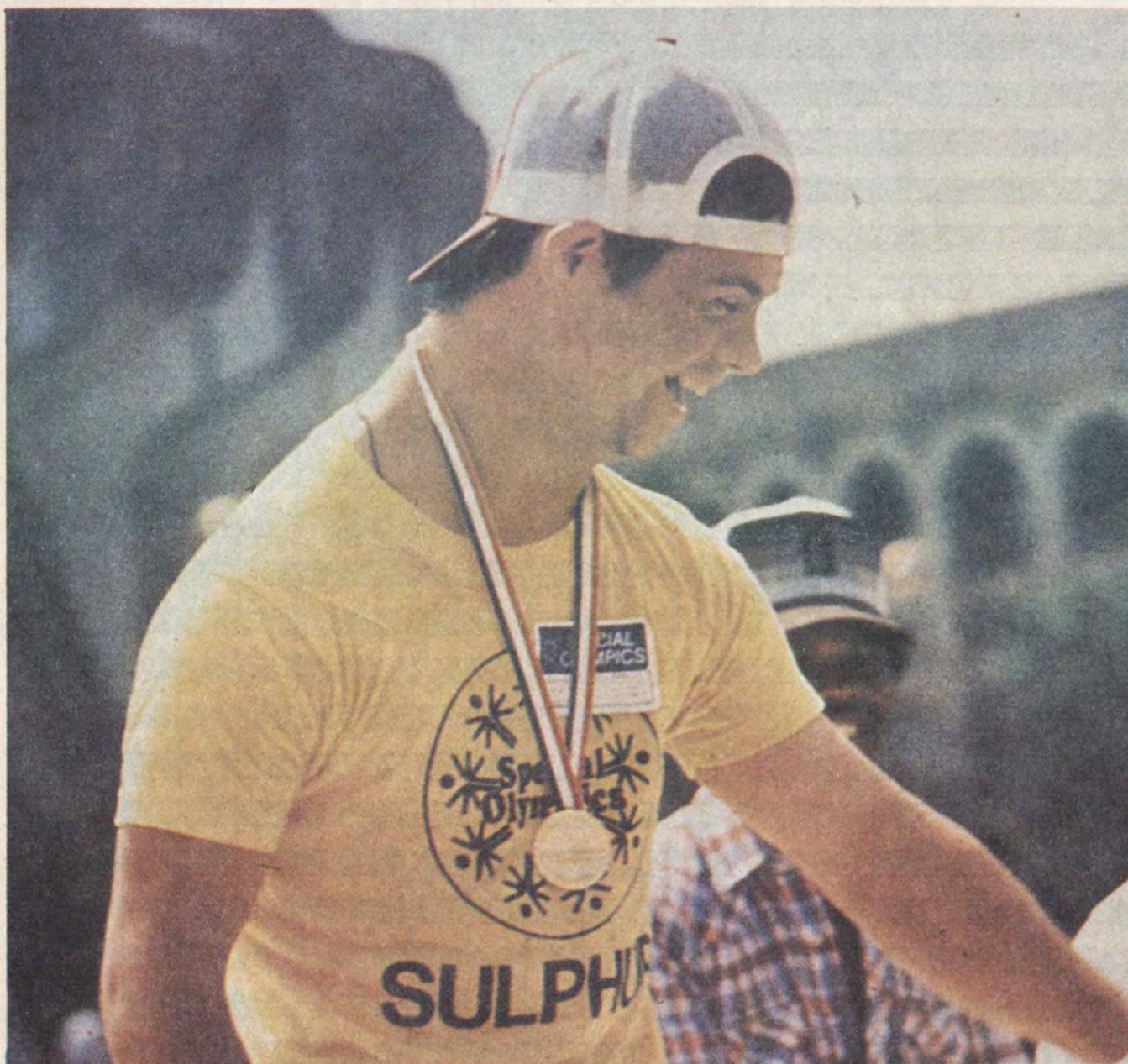
# The Observer

SPECIAL OLYMPICS PREMIERE ISSUE

JULY 1987

the independent student newspaper serving Notre Dame and Saint Mary's

## A TIME FOR HEROES



Courage and hard work have paid off for this triumphant Special Olympian,

as shown in his happy smile. The warm, joyful look on his face is a greater in-

dication of personal success than the medal around his neck

After the summer is over, South Bend will be remembered for hosting the world's largest amateur sporting event of 1987.

More importantly, the area will be a community that contributed to the world-wide effort to recognize the skills and courage of mentally-handicapped people.

Benefits from the 1987 International Summer Special Olympics Games will be shared by both the Olympians and the area: the Games will have an emotionally and economically uplifting impact on South Bend.

Citizens of Baton Rouge, La., where the last ISSOG were held, said the city of South Bend should prepare itself for a treat.

At the Notre Dame and Saint Mary's campuses, more than 4,700 athletes will participate in the ten-day competition. The number of countries represented will be 72.

That's 22 more countries than those participating in the 1983 ISSOG in Baton Rouge, La. South Bend will host 700 more athletes than the 1983 Games -- with correspondingly more coaches and Olympians' families.

That means more townsfolk who will benefit from the intercultural exchange of housing families and cheering athletes.

A larger supporting cast than in 1983 will be in South Bend as well. Volunteers from the entire country will rub elbows with the strong contingent of workers from Michiana.

A long list of entertainment, sports and political celebrities also have agreed to lend their support.

Because of the human spirit of the Games, when one worker hugs a victorious Olympian, or nurses the skinned knee of a fallen one, all the supporters will experience the emotion.

This warmth will be felt by all at the Notre Dame and Saint Mary's campuses.

And the main supporter of the 1987 Games, South Bend, will feel the warmth for a long time.

## Volunteers prepare to assist at Games

By TRIPP BALTZ  
Observer Staff

Referees, decorators, entertainers, track rakers, computer assistants, drivers, interpreters, guides, huggers, cheerers and janitors.

These and many other jobs have been filled by volunteers for the 1987 International Summer Special Olympic Games to be held at the Notre Dame and Saint Mary's campuses Aug. 1 through 8.

Martha Bolyard, director of the Human Services Committee for the Games, said the Games will employ the talents and time of approximately 10,000 to 12,000 volunteers.

The committee has received more than 18,000 applications, however, not all of which were submitted before the April 1 deadline, according to Bolyard.

Bolyard said the extra applicants will

be offered work in two different areas. "We're going to be offering all 18,000 a job assignment," she said.

She said the applicants will receive a letter offering them the opportunity to be a member of a cheer team.

"They will encourage and motivate the athletes at sports events. They'll literally cheer on the athletes," she said.

Because of the absence of cheerers at other Special Olympics games, "it's been frustrating for the athletes," Bolyard added.

Bolyard said her committee will send out the letter "this or next week" offering the chance to be a member of the cheer team to all the volunteer applicants not found other positions.

Bolyard's committee has been working to place volunteers as telephone receptionists, computer operators and many other jobs needed

to make the Games run smoothly. Workers will be used to serve food and clean up after major events such as the opening and closing ceremonies.

Some individuals applied more than a year ago, Bolyard said. Ideally, the earliest applicants would get the first choice of jobs, she said. Bolyard explained that recently, however, many applicants have been placed because they were best suited for the job.

She added this was usually a situation of an individual having certain talents for a job, not because that individual was "in the right place at the right time."

A second optional job will be offered the 8,000 or so extra applicants. Additional workers will be needed to be part of a "ready-on-the-site group of back-up volunteers," Bolyard said. As back-up workers, these people will be available to fill in as needed.

Most of the volunteers come from the Michiana area, Bolyard said. "A couple thousand," she said, are from "corporate volunteers," hailing from all over the United States. "Some are ND alumni, some were involved in other state-wide (Special Olympics) programs," Bolyard said.

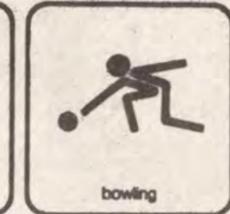
Although recruiting is the first concern of the Human Services committee, it is also involved in such areas as training and volunteer information.

Very many of the volunteers have limited hands-on working experience with handicapped people, Bolyard said. "They don't feel secure working with mentally-handicapped individuals," she said.

