

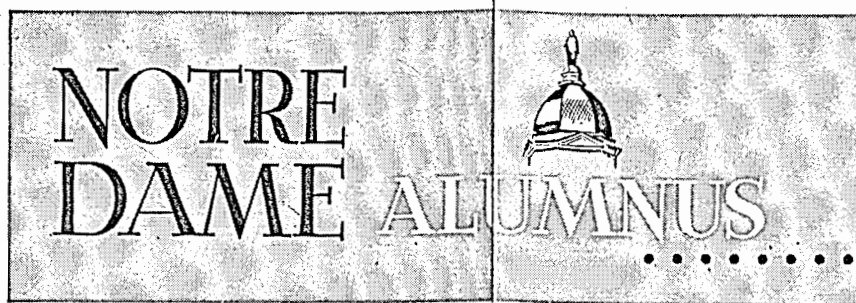
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THE MARCH IS ON!
NO BRAIN OR BRAWN
CAN STOP THE CHARGE
OF N.D. MEN
to



Special Reunion Issue
Vol. 38 No. 2
May, 1960.

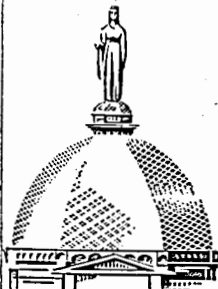
JAMES E. ARMSTRONG, '25
Editor
JOHN F. LAUGHLIN, '48
Managing Editor

Notre Dame Class Reunion Week End

THREE GLORIOUS DAYS: **Friday JUNE 10** **Saturday JUNE 11** **Sunday JUNE 12** **1960**

Week-end GOLF TOURNEY*
Beginning FRIDAY

* Golf Course Regulation — Full Length Trousers



Special Monogram Golf Day*
(Monogram Clubbers Only)
THURSDAY, JUNE 9 (ALL DAY)
MONOGRAM CLUB HEADQUARTERS: Alumni Hall
Monogram cocktail party and dinner
6:30 p.m. Thursday, Morris Inn

HEADQUARTERS of the Classes

Classes of 1910 - 1915	
1920 - 1925	Howard Hall
Class of 1930	Lyons Hall
Class of 1935	Dillon Hall
	Social Center: Rockne Memorial Lounge
Class of 1940	Morrissey Hall
Class of 1945	Dillon Hall
Class of 1950	Morrissey Hall
Class of 1955	Alumni Hall

FRIDAY, JUNE 10

GENERAL REGISTRATION—Law Building

One fee, \$20, will be collected at registration which will cover all of the general expenditures.

CLASS REGISTRATION AND ROOM

Registration will be in the halls as listed.

CLASS EVENTS — Friday Evening

Traditions Dinner for the Classes of 1910, 1915, 1920 and 1925, Morris Inn — guests: priests and professors who were administrators or teachers during these years.

- Class of 1930: 30-Year Reunion Dinner at the Morris Inn.
- Class of 1935: 25-Year Silver Jubilee Reunion Dinner at the New North Dining Hall.
- Class of 1940: 20-Year Reunion Buffet, Second Floor of the Rockne Memorial.
- Class of 1945: 15-Year Reunion Buffet at Morrissey Hall.
- Class of 1950: 10-Year Reunion Buffet in Alumni-Dillon Court.
- Class of 1955: 5-Year Reunion Buffet at Morrissey Hall.

SATURDAY, JUNE 11

CLASS MASSES, CLASS PICTURES, GOLF*, LATE REGISTRATION, ETC., ALL DAY.

