

University of Notre Dame  
Religious Bulletin  
January 8, 1935.

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The Pledge Campaign Begins.

If you feel that you are beginning to go wrong on the use of intoxicating liquors, if you have friends who are tending that way, consider seriously the suggestions offered by Father O'Hara in the following letter:

"Dear Father Cavanaugh:

"In a recent edition of the Sunday Visitor the Bishop of this diocese urges the people to temperance and total abstinence.

"This advice, given by the highest ecclesiastical authority in the diocese, reminds us that we should work in season and out of season to inculcate the virtues of temperance and total abstinence. We should stress the fact that the world's standards are not ours, that the abuse of liquor is a most frequent cause of spiritual, intellectual, moral, and physical corruption, and that the first aim of the Notre Dame man is to seek the Kingdom of God.

"A thing cannot be foolish and smart at the same time. There is a popular notion that it is smart to drink to excess--and yet excessive drinking can make a man the biggest fool in the world.

"Your cartoon Bulletin of last fall, "The Only Liquor Control is Self-Control," might well be posted again on the campus. That particular Bulletin was copied widely, and I feel sure did a great deal of good. It contains the whole lesson of Christian temperance, but the lesson must be reviewed frequently.

"The Prefect of Discipline can tell you how many students have brought grief to their parents and have ended their careers at Notre Dame this year through abuse of liquor. These boys thought themselves wise, and discovered too late that they were very foolish.

"A pledge campaign a few years ago was successful in stopping the habit of drink on the part of a good many students who were beginning to go wrong. Hundreds of students who habitually abstain from the use of liquor signed the pledge as an incentive to others. A similar campaign at the present time might be productive of much good. I have great faith in the common sense of the majority of our students, and the good will of all of them. I believe that such a pledge campaign would be well received at this time.

"Sincerely yours in Domino,  
(Signed) John F. O'Hara, C.S.C.,  
President."

With the passing of Prohibition new responsibilities rest upon each individual. No time is better for the Pledge Campaign than now at the beginning of the new year. Blank pledge cards, with sealed pledge boxes, are provided in both the Dillon and Gorin pamphlet racks. Fill out your card and drop it into the box. By a little self-sacrifice now you may save your own life or that of a dear friend too weak to act on his own initiative.

PRAYERS: Deceased, relative of Charles Morris (Off-Campus) and Jeff Garry (Lyons); friend of Dwan Ryan, ex '31. Ill, father of Arthur J. McCann, '30. Four special intentions.