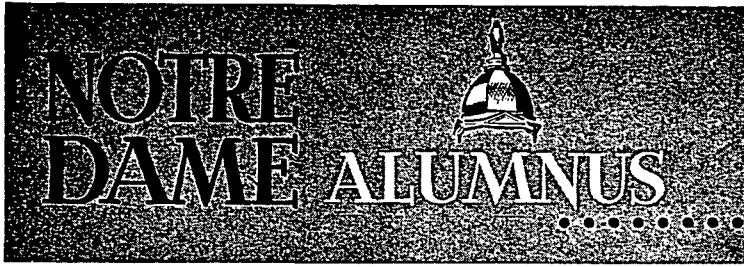


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James E. Armstrong, '25
 Editor
 John N. Cackley, '37
 Managing Editor

Class Dinners Feature Friday Reunion Program

Class Reunion Weekend on June 7, 8 and 9 will be the reason for hundreds of alumni to return for a visit with classmates and an opportunity to see the Notre Dame 'campus of 1957'. Advance indications promise a record turnout and all alumni who plan to attend the festivities are urged to send their reservations no later than May 1 to the Alumni Office.

Class dinners will be the feature of the Friday night program with the following groups: those celebrating their Golden Jubilee, the men of 1907; 1912; 1917; 1922; 1927; the twenty-five-year-out "boys", 1932; 1937; 1942; 1947; and, 1952.

have its customary meeting on Saturday afternoon in the Law School building. The monogram club has scheduled its annual get-together on Saturday afternoon. This group will also have a golf tournament on Thursday preceding the Reunion Program.

General registration will begin on Friday afternoon and the following residence halls have been reserved for returning alumni: Alumni, 1907, 1912, 1917 and 1922; Dillon, 1937, 1942; Howard, 1927; Morrissey, 1947, 1952; and Lyons, 1932.

Memorial Masses for deceased classmates will be held Saturday morning in the various halls accommodating reunion classes. An all-day golf tourney is an athletic highlight of the program on Saturday. Other events, to be an-

EMPLOYMENT AT NOTRE DAME

An excellent opportunity is available for a Notre Dame alumnus who is interested in a public relations position at the University. Desirable qualifications should include: ability to write and edit for publications; public speaking; and experience in organizational work.

All replies will be kept strictly confidential. Please address application to:

Alumni Association
 University of Notre Dame
 Box 81
 Notre Dame, Indiana

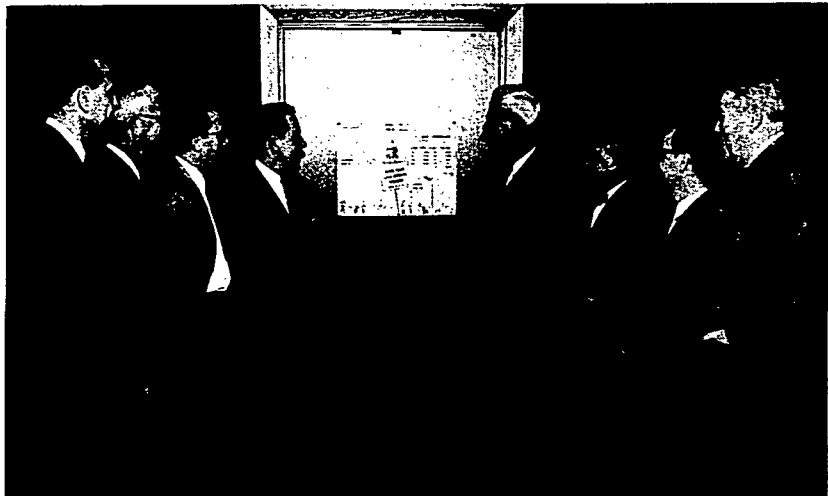
nounced later, will provide an extremely interesting and attractive weekend for the ten classes who are observing their anniversaries as alumni of Notre Dame.