Bolyard said her division has organized orientation sessions with the volunteers to acquaint them with working



# OFFICIAL SPORTS



| COUNTRIES REPRESENTED:       | OFFICIAL SPORTS       |           |            |         |                |        |                      | DEMONSTRATION SPORTS |         |            |                |              |        |               |
|------------------------------|-----------------------|-----------|------------|---------|----------------|--------|----------------------|----------------------|---------|------------|----------------|--------------|--------|---------------|
|                              | AQUATICS              | ATHLETICS | BASKETBALL | BOWLING | GYMNASTICS     | SOCCER | SOFTBALL             | VOLLEYBALL           | CYCLING | EQUESTRIAN | ROLLER SKATING | TABLE TENNIS | TENNIS | WEIGHTLIFTING |
| AMERICAN SAMOA               | .                     | .         |            | .       | .              |        |                      |                      |         |            |                |              |        |               |
| ANTIGUA                      | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| ARGENTINA                    | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| AUSTRALIA                    | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| AUSTRIA                      | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| BAHAMAS                      | .                     | .         |            | .       |                |        |                      |                      |         |            |                |              |        |               |
| BARRADOS                     | .                     | .         |            |         |                |        |                      | .                    |         |            |                |              |        |               |
| BELGIUM                      | .                     | .         | .          | .       | .              | .      |                      | .                    | .       | .          |                | .            |        |               |
| BERMUDA                      | .                     | .         |            | .       |                |        |                      |                      |         |            |                |              | .      |               |
| BOLIVIA                      | .                     | .         |            |         | .              | .      |                      |                      |         |            |                |              |        |               |
| BRAZIL                       | .                     | .         |            |         | .              | .      |                      |                      |         |            |                |              |        |               |
| CANADA                       | .                     | .         |            | .       |                | .      |                      |                      |         |            |                |              |        |               |
| CHILE                        | .                     | .         |            |         |                | .      |                      | .                    |         |            |                |              |        |               |
| CHINESE TAIPEI               | .                     | .         |            |         |                |        |                      |                      |         |            |                | .            |        |               |
| COLOMBIA                     | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| COSTA RICA                   | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| CUBA                         | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| CYPRUS                       | .                     | .         |            | .       | .              |        |                      |                      |         |            |                |              |        |               |
| EL SALVADOR                  | .                     | .         |            |         | .              | .      |                      |                      |         |            |                |              |        |               |
| FRANCE                       | .                     | .         | .          |         | .              |        |                      |                      | .       |            |                |              |        |               |
| GERMANY                      | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| GIBRALTAR                    | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| GREECE                       | .                     | .         | .          |         |                | .      |                      |                      |         |            |                |              |        |               |
| GUAM                         | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| GUATEMALA                    | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| HONDURAS                     | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| HONG KONG                    | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| INDIA                        | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| IRELAND                      | .                     | .         | .          | .       | .              | .      |                      |                      |         |            |                |              |        |               |
| ISRAEL                       | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| ITALY                        | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| JAMAICA                      | .                     | .         |            |         |                | .      |                      |                      |         | .          |                |              |        |               |
| JAPAN                        | .                     | .         |            |         | .              | .      |                      |                      |         |            |                | .            |        |               |
| JORDAN                       | .                     | .         | .          |         |                |        |                      |                      |         |            |                |              |        |               |
| KENYA                        | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| KOREA                        | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| MACAO                        | .                     | .         |            |         |                |        |                      |                      |         |            |                | .            |        |               |
| MEXICO                       | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| MONACO                       | .                     | .         |            |         | .              |        |                      |                      |         |            |                | .            |        |               |
| MOROCCO                      | .                     | .         |            |         |                |        |                      |                      |         | .          |                |              |        |               |
| NEW ZEALAND                  | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| NIGERIA                      | .                     | .         |            |         |                |        |                      |                      |         |            |                | .            |        |               |
| NORWAY                       | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| PANAMA                       | .                     | .         | .          |         |                |        |                      | .                    |         |            |                |              |        |               |
| PANAMA                       | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| PERU                         | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| PEOPLES REPUBLIC OF CHINA    | .                     | .         |            |         |                | .      |                      |                      |         |            |                | .            |        |               |
| PHILIPPINES                  | .                     | .         | .          |         |                |        |                      |                      |         |            |                |              |        |               |
| POLAND                       | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| PORTUGAL                     | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| ST. KITTS NEVIS              | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| ST. LUCIA                    | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| ST. VINCENT                  | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| SAN MARINO                   | .                     | .         |            | .       |                |        |                      |                      | .       |            |                |              |        |               |
| SINGAPORE                    | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| SPAIN                        | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| SWAZILAND                    | .                     | .         |            |         | .              |        |                      |                      |         |            |                |              |        |               |
| SWITZERLAND                  | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| TRINIDAD/TOBAGO              | .                     | .         | .          |         | .              | .      |                      | .                    |         |            |                |              |        |               |
| TURKEY                       | .                     | .         | .          |         | .              | .      |                      | .                    |         |            |                |              |        |               |
| UNITED STATES VIRGIN ISLANDS | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| VENEZUELA                    | .                     | .         |            |         |                | .      |                      |                      |         |            |                |              |        |               |
| ZIMBABWE                     | .                     | .         |            |         |                |        |                      |                      |         |            |                |              |        |               |
| STATES REPRESENTED:          | ALL incl. Puerto Rico | ALL       | 33         | ALL     | ALL but Hawaii | 19     | 34 incl. Puerto Rico | 33                   | 7       | 16         | 19             | 3            | 16     | 13            |

# Committees working to host Olympians' families

By JUDY MOLNAR  
Observer Staff

South Bend, Notre Dame and Saint Mary's will open not only their hearts to Special Olympians and their families, but their homes as well.

Serving the families of athletes has been the primary goal of the Family

Center and the Family Housing Committees.

The housing committee has been very busy searching for housing for the families, according to its chairman Sandy Slamin.

"The process of matching the host families with prospective families has been overwhelming," Slamin said.

The committee has received more than 500 requests from athletes' families to be placed in private homes. Most have been placed with host families, Slamin said.

Slamin said the process has taken a lot of time and volunteers' efforts. Volunteers have interviewed host families, inspected their homes and provided

them with orientation on having Special Olympians' families with them. "We are trying to do the best job we can and are working very hard," said Slamin.

The Family Center, located in the Monogram Room of the Joyce Athletic and Convocation Center, will "provide a hospitality area for the parents and families of the athletes," said Pam Newman, chairman of the center committee.

The center also will provide the families with refreshments, information and updates on events. It will include a computer and message board for access to all the events and activities.

The center will sponsor a "roving photographer that will have 35mm and instant shots of events and athletes," said Pam Matze, assistant chairman of the center. The pictures will be arranged on a bulletin board for athletes' parents to take.

Tours of South Bend, Notre Dame and Saint Mary's will be offered by the Center. Clinics for the families also will be held by the center. Cindi Moo, assistant chairman, said one of these will be a seminar on a "microwave cookbook which is designed for Special Olympians."

Gifts from local merchants and schedules of the week's events will be included in "goody bags" to be distributed by the center.

Newman said her committee is confident everything will run smoothly because of the successful trial runs they made during the past two Indiana State games. Newman said the committee "worked out the bugs during the State Games."

"Our biggest recognition comes from the parents who are overwhelmed and excited that someone is thinking of them and have a special place they can go," Newman added.



A moment of triumph is one to be shared between an athlete and her supporters. Many show their support of the Games by cheering the Olympians on. Every small victory is a sign of good effort the athletes put into their sport.

## The Largest Sponsor of International Special Olympics You Never Heard of...

The 1987 International Summer Special Olympics Games are about to begin at the University of Notre Dame and Saint Mary's College in South Bend, Indiana.

Thanks to the news media, the whole world will hear about the largest event ever held for mentally retarded athletes — yet few people outside Special Olympics know about the 1987 International Games' largest sponsor.

### The largest contributor of funds and volunteers to the 1987 International Games

Most people are surprised to learn that it isn't a multi-billion-dollar corporation. Instead, it's a volunteer service club called Civitan — 58,000 men, women and teenagers who have made financial and volunteer commitments to the 1987 International Games way out of proportion to their numbers.

Working in their hometowns, Civitans have raised \$1,600,000 for the 1987 International Games. In addition, over 1,000 Civitans will travel to South Bend at their own expense, to work side by side with local volunteers.

### Now that you've heard of us, we'd like to hear from you

Civitan International has 1,800 clubs in communities throughout North America, Europe, and Asia. As a volunteer service club, we support Special Olympics and other charitable causes — while providing the opportunity for each Civitan member to develop his or her leadership potential.

