

DEPARTMENT of PUBLIC INFORMATION

James E. Murphy, Director - Area Code 219, Phone 284-7367

For release in AM's, Sunday, September 6th:

64/55

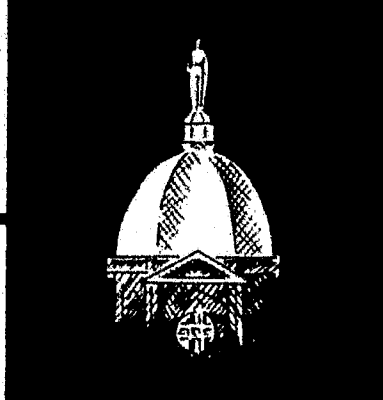
Notre Dame, Ind., Sept. 5 -- The Robert R. McCormick Charitable Trust, Chicago, Ill., has awarded a \$50,000 grant to the University of Notre Dame to endow an undergraduate scholarship in journalism, it was announced today by Rev. Theodore M. Hesburgh, C.S.C., University president.

Describing scholarship assistance as "one of our greatest needs," Father Hesburgh said that in today's world of tensions and misunderstanding there are "few areas more important than journalism and communications." He said the new Notre Dame scholarship will be named in memory of Colonel Robert R. McCormick, the late publisher of The Chicago Tribune. Where possible, he said, it will be awarded to a student from one of the five states primarily served by the Tribune: Illinois, Indiana, Iowa, Michigan and Wisconsin.

In a letter to the trustees of the McCormick Trust, Father Hesburgh expressed the appreciation of the University and of "all the future scholars who will benefit by this magnificent gift." He pointed out that the McCormick Scholarship endowment will trigger an additional matching grant of \$25,000 for scholarships from The Ford Foundation. Notre Dame currently is seeking \$5,500,000 in student aid funds as part of its three-year, \$20,000,000 Challenge II Program.

Prof. Thomas J. Stritch, head of the department of communication arts, cited the McCormick Trust grant as "a splendid example of newspapers' growing interest in journalism education." The Col. McCormick Scholarship, he said, will help develop in outstanding and deserving young men "those high professional standards of journalism which his life and career and the Chicago Tribune organization exemplify."

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For release in PM's, Wednesday, September 9th:

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Notre Dame, Ind., Sept. 9 -- Rev. Theodore M. Hesburgh, C.S.C., president of the University of Notre Dame, will be among thirty distinguished men and women who will receive the Presidential Medal of Freedom at a White House ceremony Monday (Sept. 14th).

President Johnson will make the presentation in the East Room at noon in the presence of members of the Supreme Court and the Cabinet, the leadership of the Congress, and other key executive branch officials. A White House luncheon honoring the medal recipients will follow the presentation ceremony. They also will be honored at a State Department reception from 6 to 7:30 p.m. sponsored by the Distinguished Civilian Service Awards Board.

The gold Presidential Medal of Freedom is the highest civilian honor the President of the United States can bestow for service in peacetime. It is given to a person who has made "exceptionally meritorious contributions to the security or national interest of the United States, to world peace, to cultural or other significant public or private endeavors."

Father Hesburgh will come to the Washington ceremony from Europe where he has been attending the Conference on the Peaceful Uses of Atomic Energy in Geneva and the annual meeting of the International Atomic Energy Agency in Vienna. Joining him at the White House exercises will be his mother, Mrs. Theodore B. Hesburgh, Syracuse, N. Y., and a sister, Mrs. Robert O'Neill, Cazenovia, N. Y.

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Medal of Freedom...2

The complete list of those scheduled to receive the Presidential medal of Freedom, as announced earlier by the White House, follows:

Former Secretary of State Dean Acheson
Dr. Detlev Bronk, president, Rockefeller Institute for Medical Research
Aaron Copeland, composer and conductor
William de Kooning, the abstract-impressionist painter
Walt Disney, the motion picture producer

J. Frank Dobie, author of books on the folklore of the Southwest
Dr. Lena Edwards, obstetrician
T. S. Eliot, the poet and playwright
Alfred Lunt and Lynn Fontanne of the American stage
Dr. John W. Gardner, president, Carnegie Corporation of New York

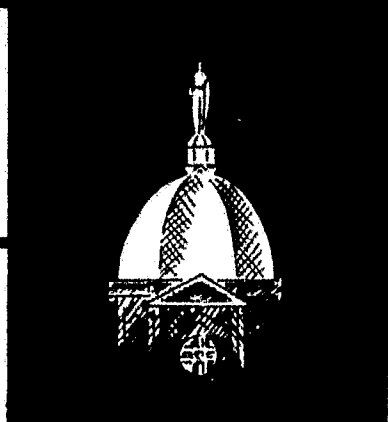
Rev. Theodore M. Hesburgh, C.S.C., president, University of Notre Dame
Clarence L. Johnson, vice president, Lockheed Aircraft Co. and
designer of the U-2 reconnaissance plane
Frederick R. Kappel, chairman of the American Telephone and
Telegraph Co.
Miss Helen Keller, lecturer and author
John L. Lewis, president emeritus of the United Mine Workers