Reunion Travel Plan

Of special interest to all alumni returning for the Class Reunion Weekend is the announcement that any group of three or more adults can purchase an economy plan type of round-trip ticket and save almost 25% of the regular fare. This applies only to coach travel but the accommodations are first class and include all of the luxury trains. It is suggested that interested alumni should confer with their railroad ticket agent concerning the "Economy Group Plan."

Rev. Theodore M. Hesburgh, C.S.C., president of the University, and J. Patrick Canny, Cleveland, O., president of the Alumni Association, will be the principal speakers at the Saturday night Alumni banquet for all classes. The Notre Dame Law Association will

Local Chairmen met with the Alumni Office staff to discuss the Class Reunion Weekend Program scheduled on June 7, 8 and 9. Left to right: Jerry Claeys, '37; Herb Jones, '27; John Cackley, Alumni Office; Jim Murphy, '47; Frank Miles, '22; Dominic Napolitano, '32; Harry Kochler, '37; and Jim Armstrong, Alumni Secretary. George Stratigos, '42, and John Powers, '52, were absent when photo was taken.



Alumni Advance Sale Opens On June 20, Closes July 15

BY ROBERT CAHILL, '34
Ticket Manager

Here again are the basic points of football ticket distribution policy, in effect for the past several years. And once more we respectfully suggest that a little attention to this information now may make it easier for you to obtain tickets, to obtain better tickets, help you to understand in the event you don't receive choice tickets.

Contributors to the Fourteenth Annual Alumni Fund in 1956 plus religious and honorary degree holders, are eligible for Advance Sale order forms for 1957. (THIS year's distribution establishes or continues preference for 1958.) Graduates of January and June, 1957, will get these special forms in their first year as alumni, whether or not they are contributors.

2. Alumni Advance Sale opens June 20, closes July 15.

3. Advance Sale order forms are good for TWO tickets per game, are not transferable, will be honored until July 15 or until the ticket supply is exhausted, whichever occurs first. Using the best seats available in the alumni sections (see diagram) these orders are filled according to date received, beginning with June 20. (No date prior to June 20 is recognized.) Geographical restrictions will probably be necessary for games with Michigan State at Lansing and Oklahoma at Norman.

4. General-Use applications will be sent to ALL alumni the latter part of July, but perhaps not for all games. It is already evident that public sale will not be possible for Michigan State and Oklahoma; and perhaps after Alumni sale closes July 15, others such as Army or

Navy might be closed out. If so, no General-Use blanks will be released for such games, but it is our opinion now (March 25) that the Army game as well as Navy will permit general sale, in limited quantity. These General-Use forms afford the contributing alumnus an opportunity to order additional tickets for most games. To the non-contributor they serve as a source of tickets ahead of the general public, even though he is not eligible for the Advance Sale. The General-Use forms are transferable and in most cases valid for more than two tickets. They do not, of course, carry any locational preference, for such orders are filled AFTER Advance Sale purchases.

5. Public sale will open August 1. The Ticket Committee will gladly send public order forms to any addressee as long as tickets are available. Also, the Committee will be glad to send a half-dozen or more forms to any alumnus upon request. Many times the mere availability of an order form for a friend or business acquaintance will do the job and put the burden of ticket-ordering on the individual making the request.

6. Alumni Clubs desiring a bloc of tickets for an excursion must file their request with the Ticket Manager before June 20. Accommodation of group requests is entirely contingent on total Alumni Advance sale, which closes July 15. No decisions regarding bloc orders can be made until that time. As to location of group orders, we reiterate to all Club officers—*seats available to Clubs or any other groups can come only from the least desirable portion of our ticket allotment*—from what remains after filling all individual orders. For most games away from home, large bloc orders are no longer possible



BOB CAHILL

The author admittedly didn't sell tickets for Notre Dame's first athletic contest—it occurred a few years before he graduated—but there's no doubt that he has disposed of more ducats than any other ticket manager in Notre Dame annals. For example, he receives about 500,000 requests each year from football fans—actually there is only space available for 300,000 persons. And for the information of those perennial skeptics there are just 222 seats on the 50-yard line. Although he doesn't see many games—too darn busy—Bob Cahill does a tremendously efficient job in satisfying the demands from alumni and other friends who want to watch the Fighting Irish in action.

due to the relatively small allotments we receive as the visiting team.