If you would like to learn more about what we do, how to join a Civitan club, or how to start one in your community, please call us, toll-free at 1-800-CIVITAN.



Premier Sponsor of the 1987 International Summer Special Olympics Games

CIVITAN INTERNATIONAL WORLD HEADQUARTERS:  
P.O. BOX 2102, BIRMINGHAM, ALABAMA 35201  
(205) 591-8910

# Job

continued from page 1

with handicapped persons.

Because the athletes are the reason for the Games, most of the volunteer spots will be geared to assist them. "There will be very few (positions) where a volunteer will not come in contact with an athlete," Bolyard said.

One of the important jobs will be that of "most needed hero," said Student Commissioner Eric Hickey, who directed the student volunteer effort at Notre Dame. These special volunteers will be on call to help deal with any unforeseen jobs that arise during the course of the Games. They will need to be resourceful and be able to roll with the punches, according to Hickey.

Although much emphasis has been placed on local civic groups, Notre Dame and Saint Mary's students were also the focus of the recruiting aims. Because they know the two campuses well, the students' aid is especially needed. "(They) tend to get very involved" in volunteer activities like the Games, said Hickey.

Because students volunteering for the Games may have problems finding the time and the means to travel to South Bend, the volunteer effort concentrated on local students.

Student volunteers would probably be asked to act as drivers and guides around campus, and also to help out with various sales and security tasks, according to Hickey.

A third function handled by Human Services is distribution of general information to volunteers.

Bolyard said volunteers working in specific positions will receive information from the committees under which they are working.

Information pertinent to all volunteers will be administered by Human Services. Another function handled by Human Services is registration of volunteers.

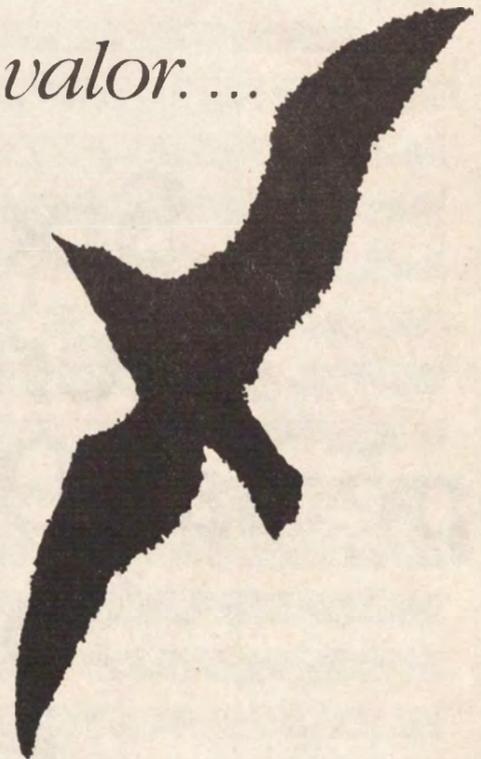


This Special Olympian shows that as victory itself. The desire to perform on the faces of the athletes. bravery in the attempt to win is as great well and to give the best is evidenced

*"Good speed to your youthful valor. ...  
So shall you scale the stars."*

Virgil, *The Aeneid*

St. Joe Bank is proud to be a principal sponsor of the 1987 International Summer Special Olympics Games, and proud of you, Michiana, for showing your support in so many special ways. The spirit of the athletes, and the dedication and encouragement of parents, sponsors and volunteers make the stars a little easier to reach for all of us.



 **St. Joseph Bank**

# Olympics fundraising effort an early success

By MARILYN BENCHIK  
Observer Staff

As far as fundraising is concerned, the 1987 International Summer Special Olympic Games are already a success,

according to Bill Scholl, director of Financial Development for the Games.

Scholl, who reports to the Fundraising Steering Committee, said "We have achieved 95 per cent of our goal with thirty days to go before the Olympics

even begin."

Scholl said the committee's goal is to reach between 4.8 and five million dollars.

The purpose of the committee is to "make the money for the Games, which everyone else spends," added Scholl.

The committee relies upon corporate sponsorships, individual contributions and special fundraising events in order to make money for the games.

"Some of the special events include something like a 'Kiss the Pig' contest at a local grade school," Scholl said.

"We are a beneficiary. We work with the corporate sponsors and convince the corporation to make a contribution," Scholl said. Through use of its logo, Special Olympics helps sell the product and the corporation receives publicity, he added.

"The whole process is referred to as a cause-related promotion," Scholl said.

The Fundraising Steering Committee will work past the Games. "We'll still be receiving funds, but we'll gradually phase down," Scholl said.

He said the Special Olympic non-profit organization will continue operations until the end of 1987.

"We will exist until the end of 1987 at the very least," Scholl said. "More than likely operations will not phase down completely until 1988." He said one major effort which has been increasing funds is the sales of the theme song for the Special Olympics: "A Time For Heroes."

"Recorded by Meatloaf, (it) is the standard single, and on the flip side is an instrumental march by Tangerine Dream, who has recorded numerous movie scores including the music for Risky Business," said Scholl.

Scholl said the amount of help and money he has received from contributors in the South Bend area has

been tremendous. "We decided to be low-key in the South Bend area. We did not want to aggressively solicit, but every day people came in and wanted to give money."

The Notre Dame and Saint Mary's communities have also been a great help to the games. The Chicago Bears and the Buffalo Bills exhibition game, which took place in the Notre Dame Stadium, was played to benefit the Special Olympics.

"Notre Dame's Athletic Director, Gene Corrigan, helped to move the game from Chicago, where it was originally scheduled to play, to the Notre Dame Stadium," Scholl said. "We received \$230,000 from that event. It was a big help."



One Special Olympian pauses for a moment between competitions, a rose pressed against her lips in thought.

Other activities available to athletes between events include those at Olympic Town.

**"We have achieved 95 percent of our goal with thirty days to go before the Olympics even begin."**

Help from the students came when the Trident Naval Society of Notre Dame's Navy ROTC, held a 24-hour run for Special Olympics benefit, Scholl said. "The students earned \$7,000," he said.

"Head Basketball Coach Digger Phelps and Head Football Coach Lou Holtz have given speeches for Special Olympics, and they have donated

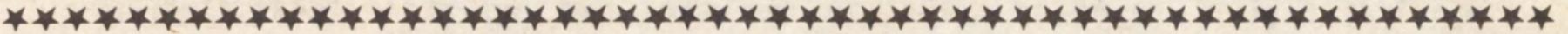
speaker stipends as well," he said.

Both Phelps and Holtz will be participating in the Celebrity Golf Tournament along with Indiana University's Head Basketball Coach Bobby Knight on July 26 and 27.

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# INTERNATIONAL GAMES HISTORY

|     |      |                       | Number of<br>Athletes<br>Participating | Number of<br>Countries<br>Represented |
|-----|------|-----------------------|--|---------------------------------------|
| I   | 1968 | CHICAGO, IL           | 1,000                                  | 3                                     |
| II  | 1970 | CHICAGO, IL           | 2,000                                  | 3                                     |
| III | 1972 | LOS ANGELES, CA       | 2,500                                  | 3                                     |
| IV  | 1975 | MT. PLEASANT, MI      | 3,200                                  | 10                                    |
| V   | 1979 | BROCKPORT, NY         | 3,500                                  | 24                                    |
| VI  | 1983 | BATON ROUGE, LA       | 4,000                                  | 50                                    |
| VII | 1987 | <b>SOUTH BEND, IN</b> | <b>4,700</b>                           | <b>72</b>                             |



Hector • Anita • James • Jimmy • Jorge • Shelly • Ronald • Anita  
 Luke • Kenny • Jessie • Muriel • Jeff • Carrie • Wanda • Marc  
 Duane • Jose • Charles • Chrystal • Marcelo • Sally Ann • Edie  
 Ashley • Curtis • Teddy • Hilde • Valerie • Rose Ann • Holly  
 Jean-Francois • Earl • Linda • Mike • Claudia • Mariana • Miguel  
 Phillippe • Hans • Nicole • Danny • Gali • Rosa • Shane • Vickie  
 Harpe • Fredson • Annie • Lauder • Karen • Les • Troy • Marleen  
 Iona • Tracey • Just • Bobby • Renaldo  
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Just some of the  
 2,500 Special Olympians  
 we've flown more than 7,000,000  
 miles in the last five years  
 It's been our privilege each and every mile.

