

UNIVERSITY OF NOTRE DAME  
Department of Public Information  
James E. Murphy, Director

60/85

For release in PM's, Tuesday, December 6th:

Notre Dame, Ind., Dec. 6 -- Tax exemptions, subsidies and other financial inducements are not important factors in attracting new industry to a state or community, according to a survey released today by two University of Notre Dame faculty members.

Professors Thomas P. Bergin and William F. Eagan, of the University's College of Commerce, reported that the availability of labor, convenience to markets, and lower labor costs are the reasons most often given for choosing a new plant site.

They based their conclusions on questionnaires completed by 272 firms which had recently located or expanded their facilities in Kentucky, Tennessee and Mississippi. These and sixteen other states have laws providing for various forms of subsidies to attract new industry.

Only 32 firms out of the 272 indicated that the tax structure influenced their choice of location and only seven of these listed it as of primary importance, Bergin and Eagan said. According to their survey, financial aid is of even less importance, ranking next to last among sixteen factors influencing a company's location plans. Only three firms gave it first consideration.

On the other hand, the two Notre Dame researchers report that 143 firms listed availability of labor as an important factor in plant location, and 31 regarded it as the most important. Convenience to markets and lower labor costs were cited by 116 and 102 companies respectively. Lesser unionization appeared to be considerably less a factor, listed by 66 companies, and climate ranked last as having been the primary concern of only 2 firms.

Bergin and Eagan conclude that "the bulk of the funds spent by state development agencies are frequently used for factors which management indicated are not of prime importance in influencing plant location."

more

"Industries simply are not interested in special financial inducements," the Notre Dame professors believe. "They do not go so far as to oppose this type of program, but do not wish to become involved in it. They want to pay their own way and become, as quickly as possible, a part of the community. They want to be accepted as people and citizens, not tolerated as a payroll."

Bergin and Eagan conclude further that "the extensive use of special financial inducements has placed the various states and communities in open competition with one another. They must now concentrate, not upon attracting industry from the North, but rather upon influencing the specific location of an industry that has already decided to move South."

Since tax exemptions and subsidies seem to be only peripheral factors in plant location, the Notre Dame researchers recommend that states and cities re-evaluate their industrial development programs "to determine whether or not they are receiving maximum returns for the money and time expended."

Bergin is head of Notre Dame's department of business organization and management, and has been a member of the University faculty since 1947. A Notre Dame alumnus, he holds a master's degree from the University of Vermont and a doctorate from Syracuse University.

Eagan, also a member of the department of business organization and management, has been teaching at Notre Dame since 1956. He is director of the College of Commerce Summer Graduate Program. He was educated at Elmhurst College, Loyola University and Syracuse University which awarded him a doctorate.

end

UNIVERSITY OF NOTRE DAME  
Department of Public Information  
James E. Murphy, Director

60/89

For release in AM's, Thursday, December 8th:

Notre Dame, Ind., Dec. 7 -- The appointment of Dr. Francis L. Keegan as assistant dean of the University of Notre Dame's College of Arts and Letters was announced today by Rev. Chester A. Soleta, C.S.C., vice president for academic affairs.

Keegan, who has been teaching at Notre Dame since 1957, is an associate professor in the General Program of Liberal Education and a staff member of the Jacques Maritain Center. He has also been associated with Rev. John J. Cavanaugh, C.S.C., former president of the University, in conducting evening Executive Seminars for area business and professional leaders.

Father Soleta said Keegan will help Rev. Charles E. Sheedy, C.S.C., dean, and Prof. Devere Plunkett, assistant dean, in the administration of Notre Dame's liberal arts school. The additional assistant dean's post was created, he said, because the enrollment of the college has increased by 700 students since 1954.

Keegan also will head a newly appointed Special Committee which will conduct a year-long study of Notre Dame's liberal arts program, Father Soleta said. Other committee members include Edward Fischer, associate professor of communication arts; Rev. Joseph Hoffman, C.S.C., assistant professor of theology; Ralph McInerny, assistant professor of philosophy; and Robert Burns, assistant professor of history.

A native of Santa Rosa, California, Professor Keegan first taught at Notre Dame during 1950-52 while studying for his doctorate. He was a research fellow at the Institute for Philosophical Research, San Francisco, Calif., from 1952 to 1954, an instructor at City College of San Francisco during 1954-55, and associate director of the St. Mary's College (Moraga, Calif.) Curriculum Study from 1955 until re-joining the Notre Dame faculty in 1957.

end

UNIVERSITY OF NOTRE DAME  
Department of Public Information  
James E. Murphy, Director

60/90

For release in PM's, Friday, December 9th:

Notre Dame, Ind., Dec. 9 -- Eight Notre Dame graduates have been nominated to serve on the board of directors of The Notre Dame Alumni Association, according to an announcement today by executive secretary James E. Armstrong.

Four of the group will be elected to three-year terms on the board in nationwide balloting among the University's 30,000 alumni. Balloting will close January 1st, Armstrong said, and the new directors will be installed at a campus meeting of the twelve-man board January 19-20.

The nominees are Thomas Carroll, executive vice president, Master Manufacturing Co., Hutchinson, Kans.; Anthony W. Crowley, president, McNamar and Crowley, Inc., Salem, Ill.; John P. Dempsey, manager of the municipal bond department, Kidder, Peabody and Co., Philadelphia, Pa.; and Patrick A. Dougherty, president, Patrick A. Dougherty, Inc., Minneapolis, Minn.

Also William H. Fallon, general sales manager, Flinn Motor Corp., New Rochelle, N. Y.; Oliver H. Hunter, senior resident FBI agent, New Castle, Pa.; Harold P. Klein, senior vice president, Iowa-Des Moines National Bank, Des Moines, Ia.; and Timothy J. Toomey, compensations claims manager, American Casualty Co., Boston, Mass.

end

NEWS RELEASES FOR DECEMBER, 1960

60/85	December 6	Plant location survey by Profs. Bergin and Eagan
60/89	December 7	Francis L. Keegan appointment as assistant dean.
60/90	December 9	Notre Dame Alumni Association Board of Dir. meeting.