

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

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For release in AM's, Sunday, January 8th:

Notre Dame, Ind. --- One hundred twenty-five specialists in communications, public relations and fund raising at schools in six midwestern states will attend a regional conference of The American College Public Relations Association opening tonight (Sunday) at the University of Notre Dame.

Earl M. Hoff, editor of the Indiana University news bureau, will preside at the sessions which will continue through Tuesday afternoon (Jan. 10) at The Morris Inn on the campus. Hoff is director of ACPRA's Great Lakes District which numbers more than 170 institutions of higher education in Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin.

Speakers at the three-day meeting will include Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president; Bradford D. Ansley, Atlanta public relations consultant and former ACPRA national president; James F. Bickers, central district sales manager for R. R. Donnelley and Sons, Chicago printing firm; John Worthington, also of Chicago, public information director for the Midwest Program on Airborne Television Instruction; and Frank Ashmore, Washington, D. C., executive director of ACPRA.

Ansley, who formerly served as director of public relations and development at Emory University, will keynote the conference Monday (Jan. 9) at 9 a.m. with an address on "How To Be a Failure at College Building." Father Hesburgh, who is a member of the U. S. Commission on Civil Rights and the National Science Board, will address the Monday luncheon. Ashmore will give a "Report from Washington" at Monday's banquet which will include music by The Notre Dame Glee Club.

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Bickers will speak on "Design and Common Sense" Tuesday (Jan. 10) at 9 a.m. while Worthington will describe the role of colleges and universities in airborne television at 10:30 a.m.

Three education writers will participate in a panel discussion on "Publicity" Opportunities and Techniques in Higher Education" Monday at 10:30 a.m. They are Richard Philbrick, The Chicago Tribune; Helen Fleming, The Chicago Daily News; and Dorothea Kahn Jaffee, The Christian Science Monitor.

College development officers will attend a session Monday at 2 p.m. to be conducted by three attorneys who have specialized in taxation and estate planning. They are Rene A. Wormser and William J. Casey, New York, N. Y.; and James F. Thornburg, South Bend, Ind.

Members of ACPRA's medical section will participate in a tour and briefing by Prof. Philip Trexler at Notre Dame's Lobund Laboratories Monday at 2 p.m. The research center has pioneered in the development of the germfree animal as a unique tool in biological and medical investigations.

Norman J. Knights, director of public relations and development at DePauw University, is program director for the ACPRA meeting. Conference co-chairmen are John N. Cackley, assistant director of The Notre Dame Foundation, and James E. Murphy, the University's director of public information.

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For release in PM's, Thursday, January 5th:

Notre Dame, Ind., Jan. 5 -- More than forty paintings and drawings by celebrated Cuban artist Wilfredo Lam will be exhibited at the University of Notre Dame gallery beginning Sunday (Jan. 6th).

Plans for Lam's first one-man show in America were announced here today by Rev. Anthony Lauck, C.S.C., head of the University art department, and gallery curator James Key Reeve. A public reception and preview of the exhibition will be held Saturday (Jan. 7th) at 7 p.m. Lam's work will be on view through Jan. 29th from 1 to 5 p.m. daily.

The show will include works loaned by the artist himself, by the Museum of Modern Art and the Guggenheim Museum in New York City, and by private collectors, principally Joseph Cantor of Indianapolis, Ind. The Notre Dame exhibition will not be scheduled at other museums or universities.

A comprehensive, illustrated booklet will be published in conjunction with the Lam show at Notre Dame. It will include an introduction written by the eminent art scholar, James Johnson Sweeney, former director of the Museum of Modern Art and the Guggenheim Museum.

Born in Cuba in 1902 of Negro and Chinese parentage, Wilfredo Lam often chooses Cuban native themes. He has lived for extended periods in Madrid, Paris, New York City, Mexico and more recently in Italy, returning occasionally to Havana. In earlier years Lam was encouraged, perhaps influenced, by Matisse, Picasso, and Breton. Since 1940, however, his compulsive, mystical figures and symbols, organized and admirably disciplined in color and design, are highly personal and unique statements.