**Pan Am.**  
 The Official Airline  
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**EXPECT MORE FROM PAN AM** 

## Star Pele to direct clinic

### Observer Staff Report

The 1987 International Summer Special Olympics Games Committee and Mayor Roger Parent have announced that the Stanley Covaleski Regional Stadium in South Bend will be used during the Games for the Soccer Highlight Evening on Aug 6.

Pele, the world-renowned soccer superstar and Hardee's official spokesperson for the 1987 ISSOG, will direct a soccer clinic during the sports night. Hardee's is a Platinum Sponsor of the 1987 ISSOG.

A Parade of Champions, representing 24 countries and 19 different American states, will begin the affair. An exhibition soccer game featuring Special Olympians will also be played.

The evening will showcase Special Olympians, the Covaleski Stadium, and Pele, who is also on the Special Olympics international coaching staff.

"Pele helped (soccer) to emerge as a viable team sport," said Mike McMinich, chairman of the Public Relations Committee.

The event is open to the public. The entire seating capacity of 5,000 will be needed to accommodate Michiana residents who wish to attend the evening.

The event will be a special opportunity for the general public to see a world class soccer match.

The ISSOG Committee and Mayor Roger Parent said they are pleased to have the opportunity to use the Covaleski Stadium for the Soccer Highlight Night.

Admission will be free by ticket only.



As one runner passes the baton on to his team member, the race continues

in the relay, a part of the Athletics events. Teamwork is an important part

of the Games, whether between teammates, coaches, supporters or friends.

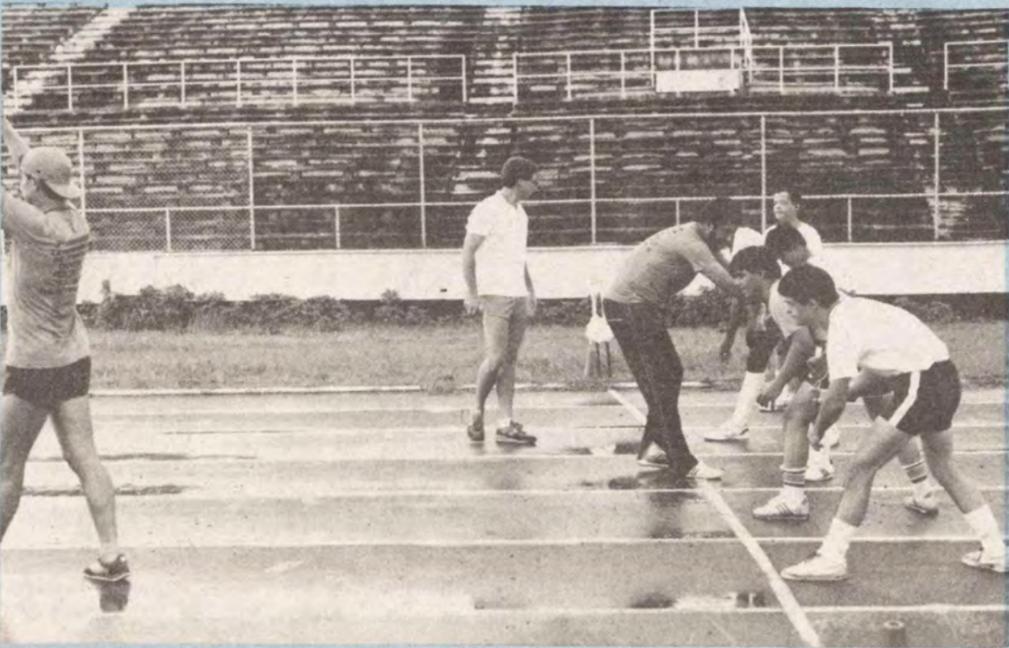
Courage.  
Joy.  
Tenderness.  
Strength.  
Love.

*These know no boundaries. They are common to all who share the precious gift of human life. They are part of our beauty.*

*And all who come in contact in any way with Special Olympics are touched by an ideal that brings out the best in each of us.*

*We offer our wholehearted support and applause to the Special Olympics.*

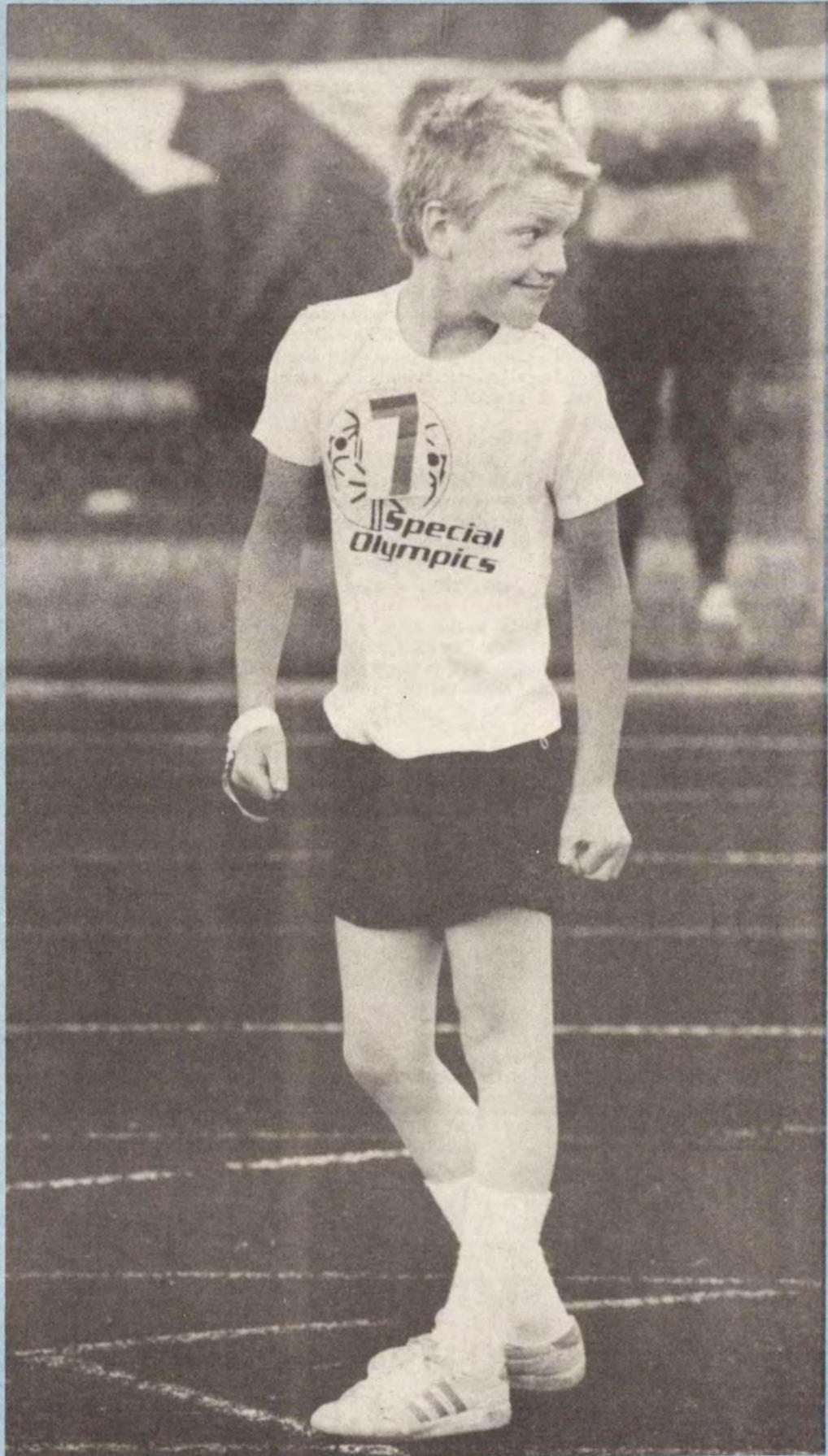
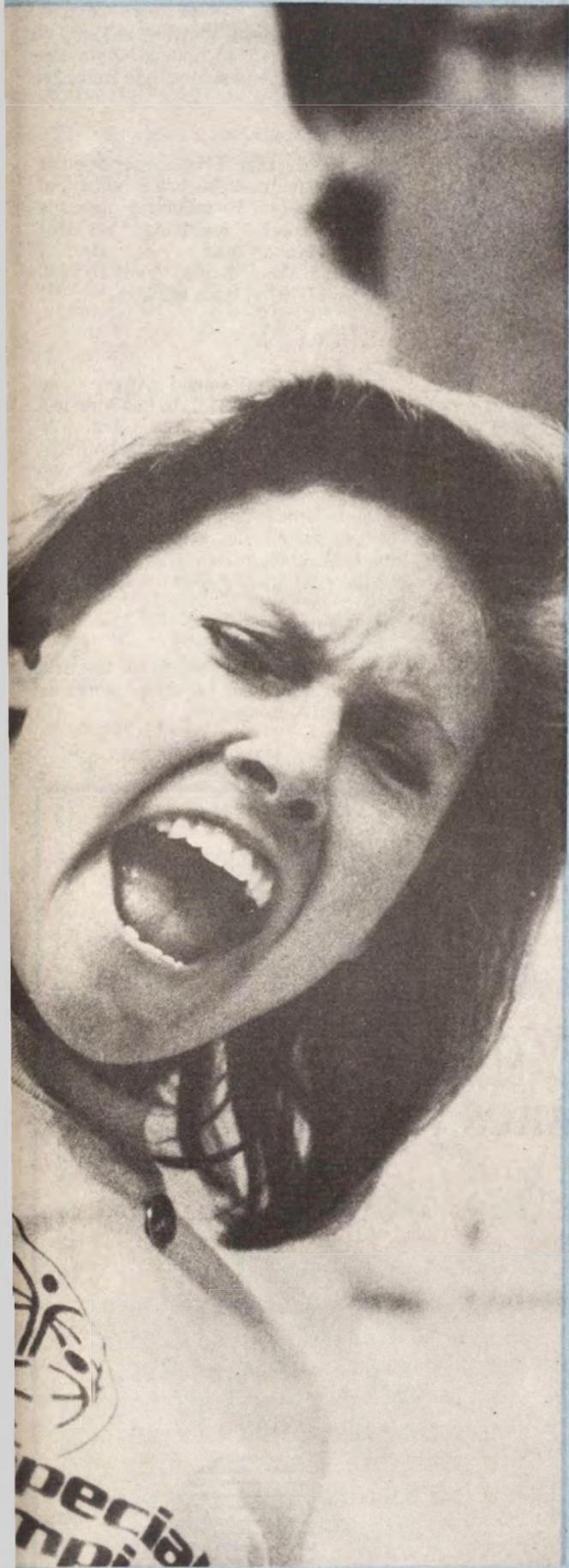
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South Bend, IN 46601