Walter Lippmann, columnist and author
Ralph E. McGill, publisher and columnist
Samuel Eliot Morison, Harvard historian
Lewis Mumford, authority on architecture and civic planning
Edward R. Murrow, the veteran commentator and former USIA director

Reinhold Niebuhr, Protestant theologian
Miss Leontyne Price of the Metropolitan Opera
A. Philip Randolph, president of the Brotherhood of Sleeping Car
Porters and a civil rights leader
Carl Sandburg, the poet and biographer of Lincoln
John Steinbeck, the novelist

Dr. Helen B. Taussig, professor of pediatrics at The Johns Hopkins
University
Rep. Carl Vinson, retiring after fifty years in Congress
Thomas J. Watson, president of International Business Machines Corp.
Dr. Paul Dudley White, authority on heart disease

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For release in PM's, Thursday, September 10th:

64/57

French Lick, Ind., Sept. 10 -- Colleges and universities were urged here today to develop an inter-institutional program for the placement of alumni who have lost their jobs because of automation or corporate mergers.

James E. Armstrong, executive secretary of the Notre Dame Alumni Association and former national president of The American Alumni Council, expressed "growing concern" for the increasing volume of unemployment among experienced and competent college graduates. He called for constructive action by educational institutions and for "corporate statesmanship" to help solve the problem.

Keynoting a meeting of the Midwest College Placement Association at the French Lick-Sheraton here, Armstrong recommended greater coordination of placement, alumni, admissions, public relations, development and other campus administrative offices. He noted the growth of inter-disciplinary programs in the academic area and urged the same approach in college administration. "Like man, no office is an island," he said.

Armstrong said the alumnus of the future "will emerge from the campus knowing that his sheepskin is only his license to continue his education." Corporate officials who hire him will realize that "what he knows may at any moment become useless" due to automation and rapidly changing technology. From now on, Armstrong said, "how the alumnus has learned becomes far more valuable to his employer than what he has learned."

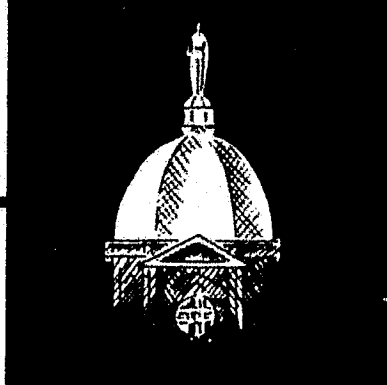
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The Notre Dame alumni executive reminded college placement officers that many graduates are not seeking jobs right away. A larger and larger percentage of young people are going on to graduate work, he said, and many are fulfilling their military obligations before seeking employment. In addition, more young people are dedicating a year or two of their lives to religious or social missions before entering upon a personal career, he said.

Armstrong said today's college graduate is more mature and sophisticated than his father was at the same age, and he is ambitious to a degree. "The current graduate seems to be willing to start his career as a vice president," Armstrong observed, "but he is also quite willing to remain a vice president. This reflects the feeling," he said, "that presidents are often the victims of the decisions, the pressures, the fluctuations that lead to ulcers, the early obituaries and the broken homes of so many top executives of our times."

He contended there is a "growing feeling of personal obligation on the part of the young graduate toward his home and family, to community activity and to religious, political and social causes." For these things, he said, a good many college graduates are willing to sacrifice "corporate ambitions."

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For release in AM's, Sunday, September 13th:

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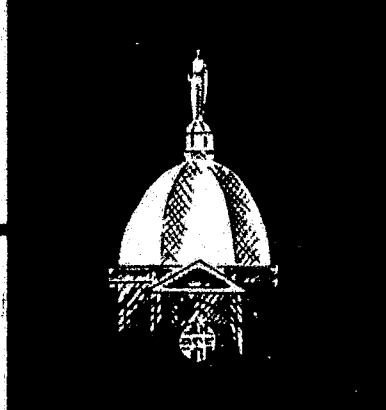
Washington, D.C., Sept. 12 -- Two new University of Notre Dame scholarships, established by a New York couple in memory of the late President John F. Kennedy, will be presented to young men from Illinois and Texas Monday (Sept. 14th) at 9:30 a.m. in the office of Speaker of the House John W. McCormack.

First recipients of the President John F. Kennedy Civil Rights Scholarships are Jacques Frank Yates, a Notre Dame sophomore from Waukegan, Ill., and Leon John Roos, of Houston, Tex., who begins his senior year at the University.