That Matter of Seat Locations . . .

Last year, more so than any year in our experience, more alumni made a concerted effort to send their ticket orders early. As one of the results, we received several inquiries (and complaints, too) from alumni whose orders were in on the very first day and who yet received the less desirable seats. Also, many who sent in orders immediately upon receipt of their blanks wound up in good seats for Oklahoma; end zone for Michigan State; or vice versa; or end zone for both. (We didn't hear from those who received good seats for both games. We suppose they would say that the shock was too

much!) Because almost every inquiry stemmed from a lack of knowledge of the mechanics of our Alumni Advance sale, we think it might be well to describe here exactly what happens.

Annually, the Advance Sale to contributing alumni begins on June 20. The Alumni Association addresses the envelopes for the Ticket Committee which then sees to the proper order form enclosures and mailing. The mailing of these envelopes is staggered, beginning about June 10 with those in the Far West, Central America, Canada, etc., and closing with South Bend and environs on June 19. Due to the vagaries of the mail service, these orders start whipping back to us about June 15. HOWEVER, (and this is probably the part that is most misunderstood) all orders received *before* June 20 are held until the close of business on June 20. Then all these orders received *before* and *on* June 20 are thoroughly shuffled together. In the next step, a clerk then draws out the orders one at a time, at random for each game, assigning consecutive serial numbers beginning with No. 1. In the case of Michigan State and Oklahoma