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For release in PM's, Monday, January 9th:

Notre Dame, Ind., Jan. 9 --- Harry W. Flannery, radio coordinator for the national AFL-CIO in Washington, D. C., will address a meeting of the Labor-Management Club at the University of Notre Dame Thursday (Jan. 12th). He will speak on "The Public Relations Problems of the Labor Movement" in the LaFortune Student Center at 7:30 p.m.

A 1923 Notre Dame alumnus, Flannery is a veteran newspaperman and broadcaster. In his present post he is the producer of two radio programs, "Washington Reports to the People" and "As We See It." He was associated with CBS News for thirteen years, serving at KMOX, St. Louis, as Berlin correspondent during 1940-41, and on the CBS West Coast Network from 1942 to 1948. He is the author of Assignment to Berlin.

Prior to entering the radio news field, Flannery worked on several newspapers including the Baltimore Sun, the Albany (N. Y.) News, the Los Angeles Examiner, the Decatur (Ill.) Herald, and the Hagerstown (Md.) Mail. He also was editor of the Hoosier Observer at Fort Wayne and editor for foreign affairs and labor of The Catholic Digest.

Before assuming his present post in 1955, Flannery was editor of the AFL-CIO News-Reporter for three years. He is the organizer of the Leo XIII School of Social Action in Los Angeles and was president of the Catholic Association for International Peace from 1956 to 1959.

Notre Dame's Labor-Management Club, a student organization in the College of Commerce, is composed of members who are studying or have a special interest in industrial relations. Dr. Richard M. Lyon, associate professor of business organization and management, is the moderator of the group.

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For release in PM's, Friday, January 13th:

Notre Dame, Ind., Jan. 13 -- Vice Admiral Hyman G. Rickover, father of the nuclear submarine, today was named recipient of the eighth annual Patriotism Award of the University of Notre Dame's senior class.

Rickover will accept the award and deliver the major address at Notre Dame's traditional Washington's Birthday Exercises in the University Drill Hall here February 22nd (Wednesday) at 8:30 p.m.

President-elect John F. Kennedy was the winner of the Notre Dame seniors' award in 1957, and Vice President Nixon was similarly honored at a campus convocation last year. Other award winners have included FBI director J. Edgar Hoover, Bishop Fulton J. Sheen, Gen. Curtis E. LeMay, Attorney General-designate Robert Kennedy and space scientist Wernher von Braun. The recipient is chosen in balloting by the senior class.

Admiral Rickover is slated to receive the Distinguished Service Medal, the Navy's highest peacetime decoration, on January 17th (Tuesday), the sixth anniversary of the first voyage of the atomic submarine "Nautilus." A 1922 graduate of the U.S. Naval Academy, he is currently associated with the U. S. Atomic Energy Commission with additional duty as Assistant Chief of Bureau for Nuclear Propulsion, Bureau of Ships, Navy Department. He received submarine training early in his naval career and was assigned to the Manhattan Project at Oak Ridge, Tenn., in 1946. Since that time he has been closely identified with the Navy's nuclear ship program.

Participating in the Washington's Birthday Exercises will be Rev. Edmund P. Joyce, C.S.C., Executive Vice President of Notre Dame; senior class president, Patrick Nee, Roslindale, Mass.; class vice president Charles Schuler, Muskegon, Mich., and John McNamara, Whiting, Ind., chairman of the event.

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For release in AM's, Sunday, January 22nd:

Notre Dame, Ind., Jan. 21 -- Secretary of Labor Arthur J. Goldberg will address the University of Notre Dame's ninth annual Union-Management Conference here February 24th (Friday), it was announced today by Rev. Mark J. Fitzgerald, C.S.C., founder and director of the event. Mr. Goldberg will discuss "Industrial Peace --- A Three-fold Responsibility" in one of his first addresses since becoming head of the U. S. Department of Labor. His predecessor, Labor Secretary James Mitchell, was a speaker at the 1955 conference.

