

Christmas Shop For Your Kid Brother.

Dillon and Cavanaugh pamphlet racks now display the September, October, November and December issues of THE CATHOLIC BOY....the MAGAZINE BOYS WANT....Nationally known, top-notch talent are monthly contributors: Jimmy Powers, sports editor of the New York Daily News; O.A. Battista, popular-science expert; Bob Coyne, best-known, best-loved cartoonist in all New England; Jack Connor, outdoor editor of the Minneapolis Tribune; Clem Lane, city editor of the Chicago Daily News; Mark Kearney of Hollywood.

It takes GOOD STUFF to make a real boy. It takes GOOD STUFF to make a real boy's magazine. That's why Father Frank Gartland, C.S.C. travelled from coast to coast, lined up the best available talent to edit the finest boy's magazine in its field.... Archbishop Richard Cushing of Boston was delighted to know the Holy Cross Fathers took over THE CATHOLIC BOY. He says, "Published, as it will be, close to the campus, this magazine will inspire our boys to catch the spirit of Notre Dame, to live good clean-cut lives, to frequent the Banquet Table of manliness and sanctity and to practice special devotion to our Blessed Mother."

Nose around. Come and see THE CATHOLIC BOY on display. Fill out a subscription coupon, do your kid brother a favor. (Why does he need THE CATHOLIC BOY? Read on!)

Satan's Lewd Devils Loosed Upon The World.

Scores of dirty, morally offensive magazines clutter down-town and home-town news-stands, planting seeds of immorality in the minds and hearts of young boys and girls. (If you have had but one sad experience with unclean literature you know already what we're talking about, what the score is.) Smutty magazines with their lewd pictures, obscene stories, suggestive by-lines, immodest cartoons have caused told and untold harm among the innocent and not-so-innocent alike.

Near-sighted writers with ugly souls and base sensual appetites actually get away with their foul work because you and others like you who represent the public will let them. Purveyors of printed filth work upon the revolting principle of fattening their purses on human weaknesses, because, as they say, their public wants it. Which public?

Mothers and fathers of families, teachers in our schools, every decent God-loving man and woman should raise their voice, cry out, protest effectively against these creators, printers and sellers of immoral literature with indecent entertainment.

If profanity, or any kind of unclean speech, is stupidly coarse and sinful--rehearsed indecency on the stage, in the movies, over the radio; or pre-meditated and pre-calculated lewdness in print is diabolical.

This is an age of carnality. Many are its victim souls who have been seduced by the herd of lewd devils Satan has loosed upon the world. What wonder the Mother of Purity, when she appeared to little Jacinta (of Fatima fame), said: THE SINS WHICH LEAD THE GREATEST NUMBER OF SOULS TO PERDITION ARE THE SINS OF THE FLESH.

If there be one single justification for righteous anger--this justifiable wrath of decent men and women against obscenity may not have been in vain. May every Catholic university, college, or high school; may every Catholic organization and club; may every Catholic business man, workman, professional man as well as every public servant and officer of the law; may every Catholic Activist and every honorable God-fearing man and woman organize, unite for effective action--so that with one voice as of one mighty, indignant person, it will demand MORALLY CLEAN LITERATURE AND MORALLY SOUND ENTERTAINMENT.

May these leaders and their host of disciples refuse to do business with traffickers in lewdness....May every offender against the Code of Decency become bankrupt....May no theatre be patronized which deals as a matter of policy with objectionable entertainment....May every book, every pamphlet of immoral content be burned. May the flame of that angry pyre sear and scorch the soul of that man or woman who dares scandalize and thereby introduce to sin the innocent souls of our young ones--these little ones whom Christ loves and blesses and sets in our midst to imitate...."Amen I say to you, unless you be converted, and become as little children, you shall not enter into the kingdom of heaven. (Matt. 18,3).....And whosoever shall scandalize one of these little ones that believe in me; it were better for him that a millstone were hanged about his neck, and he were cast into the sea. (Luke 9,41)"

Our Lady in her Immaculate Conception crushed the serpent's head. But, dreadful as it may be, his spirit has sired a sensuous horde of lewd devils who have become incarnate in those who carry on and propagate his obscene work.

If a single Notre Dame student cannot subscribe to or enroll in this cause to wage vigorous warfare against this lewd incubus--let him quit at once Our Lady's campus--this sanctuary which for over 100 years has been fittingly called THE CITY OF THE BLESSED SACRAMENT; this sanctuary which for over a century has paid reverend homage to that God-given morality so perfectly exemplified in the Lady atop the Golden Dome.