# a time for HEROES



“Let me win. But i  
let me be brave in



“If I cannot win,  
I will still make  
the attempt.”

**June, 1963**

Eunice Kennedy Shriver starts a summer day-camp for mentally retarded individuals at her home in Maryland to explore the capabilities of the mentally retarded in a variety of sports and physical activities.

**September, 1963**

The American Association for Health, Physical Education and Recreation joins the Kennedy Foundation in a cooperative nationwide physical fitness program for mentally retarded individuals, offering awards for individual achievement in strength, stamina and coordination.

**1964 - 1968**

Summer day-camps for mentally retarded individuals financed by the Kennedy Foundation, provide the incentive for hundreds of community and private organizations to establish similar programs throughout America. Activities of these camps prove that the physical abilities of mentally retarded individuals far exceed previous estimates.

**July, 1968**

Recognizing that mentally retarded individuals need far greater opportunities for participation in sports training and athletic competition, Eunice Shriver conceives of an international sports event to demonstrate this need. Together with the Chicago Park District, the Kennedy Foundation plans and underwrites the First International Special Olympics Games, held in Chicago's Soldier Field, for 1000 mentally retarded individuals from 26 states, Canada and France.

**December, 1968**

Special Olympics, Inc. is established as

a not-for-profit charitable organization under the laws of the District of Columbia. The National Association for Retarded Children and the American Association on Mental Deficiency pledge their support for this first systematic effort to provide sports training and athletic competition for mentally retarded individuals based on the Olympic tradition and spirit.

**January, 1970**

All 50 states, the District of Columbia and Canada have Special Olympics organizations and State Directors. 50,000 athletes are involved in local programs of sports training and athletic competition.

**March, 1970**

National Hockey League Board of Governors announces sponsorship of International Special Olympics Floor Hockey program.

**June, 1970**

550 young athletes participate in the First French Special Olympics Games—the first instance of significant participation outside of the U.S. and Canada.

**August, 1970**

150,000 Special Olympians and 65,000 volunteers are involved in more than 1,400 Local and Area meets. All states hold Special Olympics Games.

**December, 1971**

U.S. Olympic Committee gives Special Olympics official approval as one of only two organizations entitled to use the name "Olympics."

**June, 1972**

Jean Claude Killy, world champion skier, welcomes 1,500 young French

athletes to French Special Olympics Games.

**August, 1972**

Third International Games took place on the campus of University of California at Los Angeles with 2,500 participants. Elree Bivens sets mile record of 4 minutes and 48 seconds. Texas team sets 440-relay mark of 53 seconds.

**April, 1973**

ABC-TV broadcasts nationwide segment covering Special Olympics Games on Wide World of Sports.

**June, 1973**

Pierre Mazeaud, French Minister of Youth and Sports, attends French Special Olympics Games. Spirit and courage of athletes move him on the spot to offer six silver cups as trophies.

**January, 1974**

More than 300,000 children and adults now active in Special Olympics year-round, including competing in 15,000 Local meets and Games.

**April, 1974**

Kyle Roter, Jr., winner of the ABC Superstars Competition contributes \$5,000 of his prize money to Special Olympics.

**June, 1974**

National Hockey League hosts third Floor Hockey Tournament in Winnipeg. Philadelphia team wins Little Stanly Cup. Team from St. Louis captures Clarence Campbell Bowl.

**December, 1974**

National Basketball Association and American Basketball Association cooperate to sponsor the National Special Olympics Basketball Program, including both team play and Run, Dribble and Shoot competition.

**February, 1975**

Winner of second Superstars Competition, O.J. Simpson, contributes \$5,000 of his prize money to Special Olympics following the lead set by Kyle Rote, Jr.

**March, 1975**

First Presidential Premire for Special Olympics features Barbra Streisand in "Funny Lady." 10 million Americans see TV special featuring President Ford, Muhammad Ali, Barbra Streisand, David Frost, Frank Gifford and Special Olympics athletes.

**March-April, 1975**

3,182 Noncommissioned Officers run from Washington, D.C. to Los Angeles, California, non-stop in a 3,182 mile marathon for Special Olympics. Hundreds of high school and college track and cross country teams, jogging associations running clubs, and concerned volunteers join to help raise funds to send athletes to the Fourth International Special Olympics Games.

**April, 1975**

Mexican athletes compete for the first time in a Special Olympics event in Nogales, Arizona.

**September, 1975 - August, 1976**

# Special Olympics

To everyone who goes the distance every day,  
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AT&T is proud to be a sponsor of the 1987 International Summer Special Olympics Games. And we'll continue to support the year-round efforts of Special Olympics with a contribution for every \$25 gift pack of AT&T Long Distance Gift Certificates purchased. To order, call 1 800 GIFT ATT.



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# Milestones '63-'86

International expansion occurs from the impetus of 1975 International Games. New programs start in Hong Kong, the Bahamas, Honduras, Okinawa and other countries.

**February, 1977**

First International Winter Special Olympics Games bring over 500 athletes to Steamboat Springs, Colorado, to take part in training and competition in skiing and skating. CBS, ABC, an NBC TV all cover event.

**March, 1977**

Grey Advertising volunteers to serve as public service advertising agency for Special Olympics internationally.

**July, 1977**

Participation in Special Olympics climbs to over 700,000 with increased number of adult participants. 19 countries now have Special Olympics programs.

**August, 1977**

Bruce Jenner, winner of the 1976 Olympic Decathlon, becomes Head Coach of Special Olympics Track and Field activities.

**September, 1977**

Special Olympics launches worldwide soccer program with Pele and Kyle Rote, Jr., as Head Coaches and sponsorship by North American Soccer League.

**November, 1977**

Governor Carey, Eunice Kennedy Shriver and Dr. Albert Brown announce award of Fifth International Summer Special Olympics Games in August, 1979 to the State University of New York at Brockport.