William G. Caples, vice president-industrial relations for The Inland Steel Co., Chicago, will speak on "The Problems Created by Technological Change", and Louis F. Buckley, regional director of the U. S. Bureau of Labor Statistics, New York, N.Y., will analyze "The Changing Composition of the Labor Force."

Five hundred Midwest industrial executives and labor leaders are expected to attend the conference whose theme will be "New Approaches to Collective Bargaining." The event is sponsored by the University's department of economics and the Notre Dame Law School in cooperation with unions and management.

Secretary Goldberg has generally been regarded as the leading labor lawyer in the U. S. Prior to his Cabinet appointment he was special counsel to the AFL-CIO and general counsel of the United Steelworkers of America. He is a native of Chicago and a graduate of the Northwestern University Law School.

Mr. Caples, also a Northwestern law graduate, became a vice president of Inland Steel in 1953 after serving as president of one of its divisions for three years. He has executive supervision over all aspects of industrial relations, public relations and medical services for the company.

Mr. Buckley, an alumnus and former faculty member at Notre Dame, has been in government service since 1941. He is a former president of The Catholic Economic Association and served as president of The National Catholic Social Action Conference during 1958.

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For release in AM's, Sunday, January 29th:

Notre Dame, Ind., Jan. 28 --- The University of Notre Dame will conduct government-sponsored summer institutes for high school teachers of chemistry, mathematics, and French and Spanish beginning June 19th, it was announced here today.

Approximately 380 men and women will be enrolled in the institutes whose general purpose is to improve their teaching potential. They will be briefed on the latest developments in their fields and introduced to the newest secondary school teaching techniques.

The chemistry and mathematics institutes are underwritten by National Science Foundation grants of \$71,400 and \$107,000 respectively. The U. S. Office of Education has awarded a grant of \$57,000 to support the language institute. Terms of the grants vary but, for the most part, they provide tuition, a stipend for living expenses, allowances for dependents, and travel expenses.

Prof. Emil T. Hofman will direct Notre Dame's seven-week summer institute for high school chemistry teachers. The program will include two one-hour lectures each day on topics ranging from atomic theories to studies of chemical reactions. The secondary school chemistry instructors also will be engaged in two four-hour laboratory periods each week and a three-hour problem session. Enriching the program will be a series of seminars, symposia, films, and tours of university and industrial research laboratories. Teachers currently conducting high school science classes are eligible for the institute. Applications must be filed with Professor Hofman by February 15th.

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"To Teach How To Teach How To Do" will be the theme of Notre Dame's summer institute for high school mathematics teachers. Approximately 180 teachers are expected to enroll in the seven-week program which will be directed by Prof. Arnold Ross, head of the University's mathematics department. The objective of the institute, Ross said, is "to bring the high school teachers into close contact with the best traditions of mathematics and the teaching of mathematics." An unusual feature of the mathematics institute will be the presentation of some lectures on video tape over a closed circuit TV system. Applications should be directed to Prof. Ross no later than February 15th.

Prof. Walter Langford, a veteran Notre Dame faculty member, will head the summer institute for 50 high school teachers of French and Spanish. According to Langford, the institute will endeavor to upgrade the proficiency of secondary school teachers in seven competencies: speaking, reading, listening, writing, linguistic analysis, culture and civilization and professional preparation including methodology. Notre Dame's new language laboratories will be used extensively throughout the program, Langford said, and teachers can also improve their conversational French or Spanish outside the classroom. They will be housed by language in Notre Dame's residence halls, and they will be expected to speak in one or the other of the foreign tongues at all times. Completed applications must be received by Prof. Langford by March 1st.

Teachers enrolled in the NSF chemistry or mathematics institutes will receive free tuition, a travel allowance of up to \$80, a maximum stipend of \$75 per week plus a dependency allowance of \$15 per week for each dependent up to a maximum of four.

Tuition will also be provided for all those enrolled in the language institute. Public school teachers will receive stipends of \$75 per week plus \$15 a week for each dependent but, as provided by the National Defense Education Act, private school teachers will not receive stipends.

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For release in PM's, Thursday, January 26th:

Notre Dame, Ind., Jan. 26 -- The Ford Foundation today announced it will support the University of Notre Dame's Soviet and East European Studies Program for the next ten years with a grant of \$265,000.

