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You Are The Boss.

You possess power that is enormous. Your tastes expressed through willing dimes and quarters and half-dollars are what the publishers cater to.

For the most part, lewd literature--racy pictures and racy print--are directed at you. The presumption on the part of offending publishers is this: that, in spite of your nobler selves, you are almost helpless slaves to fleshly curiosity, that, week in and week out, you will pay dearly to be spun on the dizzy wheel of passion.

Highly significant to publishers are, therefore, incomplete reports from only nine halls that 857 pledges have already been handed in over the week-end. These, and the hundreds of pledges still pouring in, protest to publishers:

No one likes fun in photo or prose or verse more than we like it. But in the name of all young men and women throughout the country, stop this sexy, suggestive rubbish. Put those great talents and huge modern resources at your command to the production of good, clean, clever magazines. That's all. You won't lose in the long run if you do.

This campaign against lewd literature is positive. The smart gardener pulls weeds and throws out stones to prepare the soil for good seeding. All the time he realizes that, after all, only the seed gives hope to the sod.

Good literature is necessary to the enjoyment and enlightenment of the human mind. This campaign is to clear the way, to prepare the ground for good literature. As other agencies throughout the country take up the work, watch the improvement in publications.

Premiums will be placed where they belong on artists with noodles and talent, not upon mere ground hogs who burrow in the dirt.

Already existing are many first-class magazines. Give them your patronage.

Patronize, too, the Catholic magazines of high quality, not merely because they are Catholic but because you and many other readers need what they give.

Here's a test: go over to the Library and take up a current copy of The Catholic World, oldest of all Catholic publications. Finger through it for an impression of its general form and content. Read an article or two, then ask yourself if you will not profit immensely by becoming a regular subscriber. Suggest the idea to your parents, to any friends you think would be interested.

You might with equal results test in the same way The Catholic Digest, The Sign, America, The Ave Maria or any one of a half-dozen other Catholic magazines.

The point is, you and other young men and young women throughout the country are, if you realize it, the dictators. No loose-moraled clique can determine what you will read. Your dimes and quarters and half-dollars are too important.

Yours is a power that can make or break. Publishers are wary but not convinced. Convince them.

Running with your power is a tremendous responsibility to all young men and women. Shoulder your responsibility. Assert your power wisely and well.

PRAYERS: (deceased) friend of Bernard Fagan (How); mother of Bro. Alphonsus C.S.C.; Mrs. Martha A. Byrne. Ill, mother of Gene Gormley (seriously); aunt of Jack Fallon (Cav); friend of Louis McKean (How); mother of Bill Fallon ('37); mother of R. Ganser.