**December, 1978**

Second Presidential Premiere for Special Olympics features "Superman, The Movie," with Christopher Reeve. Superman also serves as Special Olympics Head Coach for Volunteers. Eleven Special Olympians receive the "Spirit of Special Olympics Awards" given to those athletes who best exemplify the qualities of skill, courage, sharing and joy, which comprise the spirit of Special Olympics.

**April, 1979**

At the Eighth annual Sports Luncheon, Special Olympics presents the "Spirit of Special Olympics Award" to Rocky Bleier of the Pittsburgh Steelers, the first athlete other than a special olympian to be honored.

**July, 1979**

Special Olympics Commemorative Stamp is unveiled in a ceremony at the White House.

**August, 1979**

Fifth International Summer Special Olympics Games take place at the State University of New York at Brockport with 3,500 athletes participating from every state in the U.S. and more than 20 countries. ABC TV broadcasts the event on Wide World of Sports.

**July, 1980**

Eric Heiden, winner of five Olympic gold medals, becomes Head Coach of 1981 International Winter Special Olympics Games scheduled for March 8-13, 1981, at the Village at Smuggler's Notch and Stowe, Vermont.

**March, 1981**

Second International Winter Special Olympics Games held at the Village of Smuggler's Notch and Stowe, Vermont, for over 600 alpine and cross country skiers and ice skaters. Turner Broadcasting System produces a one hour special featuring Special Olympics athletes.

**June, 1981**

"Superman II" premieres in London, Washington and New York to raise large sums of money for Special Olympics and give the program extraordinary publicity. Vice President Bush hosts reception for 800 guests of Special Olympics at his home.

**July, 1981**

At the Director's Conference in Washington D.C., the Directors unanimously agree to launch a worldwide effort to recruit, train, and certify Special Olympics coaches. Special Olympics Inc., announces that Sports Skills Instructional Program Guides will be prepared for each Official Special Olympics Sport.

**November, 1981**

Aerobic Dancing by Jacki Sorensen and the Special Olympics Organization join in conducting 117 Aerobic Danceathons which raise more than \$4 million for Special Olympics.

**January, 1982**

"The Kid from Nowhere", an NBC movie on prime-time television starring Susan St. James, Beau Bridges, Loretta Swit and Special Olympian Ricky Wittman, is seen by 34 million people throughout the United States and Canada as Procter and Gamble and Special Olympics launch their second combined production.

**July, 1982**

At the Director's Conference in Baton Rouge, Louisiana, final plans are approved for the 1983 International Summer Special Olympics Games. More than 40 countries commit to send participants. ABC TV contracts to cover the Games.

**November, 1982**

Park City, Utah, is selected as the site of the 1985 International Winter Special Olympics Games.

**December, 1982**

Number of Special Olympics programs worldwide reaches 50, with all continents represented.

**January, 1983**

35 million Americans see the repeat telecast of "The Kid From Nowhere" TV movie as the kick-off of the third annual Procter and Gamble Special Olympics promotion- the largest of its kind ever conducted.

**February, 1983**

Number of Special Olympics coaches trained through Special Olympics Training Schools tops 25,000.

**June, 1983**

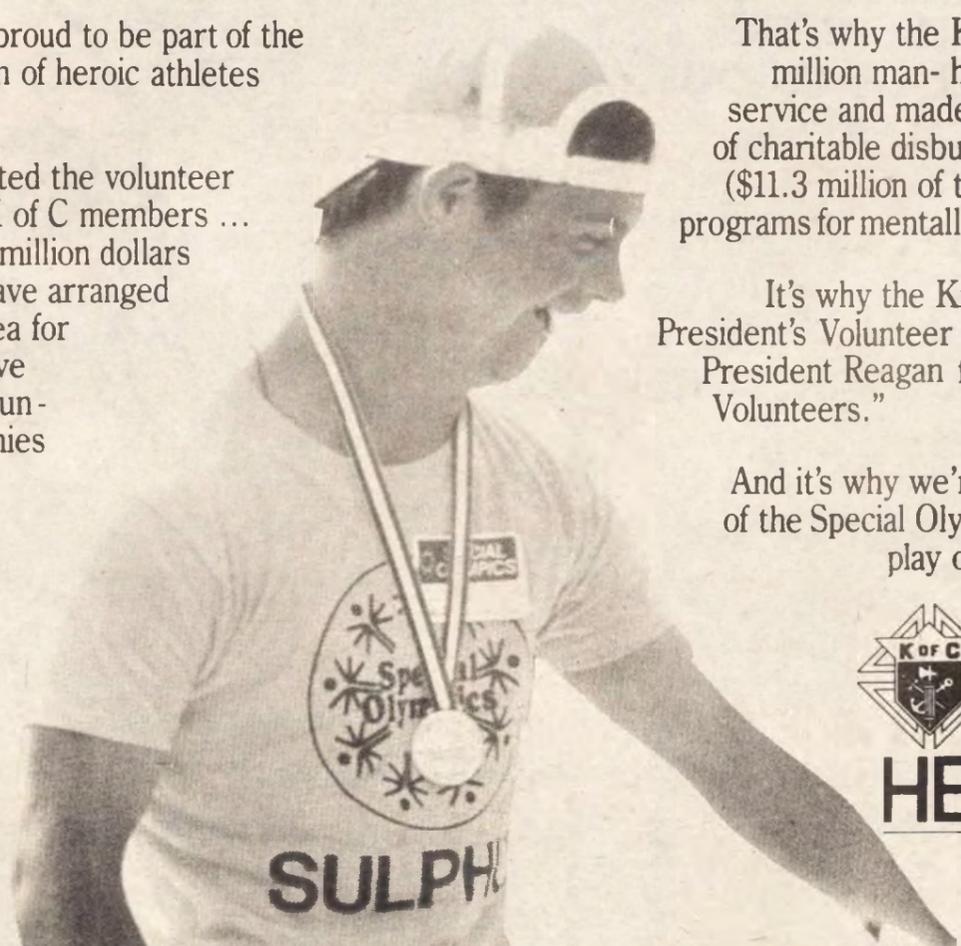
Third Presidential Premiere for Special Olympics - see MILE page 12

## THE KNIGHTS OF COLUMBUS IS PROUD TO BE PART OF A WINNING TEAM.

The Knights of Columbus is proud to be part of the Special Olympics and the team of heroic athletes who are participating.

We're proud to have coordinated the volunteer involvement of nearly 5,000 K of C members ... to have contributed a quarter million dollars as a Principal Sponsor ... to have arranged housing in the South Bend area for athletes' families ... and to have recruited more than 1,000 volunteers for the opening ceremonies of the '87 Games. We're also pleased to have provided the printing of 25,000 copies of a commemorative poster by noted artist John L. Terelak.

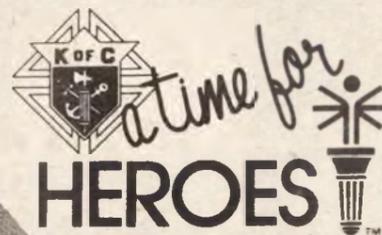
Why are the Knights of Columbus doing all this? Because we believe volunteers make a big difference in this world.



That's why the Knights' donated 21 million man- hours to community service and made \$67 million worth of charitable disbursements last year. (\$11.3 million of that total benefitted programs for mentally retarded citizens.)

It's why the Knights received the President's Volunteer Action Award from President Reagan for "Mobilization of Volunteers."

And it's why we're proud to be part of the Special Olympics. It's good to play on a winning team.



The Knights of Columbus is a Catholic, family, fraternal benefit society with 1.4 million dues-paying members worldwide.

# Mile

continued from page 11

cial Olympics features "Superman III" with Christopher Reeve. President Reagan hosts reception on White House Lawn.

July, 1983

Sixth International Summer Special Olympics Games take place at Louisiana State University in Baton Rouge, Louisiana, before a crowd of over 60,000 people. 4,000 athletes from every state and over 50 countries participated. ABC-TV broadcasts the Games on Wide World of Sports.

January, 1985

The 1987 International Special Olympics Committee lays plans for the upcoming Summer Special Olympic Games to be held at the University of Notre Dame and Saint Mary's College. The '87 Games are destined to be the largest event to date, with more than 4,500 athletes representing at least 60 countries, 60,000 spectators in attendance at the Opening and Closing Ceremonies.