Notre Dame and three other universities today were awarded Ford Foundation grants totaling \$7,965,000 "to help make non-Western and international teaching and research part of their permanent academic programs." The other institutions are the University of Chicago, Northwestern University and the University of Pennsylvania.

At the same time, Ford Foundation officials announced a grant of \$3,400 to the University of Notre Dame Press "to stimulate the publication of scholarly works in the humanities and social sciences." Thirty-five university presses received grants ranging from \$2,500 to \$39,500 as part of a five-year program started in 1956.

The Soviet and East European Studies Program was formally organized at Notre Dame in 1953 though the University began offering courses on Marxism and the Soviet Union in the 1930's. During its first eight years the program's courses, research and publications have focused on three areas: the Soviet Union, East Central Europe and Communist Ideology.

According to Prof. Stephen Kertesz, who has headed the program almost since its inception, it will be strengthened and expanded during the next ten years to include Soviet policies abroad, Soviet economics and the role of Communist China in the Communist bloc.

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Whereas the present program is restricted to Soviet policies in Communist-dominated lands, the expanded program will consider Red policies and programs applied outside the Soviet orbit, Professor Kertesz said. He stated that methods of Soviet expansion in Africa will be given special attention.

Supported by the new Ford Foundation grant, the Notre Dame researchers propose to study the transformation of Chinese society under Communist rule. "Just as understanding of Eastern Europe is vital to the study of the current position of the Soviet Union and relations within the Communist bloc, so China must be included if the program is to have proper balance, especially in view of China's growing power and the extension of its influence into other areas of the world, particularly Eastern Europe," Kertesz said.

The expanded Soviet and East European Studies Program also will include courses and research in Soviet domestic economy and in the global implications of Soviet economic activities abroad.

Professor Kertesz said that during the period of expansion, a series of symposia will be conducted and books published on specific problems of Soviet foreign policy, Eastern Europe and Communist ideology. One of these symposia, whose date is as yet undetermined, will deal with "The Transformation of the Soviet System Under Khrushchev," he said.

Notre Dame faculty members currently associated with the Soviet and East European Studies Program, in addition to Prof. Kertesz, include George A. Brinkley, instructor in political science; A. Robert Caponigri, professor of philosophy; John Fizer, assistant professor of modern languages; Vasyl Markus, instructor in modern languages; Gerhart Niemeyer, professor of political science; and Boleslaw Szczesniak, professor of history.

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For release in PM's, Monday, January 30th:

Notre Dame, Ind., Jan. 30 -- Russia's premier Khrushchev seems to be having his cake and eating it too, according to a University of Notre Dame specialist in Soviet affairs.

Prof. George A. Brinkley, Jr., says that Khrushchev is credited with "de-Stalinizing" the Soviet system, and yet "he also holds the reins to a system of controls largely created by Stalin." Apparently, the Russian leader has set out to achieve "a wedding between controls and ideals which will both mark him as a builder of communism in the manner of Lenin and at the same time retain in his hands the power of a dictator!

Brinkley expresses his views in an article, "The Withering of the State Under Khrushchev," in the January issue of Notre Dame's quarterly REVIEW OF POLITICS. Since 1958 he has been associated with the University's Soviet and East European Studies Program.

Classical Marxist doctrine holds that the state as a political entity will be abolished once the communal order is established, Brinkley explains. Khrushchev accepts Lenin's theory of the withering of the state, but it can take place, he insisted as recently as January, 1959, "only when the danger of an imperialist attack on our country or on countries allied with ours is completely removed."

Any step toward "public communist self-government" would increase rather than diminish the role of the Party, Brinkley emphasizes. The more that the so-called democracy of the masses supersedes state operations, he writes, the more the Party leadership becomes an "organic need." Khrushchev's "democratic" innovations may hold the key to the future of Communism, Brinkley believes. There is the gamble, however, that "the regime must popularize ideas which in the long run may be its own undoing."