- 11:00 A.M. Law Auditorium
"The Future of Your Sons (and Grandsons) at Notre Dame"
Discussion on admissions, scholarships and loans, and campus housing
Mr. James J. Byrne, Prep School Chairman, Alumni Board
Rev. James E. Moran, C.S.C., Director of Admissions and Scholarships
Mr. E. E. Moore, Director of Student Accounts
Moderator: James E. Armstrong, Alumni Secretary
- 12:30—Silver Jubilee Class (1935) President's Luncheon
Rev. Theodore M. Hesburgh, C.S.C. New North Dining Hall
- 3:30-4:30 P.M. Alumni Forums
College of Law, in the Law Auditorium—"Civil Rights"
College of Commerce, in the Engineering Auditorium—"Economic Trends in the U.S."
College of Arts and Letters—"Leadership and Liberal Arts" — O'Shaughnessy Art Gallery
College of Science—Open House
College of Engineering—Open House
- 6:00 P.M. Alumni Banquet
"University's Mind"—Rev. T. M. Hesburgh, C.S.C. New North Dining Hall
"The Alumni Mind"—Pres. John C. O'Connor

SUNDAY, JUNE 12

- 9:00 A.M.—Alumni Mass Grotto of Our Lady of Lourdes (no sermon)
- 10:30 A.M.—Closing Alumni Convocation Washington Hall
"An Evaluation of Catholic Higher Education Today"—Rev. John J. Cavanaugh, C.S.C.

Want to be numbered among these men without any doubt? Here's how! With stylus or typewriter, pencil or pen, fill out! Clip out! **MAIL NOW!**

EARLY BIRD REPORT Adequate advance notice will assure location with your Class

NAME: _____ CLASS: _____ ADDRESS: _____

WILL BE ON HAND FOR THE REUNION. COUNT ME IN

WILL BE THERE FOR EVERYTHING EXCEPT _____

ADDRESS: ALUMNI OFFICE • NOTRE DAME CLASS REUNIONS • BOX 55

1960 Football Ticket Situation and Procedure for Alumni

Fine home schedule, plus Navy at Philadelphia, Miami in the Orange Bowl, Northwestern at Evanston and USC at Los Angeles provide attractive autumn rallying points for Fighting Irish grads.

By ROBERT CAHILL, '34
Ticket Manager

It just can't be . . . a whole year can't have rolled around since we addressed you through these pages. But it has. And inexorably, there are now about 1,500 more of us via June and August Commencements. Thus, each year, the following restrictions, provisions, etc., become more intensified and more important to you as individuals because they were drawn up to help retain the identity of the alumnus as a person, in the face of shrinking accommodations. So please — before indicting our methods because of any unsatisfactory results you may possibly experience — please give this a thorough reading. And we ask again, for the zillionth time, let us have your suggestions for improvement. We're receptive to anything short of replacing the Ticket Manager!

The Particular

1. Contributors to the Seventeenth Annual Alumni Fund in 1959, religious and honorary degree holders, plus the June Class of 1960, are eligible for advance sale order forms for the 1960 football season. PLEASE NOTE that a contribution SINCE January 1, 1960, ensures ticket priority for 1961, but NOT for this current year of '60.

2. Alumni advance sale opens June 20, closes July 15.

3. Advance sale order forms are clearly identified as such by the words "Alumni Advance Sale" in bold type along the left edge of the form. These should be in the hands of eligible alumni prior to June 20. If you have not received them by then and you are CERTAIN you qualify under Point 1 above, notify the ticket manager at once. Alumni order forms are addressed by the Alumni Office but prepared and mailed by the Ticket Office. We shall correct omissions promptly upon notification. However, after a sellout occurs, correction is sometimes impossible, regardless of who or what caused the omission. The most common reason is failure to report an address change. So—right now—if your address differs from that used for this issue of the Alumnus, or if it will change



Bob Cahill

by June 1, shoot that change at once to the Alumni Office.

4. Advance sale forms are limited to two tickets per game, are not transferable, will be honored until July 15 or until the ticket supply is exhausted. Seats are allotted in accordance with date received. Orders arriving BEFORE opening day (June 20) are integrated at random with opening day orders. Then all applications are thoroughly shuffled at the close of the June 20 business day, DRAWN BY LOT AND ASSIGNED A SEQUENCE NUMBER to establish the order of seat assignment for that game. Therefore, since three or four thousand orders for each of the more popular games will arrive for processing on June 20 (accounting for six or eight thousand tickets) it is obvious that even a first-day order for such games may be on the fifty, or beyond the goal line, DEPENDING ON THE LUCK OF THE DRAW. After Monogram and Season ticket (read more about Season tickets below) orders are satisfied, THERE ARE ONLY 4,000 TICKETS BETWEEN THE GOAL AND THE FIFTY IN THE ALUMNI SECTION (please check the diagram).