August, 1986

World Champion Chicago Bears and Buffalo Bills play final pre-season game on behalf of the 1987 International Games. Bears edge Bills, 31-17, and combine to raise over \$200,000.

September, 1986

At annual sports awards luncheon in New York City, Eunice Kennedy Shriver unveiled new theme of VII Olympiad as "Special Olympics Uniting the World" before 300 celebrities, dignitaries and selected award winners and guests at the United Nations.



A coach's support of an athlete may pay off in rewarding ways: unforgettable memories of the Games. The one-to-one relationship between coach and Olympian is a bond that builds self-confidence.

## WE'LL PICTURE THE HEROES

THE EXCITEMENT, DRAMA AND EMOTION OF THE SPECIAL OLYMPICS WILL BE CAPTURED BY THE PEOPLE OF WSBT-TV.

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OLYMPICS  
GAMES

PREVIEW: Saturday 6 PM (7 Michigan)  
Wrap up Monday thru Thursday  
Reports 10:30 PM (11:30 Michigan)  
REVIEW: FRIDAY 10:30  
(11:30 Michigan)

22   
WSBT-TV  
South Bend

# Olympic Town to offer games and exhibits

By **MATT SITZER**  
Observer staff

When not participating in sporting events at the International Summer Special Olympic Games, the athletes and their coaches will have the unique opportunity to visit a fun and exciting recreation center called Olympic

Town. Situated on Gold field, near the Athletic and Convocation Center, Olympic Town will offer a wide range of interesting exhibits, activities and entertainment throughout the week.

Says Olympic Town co-chairperson Michele Dobski, "We like to think of (Olympic Town) as being a multi-

activity recreational area for athletes, a place they can come to relax when they're not competing -- sort of like a mini-Disneyworld."

Activities at Olympic Town will be divided into three main areas: participatory arts and crafts, carnival-type games, and displays and demonstrations.

coaches who frequent Olympic Town every day need not worry about ever becoming bored. "What we're attempting to do, particularly in the display area, is to rotate a lot of the exhibits and some activities in order to keep it fresh and to have some variety," Dobski said.

Working closely with Dobski in the organization of Olympic Town are co-chairperson Ann Lagomarcino and steering committee representative Flo Whiteford, as well as a number of subcommittee chairpersons and volunteers. Also, a number of local businesses have contributed a great deal. "They are really making the difference," Dobski said.

Through the efforts of community volunteers and a dedicated organizing committee, Olympic Town promises to be a great asset to the International Summer Special Olympic Games. It will, no doubt, leave a lasting impression in the hearts of these very special athletes.

Some of the arts and crafts activities include making friendship necklaces, wire jewelry, and mosaics, as well as ceramics, weaving, and macrame.

The games area will consist of a variety of participatory and carnival-type games as well as the ever-present "electronic machines." Olympians will have the opportunity to try their hand at games like the "ring toss" and the "wishing well" and then stroll over to other challenges like the "baseball throw" and miniature golf.

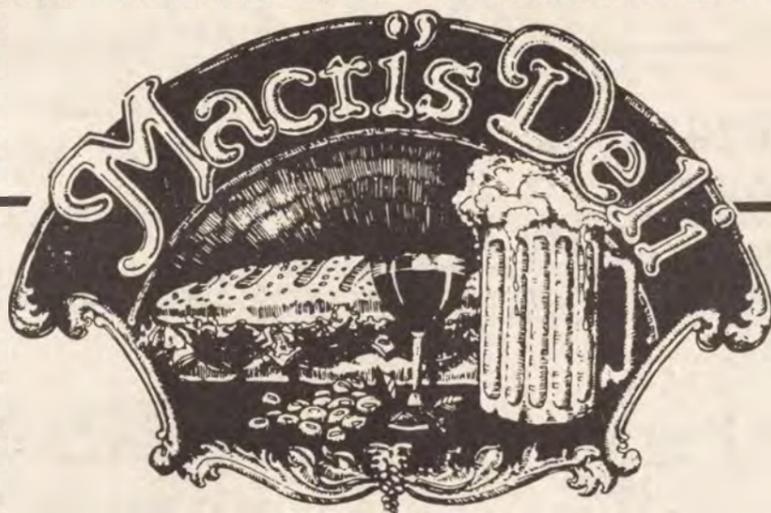
Featured in the displays area will be a Hoosier or heartland exhibit. "This exhibit will consist of a lot of things from Indiana's history and culture," said Dobski. "Some of the things featured in the exhibit are an Amish cultural demonstration, Indian artifacts, 4-H farm animals, and quite a few historical displays."



A Special Olympian's feet leave the ground as her coaches cheer her on.

The long jump is one of the competitions in the Athletics division, which in-

cludes other track and field events like relay running.



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Fri-Sat

11:30-11:00

Sunday

12:00-10:00

# Special Olympic torch to light ceremony

By **MATT SITZER**  
Observer Staff

The Special Olympics Flame will be carried 198 miles from Soldier Field, Chicago to Notre Dame Stadium beginning on July 30.

The Flame will pass through 21 communities before its arrival in South Bend.

The Final Leg Torch Run, conducted by law enforcement officers from across the country, will be preceded by an 11 a.m. kick-off ceremony at Soldier Field, the site of the first International Summer Special Olympic Games in 1968.

**“What we are doing is all for the athletes. It is their night to be in the spotlight.”**

During the ceremony, law enforcement officers from every U.S. state and territory as well as nine foreign countries will carry individual torches to light a Special Olympic cauldron, from which a single flame will be taken to South Bend.

The actual Torch Run will begin at noon, with one officer carrying the Special Olympics Flame for one portion of the Final Leg, the last lap of the torch's journey.

Each community the torch passes through will “adopt these cops” along with raising funds in benefit of Special

Olympics. Citizens sporting Final Leg T-shirts will accompany the officers through their respective cities, running behind the Flame, or lining the streets for the parade-like processions.

On August 2, the Flame will reach South Bend and Notre Dame. There, it will be passed on to a Special Olympian who will use it to light the Olympic cauldron during the Opening Ceremonies of the Games.

The idea for the Torch Run was conceived in 1981 by Wichita, Kansas Police Chief Richard Lamunyon. Lamunyon saw the need for increased awareness and financial support for Special Olympics. Lamunyon saw involvement in the program gave law enforcement officers an opportunity to grow closer to their community and to its mentally retarded citizens.

In 1984, the highly successful Wichita Torch Run program was presented to the International Association of Police Chiefs and met overwhelming support. Later, the program expanded to seven states, eventually gaining the sponsorship of the Armour Food Company.

In 1987, torch runs were conducted in every state in the U.S., the District of Columbia, and nine countries. This enormous expansion has vaulted the program to the top of the list of international grass-roots fundraising campaigns.

This year, 30,000 officers will have run over 26,000 miles -- roughly, the distance around the earth's equator -- in support of Special Olympics. The officers, along with contributing communities, businesses, and individuals, will raise an estimated \$2.5 million for Special Olympics.

All of their efforts for 1987 will culminate at Notre Dame Stadium on the night of August 2, as the Special Olympic Torch is passed from the hand of

the last Final Leg runner to the Special Olympian who will actually carry it into the stadium.

Kirk Miles, director of Special Projects International, said he thinks it's fitting the Torch ultimately will be passed off to an athlete.

“What we are doing is all for the ath-

letes,” said Miles. “It is their night to be in the spotlight, not ours.”

“The officers will provide the runner with an a human alley, or honor guard, to mark his entrance into the stadium,” Miles said.

“We are just happy to have been able to help make it possible,” he added.

## ABC to air Prime Time special of Games opening

Observer Staff Report

Singer Whitney Houston and Boston Pops conductor John Williams will star in a two-hour entertainment special entitled “The Special Olympics Opening Ceremonies,” which will be televised on the ABC Television Network on Monday, August 3, from 9 to 11 p.m. EDT.

The extravaganza, actually held on August 2, will take place before a capacity crowd of 60,000 people in Notre Dame Stadium and will formally open the VII International Summer Special Olympic Games. The Summer Games, held on the campuses of Notre Dame and Saint Mary's, will play host to more than 4,700 mentally retarded athletes from 72 countries.

In making the formal announcement in New York City, on June 16, Special Olympics International President R. Sargent Shriver pointed out that, “This television program will be the first time any event involving athletic competition for any group of handicapped citizens will have been on prime time television.”