The scholarships have been established with a \$20,000 gift from Mr. and Mrs. John Bundschuh of New York City. They specified that the scholarships be earmarked for Negro and white upperclassmen at Notre Dame who are studying political science and interested in civil rights problems. Bundschuh is president of the J. M. Loudon Co.

Participating in the presentation ceremony will be Speaker McCormack, a personal friend of the donors; Mr. and Mrs. Bundschuh; Yates and Roos; Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president and a member of the U. S. Commission on Civil Rights; Rep. Robert McClory of Illinois; and Rep. Robert Casey of Texas.

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For release in PM's, Monday, September 28th:

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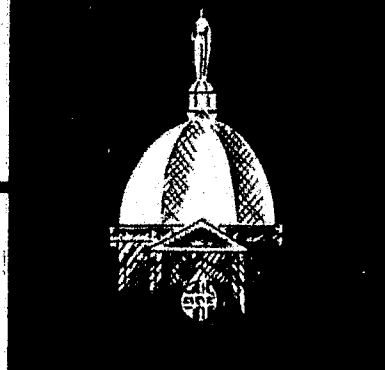
Notre Dame, Ind., Sept. 28 -- Norman Cousins, president and former editor of THE SATURDAY REVIEW, and Prof. Helen Constance White, chairman of the English department at the University of Wisconsin, have been named members of the Notre Dame Library Council.

Their appointments were announced here today by Rev. Theodore M. Hesburgh, C.S.C., University president. The Council consists of book collectors, bibliophiles and authors who assist the University in obtaining rare books and outstanding collections for the new Notre Dame Memorial Library. It will convene for its fall meeting on the campus Friday and Saturday (Oct. 2-3).

John Bennett Shaw, Tulsa, Okla., businessman, is Council chairman. Other members include John P. Cullen, regional manager, U. S. Veterans Administration, Milwaukee, Wisc.; Prof. John T. Frederick, retired head of the Notre Dame English department, Iowa City, Ia.; novelist Paul Horgan, Roswell, New Mex., and Middletown, Conn.; Senator Eugene McCarthy of Minnesota; David C. Mearns, chief of the manuscript division, Library of Congress; Ralph G. Newman, owner of the Abraham Lincoln Bookshop, Chicago, Ill.; Lester W. Olson, retired business executive, Milwaukee, Wisc.; and Walter Trohan, chief of the Chicago Tribune's Washington bureau.

University representatives to the Notre Dame Library Council include Rev. Philip S. Moore, C.S.C., academic assistant to the president; Rev. Thomas T. McAvoy, C.S.C., archivist; Victor A. Schaefer, director of libraries; and Dr. Francis D. Lazenby, assistant director of the library's humanities division and Council secretary.

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For release in AM's, Wednesday, September 30th:

64/63

Notre Dame, Ind., Sept. 29 -- An undergraduate course in computing science, using the UNIVAC 1107 computer as an integral part of the instruction, is being introduced at the University of Notre Dame this fall.

According to Dr. Don Mittleman, director of the University's Computing Center, the inter-departmental course is open to undergraduates from all of Notre Dame's colleges with certain prerequisites in mathematics. It is designed to teach the student how computers can be used effectively in his major field.

The course consists of two lectures each week plus one recitation period. The latter is sectioned departmentally so that students may program problems in their respective fields from the various branches of science to the humanities.

Teaching the new computing science course will be Dr. Louis Pierce, professor of chemistry; Dr. Walter R. Johnson, associate professor of physics; Dr. Norman B. Haaser, associate professor of mathematics; Dr. James L. Massey, assistant professor of electrical engineering; and Dr. Oliver G. Ludwig, assistant professor of chemistry.

Dr. Mittleman and his associate chief programmer, Louis Joseph, are planning additional computing science courses for both undergraduate and graduate students.

The UNIVAC 1107, the first computer to employ thin magnetic film memory, is an advanced solid-state data processing system. Designed to provide solutions to phenomenally complex scientific problems, the computer operates at speeds rated in billionths of a second. The UNIVAC 1107 accesses its film memory more than a million times per second in normal operation. Its two large banks of core memory, with a capacity up to 65,536 words, are accessed up to 500,000 times per second.

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NEWS RELEASES FOR SEPTEMBER, 1964

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64/56	9/9	Father Hesburgh -- Medal of Freedom
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64/58	9/12	President John F. Kennedy Civil Rights Scholarships
64/59	9/18	Opening of 123rd academic year
64/60	9/30	<u>Theologians of Our Times</u>
64/61	9/27	Rev. John A. O'Brien's article in READER'S DIGEST
64/62	9/28	Notre Dame Library Council
64/63	9/29	Undergraduate course in computing science