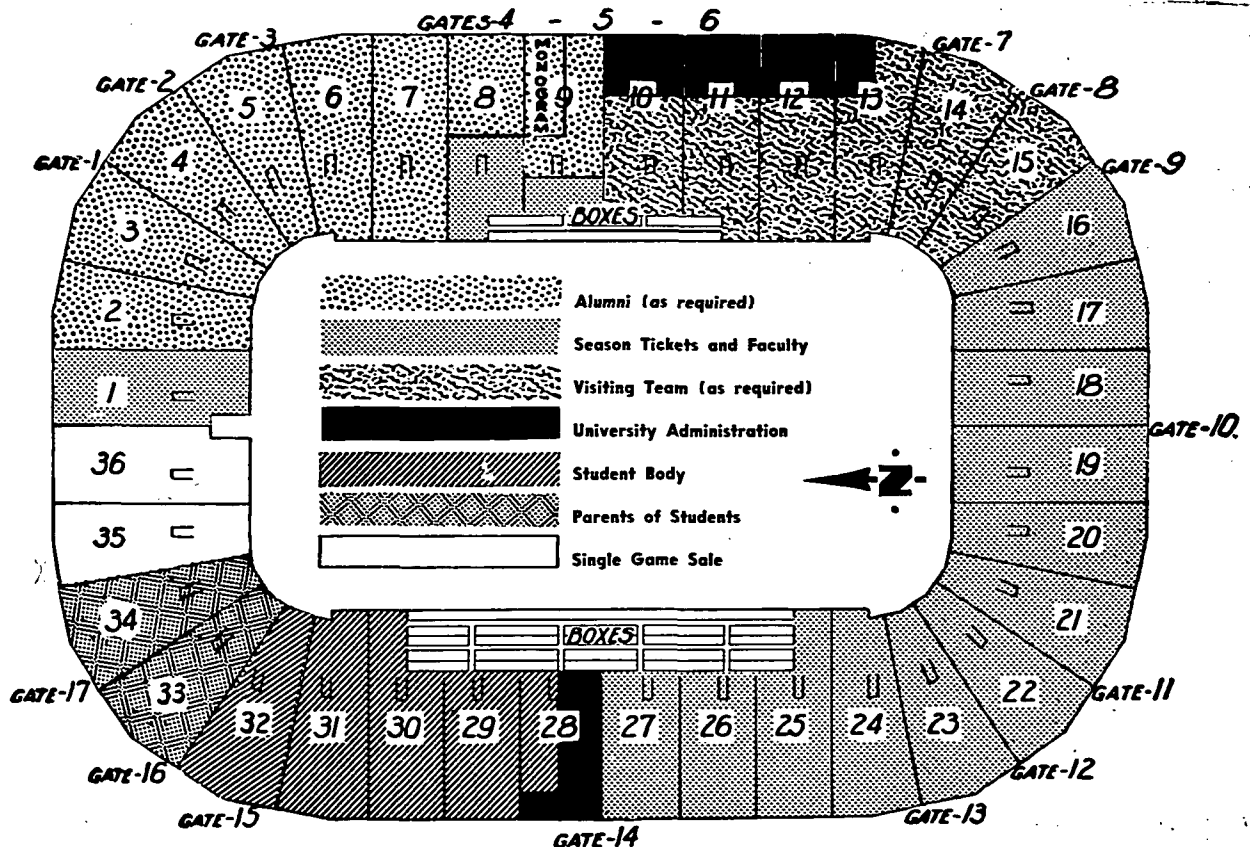
last year (they represented the biggest demand) these first-day orders totaled, for Michigan State, 6,739 tickets; and for Oklahoma, 7,570 tickets! At two tickets each, this means that 3,369 alumni orders for State and 3,785 for Oklahoma were filled as of June 20 receipt. The *first order* for the *second day*, then, bore a consecutive serial number of 3,370 for State, and 3,786 for Oklahoma. Consulting the diagram for a moment, we find that after deducting Season Tickets and the Monogram section from Alumni sections No. 8 and No. 9, we have about 1,600 tickets available to alumni orders between the thirty-five and fifty yard lines; and about 4,000 total available between the goal and the fifty. Compare, then, the tickets sold for the **FIRST DAY ALONE**, to the figures of seats available and the answers to most questions become obvious. Even though an order is counted in the very first day of sale, the luck of the draw can make the difference between a seat on the fifty and one in the end zone. Orders received at later dates of course, for the "big" games, cannot possibly be well located.

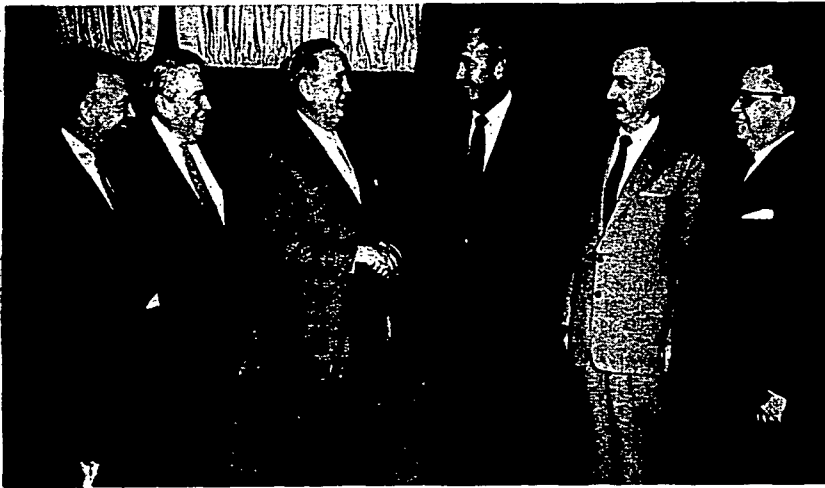
1957 NOTRE DAME FOOTBALL SCHEDULE	
Sept. 28—	Purdue at Lafayette
Oct. 5—	Indiana at Notre Dame
12—	Army at Philadelphia
19—	Open
26—	Pittsburgh at Notre Dame
Nov. 2—	Navy at Notre Dame
9—	Michigan State at Lansing
16—	Oklahoma at Norman
23—	Iowa at Notre Dame
30—	So. Cal. at Notre Dame
Dec. 7—	So. Methodist at Dallas

Perhaps we have been at fault by not going into great detail before, but the deluge of early orders for these two games last fall simply magnified the drawbacks of our supply-demand problem to the extent that the prompt order now needs, in addition, a lot of luck in the draw to produce that desired spot on the fifty—or even the twenty.