5. General Use applications will be sent to ALL alumni, but not necessarily for all games, the latter part of July. While it is possible that Advance Sale could claim all of our tickets for some games, at this writing we think that a general sale will be possible for every contest. General Use forms are transferable and normally valid for larger quantities of tickets. The contributing alumnus may use them to or-

der additional tickets; and the forms are a source of tickets for the non-contributor as well as an automatic reminder to him that tickets are still available. General Use forms carry no locational preference for all such orders are filled AFTER Advance Sale purchases.

6. Public sale opens annually on August 1. The Ticket Committee will be pleased to send public order forms to any addressee as long as tickets are available. Alumni should take advantage of this procedure for friends or business connections. We'll send them directly, or we'll send you a supply for your own distribution. Such a gambit can ease the pressure on an alumnus by letting our mailing pieces take over.

7. An Alumni Club planning on a block of tickets must file a request with the ticket manager BY JUNE 20. Accommodation of club requests is entirely contingent upon the total advance sales which close July 15. No definite commitments regarding block requests can be made until that time, but a tentative reservation will be made. In the event of shortage, Alumni clubs are given preference over non-alumni groups. Even further — no groups EXCEPT Alumni clubs will be considered for our Michigan State game October 15. However, as to GROUP SEAT LOCATIONS, the following is mandatory: BLOCK ORDERS ARE ASSIGNED FROM SEATS REMAINING AFTER ALL INDIVIDUAL ORDERS ARE FILLED. THIS MEANS END ZONE SEATS, without exception.

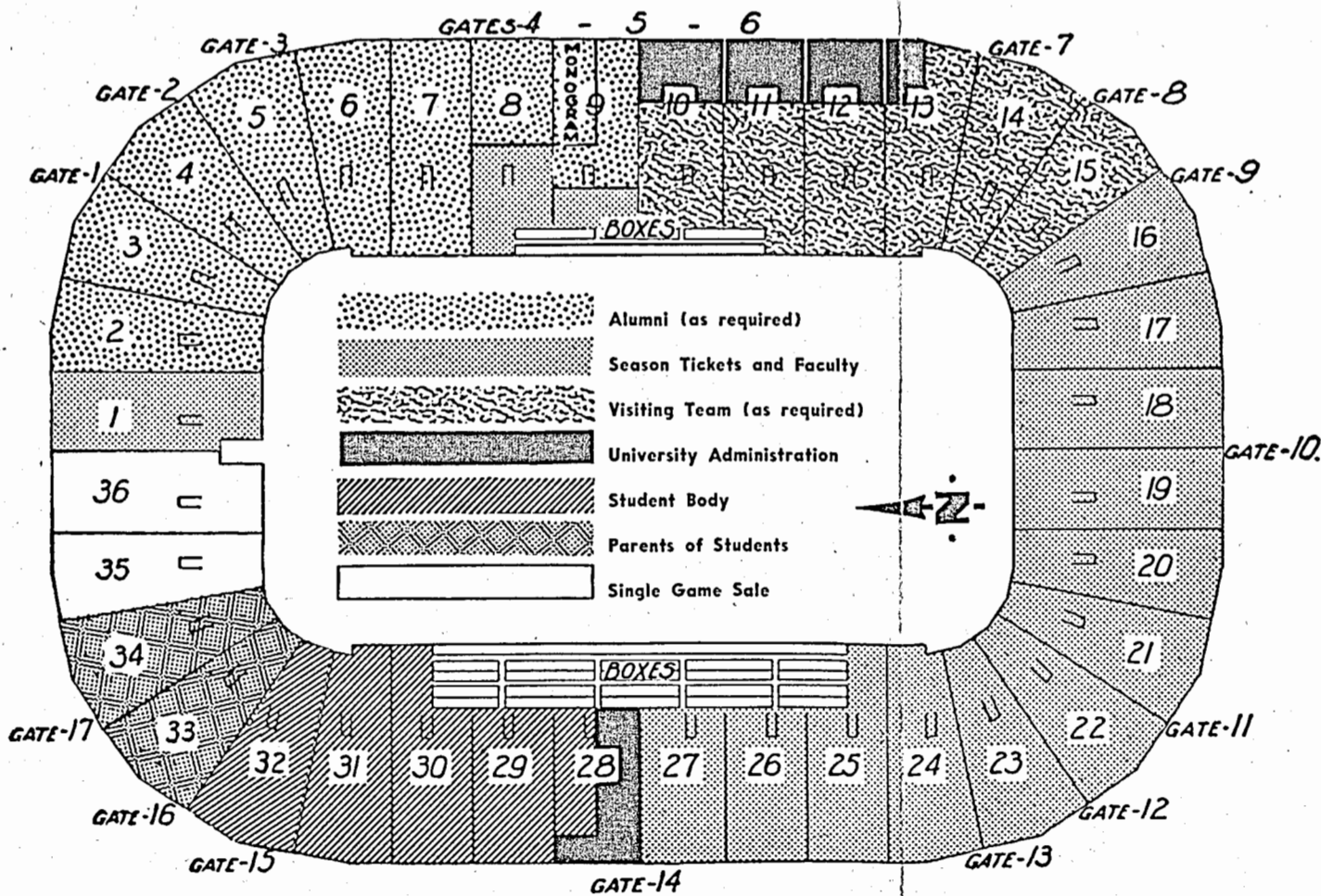
8. Alumni clubs frequently request two or more seats in "choice location" for raffle or fund-raising prizes. Unless a Club member surrenders his Advance Sale privilege for the game in question, tickets for prizes must be of the general public variety.