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EDITORS: PLEASE GUARD AGAINST PREMATURE RELEASE

For release in AM's, Monday, January 9th:

Notre Dame, Ind., Jan. 8 --- The appointment of Dr. George N. Shuster as assistant to the president and professor of English at the University of Notre Dame was announced here tonight.

Shuster served for twenty years as president of Hunter College, New York City, retiring last March. By presidential appointment he is the U. S. representative on the executive board of the United Nations Educational, Scientific and Cultural Organization (UNESCO).

Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president, said the University is "extremely fortunate to have so distinguished a scholar and educator join its faculty and administration." He said Dr. Shuster's principal responsibility will be to initiate special research projects in the humanities and social sciences at Notre Dame. The University will intensify its research in these areas as a participant in The Ford Foundation's new Special Program in Education.

Shuster, who is a Notre Dame alumnus, is a trustee of and consultant to the Center for the Study of Democratic Institutions, the National Educational Television Institute, the Carnegie Endowment for International Peace, the Institute of International Education and several other organizations, and a director of Britannica Films, Inc. He is the author of a number of books, the most recent being Education and Moral Wisdom.

Last June Shuster was awarded Notre Dame's Laetare Medal which is presented annually to an outstanding American Catholic layman. The presentation was made in the presence of President Eisenhower at the school's 115th annual commencement. On that occasion the veteran educator was cited "for your moving and life-long effort to maintain the beauty and responsibility of our spiritual and human inheritance in the midst of a century increasingly alienated from it."

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61/10

For immediate release:

Notre Dame, Ind., Jan. 19 --- Rev. William F. Cunningham, C.S.C., 75, veteran professor of education at the University of Notre Dame and vice president of the National Catholic Education Association for twenty years until 1957, died today (Thursday) at 11:30 a.m. in the Student Infirmary on the campus. Except for a five year period, he had been teaching continuously at Notre Dame since 1919.

A specialist in the philosophy of education, Father Cunningham was the author of The Pivotal Problems of Education (1940) and General Education and the Liberal College (1953). Through the years he had served as a consultant to many small Catholic colleges, helping them fulfill the requirements for accreditation.

A native of Baraboo, Wisconsin, Father Cunningham came to Notre Dame to study for the priesthood in 1900 and entered the novitiate of the Holy Cross Fathers in 1903. He was graduated from the University in 1907 and received a Doctor of Philosophy degree in 1912 from the Catholic University of America, Washington, D.C. On August 2, 1960, Notre Dame awarded him an honorary degree, citing him "as one of the most influential Catholic educators in America." He was further praised for "his ability to praise the values he finds in secular education and to criticize the flaws he finds in Catholic education."

Afflicted with diabetes for more than 40 years, Father Cunningham was among the first to be treated with insulin when it was introduced to the medical profession. Despite chronic illness, he travelled widely in Latin America and was personally responsible for many Latin American students enrolling at Notre Dame. For many years he was moderator of their campus organization.

Ordained on June 30, 1911 in Sacred Heart Church on the campus, Father Cunningham would have observed his 50th anniversary as a priest this year. Funeral services will be held in the campus church Saturday (Jan. 21) at 9 a.m.

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NEWS RELEASES FOR JANUARY, 1961

- 61/1 January 8th ACPRA Convention on Campus Jan. 8-10, 1961
- 61/2 January 5th Wilfredo Lam Art Exhibit
- 61/3 January 9th Harry W. Flannery to address Labor-Management Club
- 61/4 January 13th Vice Admiral Hyman G. Rickover, Patriot of the Year.
- 61/5 January 22nd Arthur J. Goldberg to address Union-Management Conf.
- 61/6 January 29th Government-sponsored summer institutes in chemistry, mathematics and French and Spanish.
- 61/7 January 26th Soviet and East European Studies Program
- 61/8 January 30th Prof. George A. Brinkley, Jr., The Withering of the State Under Khrushchev in the January issue of REVIEW OF POLITICS.
- 61/9 January 9th Appointment of Dr. George N. Shuster
- 61/10 January 19th Obituary for Rev. William F. Cunningham, C.S.C.