We hope this bit of detail has been helpful; and we also hope that our problems will continue to be of this nature!

NOTRE DAME STADIUM





New 'boss man' in the Alumni Association is J. Patrick Canny, who was elected president to succeed Joseph I. O'Neill, Jr. Left to right: Patrick J. Fisher, Club Vice-President; Alumni Secretary James E. Armstrong; Canny; O'Neill; John W. Brennan, Class Vice-President; and Joseph E. Whalen, Fund Vice-President.

PAT CANNY ELECTED ALUMNI PRESIDENT

J. Patrick Canny, '28, Cleveland, O., was elected president of Notre-Dame's 26,000 alumni at the annual winter meeting of the Board of Directors held on campus during the weekend of Feb. 22-23. He succeeds Joseph I. O'Neill, Jr., '36, Midland, Texas, who will serve as honorary president for 1957. Canny's term of office also is of one year duration.

Other officers elected are as follows: Patrick J. Fisher, '36, Indianapolis, Indiana, club vice-president; John W.

Brennan, '27, Detroit, Mich., class vice-president; Joseph E. Whalen, '29, Des Moines, Iowa, fund vice-president; and James E. Armstrong, '25, secretary.

Retiring directors of the Alumni Board include: Dr. Leo D. O'Donnell, '17, Pittsburgh, Pa.; John E. McIntyre, '31, South Bend, Ind.; Robert H. Gore, Jr., '31, Ft. Lauderdale, Fla.; and James L. Ferstel, '48, Chicago, Ill. Gore and new director Raymond W. Durst, '26, Chicago, Ill., were unavoidably absent from the meeting.

Others who were in attendance included Edmond R. Haggart, '38, Dallas, Tex.; Leo J. Vogel, Sr., '17, Pittsburgh, Pa.; Eugene M. Kennedy, '22, Los Angeles, Calif.; Jules K. de la Vergne, '33, New Orleans, La.; Oscar

John Dorwin, '17, New York City; Francis L. Layden, '36, Evansville, Ind.; and William E. Cotter, Jr., '41, Duluth, Minn.

The opening session was a talk by Rev. Edmund P. Joyce, C.S.C., Executive Vice President, who described the various aspects of progress at the University. Other administrative officials who addressed the Board were Rev. John J. Cavanaugh, C.S.C., Director of the Notre Dame Foundation, Rev. Louis Thornton, C.S.C., Placement Director and Rev. Thomas J. O'Donnell, C.S.C., Associate Director of the Foundation.

The group listened to the speech given by Sen. John Kennedy when he received the senior class' "Patriot of the Year" award in the University drill hall on Friday night. Customary committee reports were submitted by the various chairmen and accepted by the members present. The Board's next meeting will be held prior to the Class Reunion Weekend on June 7, 8 and 9.

Need Dining Hall Assistant Director

With the opening of the new Dining Hall in the fall, the University is in need of an Assistant Director of Dining Halls. The University Personnel Office is interested in receiving applications from Notre Dame graduates who are experienced in this field. Please write to Mr. Joseph F. O'Brien, Director of Personnel, Notre Dame, Indiana.

ALUMNUS Magazine

Vol. 35, No. 3

April, 1957

Notre Dame, Ind.

Entered as Second Class matter October 1, 1939, at the Post Office, Notre Dame, Ind., under the act of August 24, 1912.

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