The General

The 1960 schedule, both home and away is most attractive. Right now it looks as though Michigan State at home and Northwestern at Evanston will present early ticket problems. We should have plenty of tickets (half of Municipal Stadium) for Navy at Philadelphia, and our supplies for Miami in the Orange Bowl, Carolina at Chapel Hill and Southern Cal at Los Angeles should be adequate.

A word about Season Tickets. Alumni frequently inquire whether it is better to use their Alumni order blanks, game by game, or buy a Season Ticket.

NOTRE DAME STADIUM



The proper answer to that is determined by what the alumnus is seeking. While the Alumni advance orders are not guaranteed a good seat location, still the opportunity is there. With the Season Ticket, it is not. There is no alumni priority with the season ticket, and only end zone seats are available. It is renewable, however, and there is no limit as to quantity. In the accompanying diagram, the Season Tickets shown in Sections 8 and 9 of the Alumni area are *not* (necessarily) held by Notre Dame alumni. These Season Tickets were sold prior to 1942, when the preferred locations available to season ticket buyers were diminishing on the West side of the stadium. We therefore issued them on the East (alumni) side, for our supply in those days was plentiful for alumni preference orders as well. However, we have not sold any season tickets in the alumni sections SINCE 1942, and we would prefer to oust them from there now. But since they are renewable from year to year it is a slow process. We mention this because our younger alumni may presume that the season tickets shown on the alumni side of the stadium are available only to alumni, which is not the case. No new season tickets on the alumni side are available to anyone, alumnus or non-alumnus. The season ticket sale opens annually on May 1 and we shall be glad to send complete information upon request.

The machine era . . . is finally upon us. This year we will venture a small experiment with punched card forms. Your Iowa game application will be of this type, and while it will differ in format from the others, the same instructions for its use will apply. In a year or two we'll probably switch over completely, for the application of the key-punch method seems admirable for our use providing some physical obstacles can be surmounted. So be of good heart — for in the future, if your orders are fouled up, just remember that they'll be fouled up by the very latest methods! . . .

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Rev. Paul G. Wendel, CSC
Breen-Phillips Hall
Notre Dame, Ind.

1960 FOOTBALL TICKET INFO

ALUMNUS Magazine
SPECIAL REUNION ISSUE

May, 1960

Notre Dame, Ind.

Return postage guaranteed