The special also marks the inaugural effort of Special Olympics Productions, Inc., the entertainment arm of Special Olympics International. Executive Producer for “The Special Olympics

Opening Ceremonies” is Robert Shriver, an attorney and business executive in New York City. His production team includes producer/director Jeff Margolis, whose credits include “Happy Birthday, Hollywood,” which was televised two months ago on ABC, the Emmy Awards Show, and the Country Music Awards Show; producer Lee Miller, whose work includes “The Missiles of October”; and writer Steve Pouliot, who won an Emmy award for producing and writing the “Sesame Street Special.”

ABC's Wide World of Sports, which has devoted a segment to each International Summer Special Olympic Games since 1975, will this year dedicate its entire 90-minute program on August 15, 1987, to the Games at South Bend. As he has been in the past, veteran sportscaster Frank Gifford will be the host of the Wide World of Sports Show. Gifford will also appear on the Opening Ceremonies show.

The ABC special will be guided by the assistance of the 1987 ISSOG Committee. Donna Brown, director of special events, and Peggy Soderberg, opening ceremonies coordinator, will enlist the services of 1,500 volunteers for the August 2 spectacle.

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*Good Thru 8-8-87*

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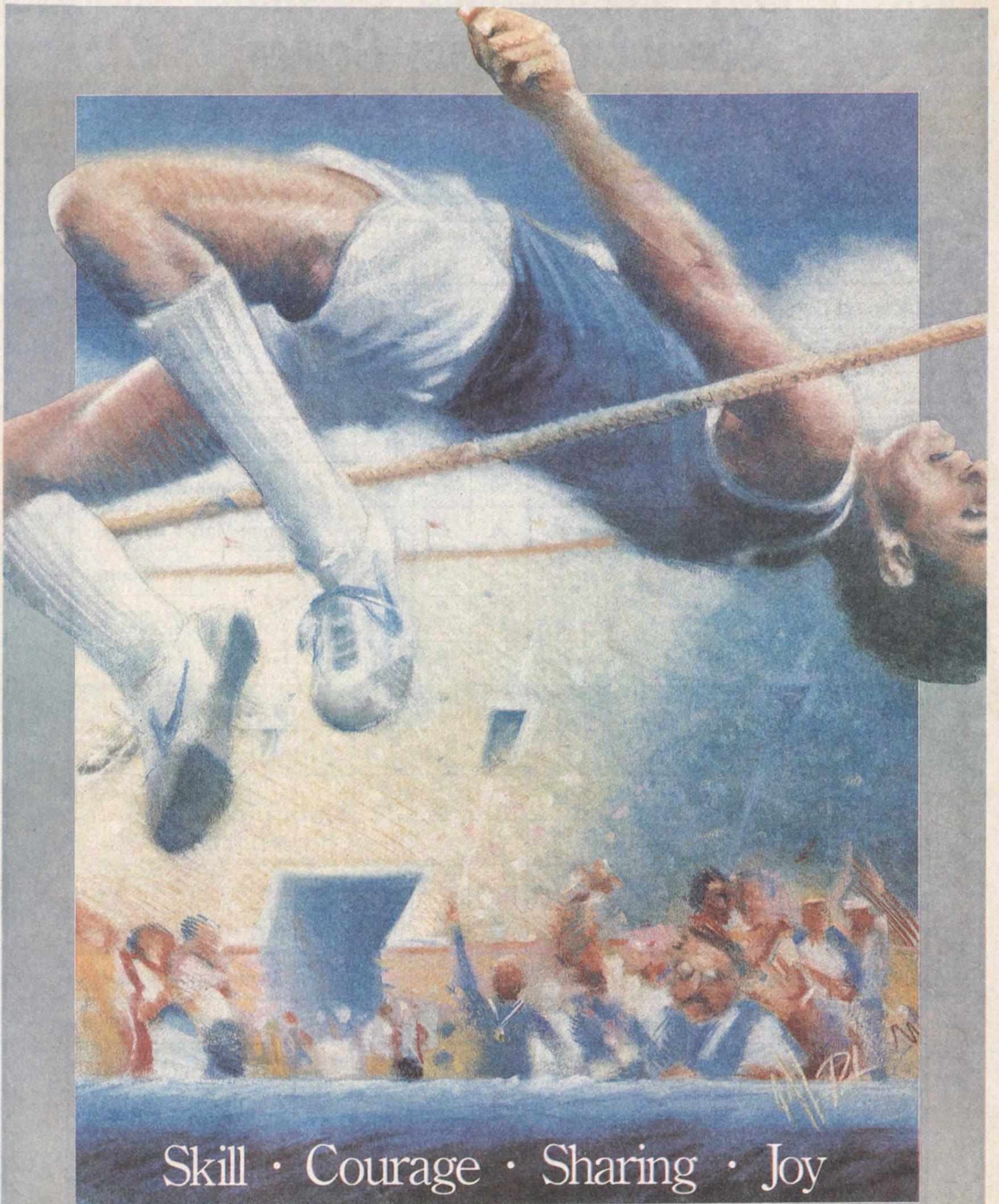
# 1987 International Summer Special Olympics Games

## CALENDAR OF EVENTS

| EVENT               | Sat<br>1 | Sun<br>2 | Mon<br>3 | Tue<br>4 | Wed<br>5 | Thu<br>6 | Fri<br>7 | SITE                   |
|---------------------|----------|----------|----------|----------|----------|----------|----------|------------------------|
| Opening Ceremonies  |          | ▲        |          |          |          |          |          | Notre Dame Stadium     |
| Aquatics            | ●▲       | ●        | ●▲       | ●        | ●▲       | ●▲       | ●        | N.D. Rolfs Aquatic Ctr |
| Athletics           | ●▲       | ●        | ●▲       | ●▲       | ●▲       | ●▲       | ●        | N.D. Cartier Field     |
| *Basketball         | ●▲       | ●        | ●▲       | ●▲       | ●▲       | ●▲       | ●        | Notre Dame ACC         |
| Bowling             | ■        | ●        | ■        | ■        | ■        | ■        |          | Chippewa Bowl          |
| Cycling             |          | ●        | ▲        | ▲        | ▲        |          |          | Saint Mary's College   |
| Equestrian          | ■        | ■        | ■        | ■        | ●        |          |          | Saint Mary's College   |
| Gymnastics          | ●▲       | ●        | ●▲       | ●▲       | ●        | ●▲       |          | Notre Dame ACC         |
| Roller Skating      | ■        | ●        | ●▲       |          | ■        | ■        |          | N.D. Stepan Center     |
| Soccer              | ■        | ■        | ■▲       | ■▲       | ■▲       | ■▲       |          | N.D. Cartier Field     |
| Softball            | ●▲       | ●        | ●▲       | ●▲       | ●▲       | ●▲       | ●        | N.D. Stepan Center     |
| Table Tennis        |          |          |          |          | ■        | ■        |          | Notre Dame ACC         |
| Tennis              |          | ■        | ■        | ■        |          |          |          | N.D. Courtney Courts   |
| Volleyball          | ■        | ■        | ■▲       | ■▲       | ■▲       | ■▲       | ●        | Saint Mary's Angela    |
| Weightlifting       |          | ●        | ■        | ■        | ■        |          |          | N.D. Washington Hall   |
| Evening at the Park |          |          |          | ▲        |          |          |          | Saint Patrick's Park   |
| Expo Center         | ■        | ■        | ■        | ■        | ■        | ■        | ■        | St. Mary's O'Laughlin  |
| 4-H Fair            |          |          |          |          |          | ▲        |          | St. Joe County Fairgrd |
| International Dance | ▲        |          |          |          |          |          |          | Saint Mary's Angela    |
| Olympic Town        | ■        | ■        | ■        | ■        | ■        | ■        | ■        | N.D. Gold/Blue Field   |
| Sports Night        |          |          |          |          | ▲        |          |          | Notre Dame ACC         |
| Volunteer Party     |          |          |          |          |          |          | ▲        | Notre Dame ACC         |
| Closing Ceremonies  |          |          |          |          |          |          | ▲        | Notre Dame ACC         |

KEY: ● Morning  
9:00 am-12 noon  
■ Afternoon  
12:00 noon-5:00 pm  
▲ Evening  
5:00 pm-9:00 pm

\*Additional basketball sites:  
Clay High School,  
Darden School,  
St. Joseph High School



1987 International Summer  
Special Olympics Games