

On The Inside

term paper companies
...page 2

bad week for irish sports
...page 7-8

THE OBSERVER

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Monday, December 4, 1972

Governor-elect at CCE

Bowen cites state gov't erosion

Dr. Otis Bowen, Indiana governor-elect, addressed himself to the erosion of state government and its correction before a crowd of 100 at the Center of Continuing Education Friday.

Bowen's lecture was sponsored by the Notre Dame Law School as part of their lecture series on "The State of Life in America."

age of majority change

Before the lecture, Bowen talked with some of the people present, answering questions, including some concerning the "age of majority" issue.

Bowen said, "I have long favored the age of majority being at 18. ...The right to enter a bar is one of the many, many rights which go with changing the age of majority."

University President Fr. Theodore M. Hesburgh introduced Bowen, pledging the University's resources to the aid of the government in Indianapolis.

trends defy logic

Bowen noted that he lives only 25 miles from South Bend and that he spent his internship at Memorial Hospital. Speaking about his post-election experience, he remarked, "There is no shortage of advice; no shortage of applicants."

The governor-elect contrasted the nature of government as it is made to appear in schools, and the way it is running in reality. He noted that some trends in government "tend to defy logic."

Some of these trends, he mused, may well be illusory. There was one trend of recent years, however, that "is a reality" and not an illusion to Bowen.

state influence declines

"State government's relative importance has suffered a decline," he said.

Bowen noted that the erosion of the importance of state government varied from state to state, and added, "I'm proud to say that Indiana is far from the bottom."

Bowen thought that it would do no good to look for specific individuals to blame for this phenomena, "Placing any specific blame on a particular person is not going to do any good."



Bowen: "I have long favored the age of majority being at 18..."

Furthermore, Bowen did not wish to head all the blame upon the federal government. "The federal proliferation is the result of the lack of state responsibility," said Bowen. "State government was not as responsive to evident public need as it should've been."

Bowen did not regard the problem as insoluble. He cited in the right direction, a "growing realization that the federal government has overextended itself."

equal share partnership

The new federalism of President Nixon was also cited by Bowen as an example of one step towards an "equal share partnership" between the state and federal governments. Bowen listed criminal justice, education and housing as three areas in which the

state government serves a major responsibility.

In response to a question from the audience, Bowen said that he would seek to provide special education for the handicapped, but made it contingent upon the finding of necessary funding. "It (special education) can't be done without funding," said the governor-elect.

need for federal funds

In answering another question, the doctor said that he intended to "expand and beef up" Indiana's liaison office in Washington. He claimed a need for this, since Indiana he said was "Fiftieth in the nation for the receiving of federal funds."

In the prespeech meeting, Bowen had stressed tax reform as a goal of his administration. "The need is to reorder our tax structure to relieve our utter dependence upon the property tax," said Bowen. He gave three standards for a program of tax relief. First, it must give "substantial" replacement for the property tax; secondly, there must be "controls on the uses of property taxes" to prevent them from rising in the future; and lastly, a tax program must make up from state wide taxes what is lost through decreased property taxes.

state-wide taxation

Bowen wished to distribute the burden of decreased property taxes among the three alternatives open to state-wide taxation. These three ways are sales taxes, individual income taxes and corporate taxes. Too much reliance upon one of these taxes would have a negative effect, according to Bowen.

He also ruled out a state wide value added-tax on the grounds that it would drive needed business out of the state.

tax reform dead

He said he felt that on the matter of tax reform, "It's been studied to death...seems to me that the people are ready for a change."

Bowen wasn't very enthused about a statewide lottery as a source of revenue. "It's been considered. It always starts out well and then peters out," he remarked. "If the legislators should pass a lottery bill...I believe in majority rule, and I would not impose my rule over the people in this issue."

Strike threat looms

Apollo 17 poised for shot

by John Noble Wilford
(C) 1972 New York Times

Cape Kennedy, Dec. 3--Preparations for the launching of Apollo 17, the last of the moon-landing missions, continued tonight amid complex maneuverings to avert a strike that might delay the Wednesday night lift-off.

The astronauts—Capt. Eugene A. Cernan and Cmdr. Ronald E. Evans of the Navy, and Dr. Harrison H. Schmitt, a civilian-geologist, spent a relaxing day reviewing flight plans, flying T-38 jet trainers and watching football on television. Tomorrow they plan to resume training in spacecraft simulators.

Labor trouble remains the only hitch in the countdown proceedings. However, officials of the National Aeronautics and Space Administration and representatives of the Boeing Company, a major contractor at the Kennedy Space Center, continued to be optimistic that either a settlement in the labor dispute could be negotiated or, failing that, a "legal mechanism" could be arranged to prevent a possible strike from interrupting the start of Apollo 17.

The dispute involves 60 technical writers, photogr technicians

and other "documentation" workers, who are protesting 30 to 50 per cent wage cuts that were ordered when Boeing won the "support services contract" at the Space center.

The workers are represented by the International Alliance of Theatrical and Stage employees. Federal mediators have been brought into the negotiations.

Although a walkout by the 60 workers could not stop the launching by itself, there was some concern that other workers might honor the picket lines and stay away from operations more essential to the launching.

Apollo 17, as planned would be one of the most scientifically productive missions in the lunar-landing series.

After a flight of nearly four days, the three astronauts are scheduled to rocket into an orbit of the moon at 2:48 P.M. next Sunday, Dec. 10. For a full day, they are to check the spacecraft—systems before attempting the landing.

If all goes well, Cernan and Schmitt will enter the lunar module, break away from the command ship and steer the four-legged vehicle to a touchdown in a narrow valley nearly surrounded by steep mountains. The landing is scheduled for 2:45 P.M. Dec. 11.

The two astronauts are expected

to begin their first explorations outside the landing craft about four hours later. Three moon walks, called extra-vehicular activity, or E.V. A. are planned each lasting about seven hours.

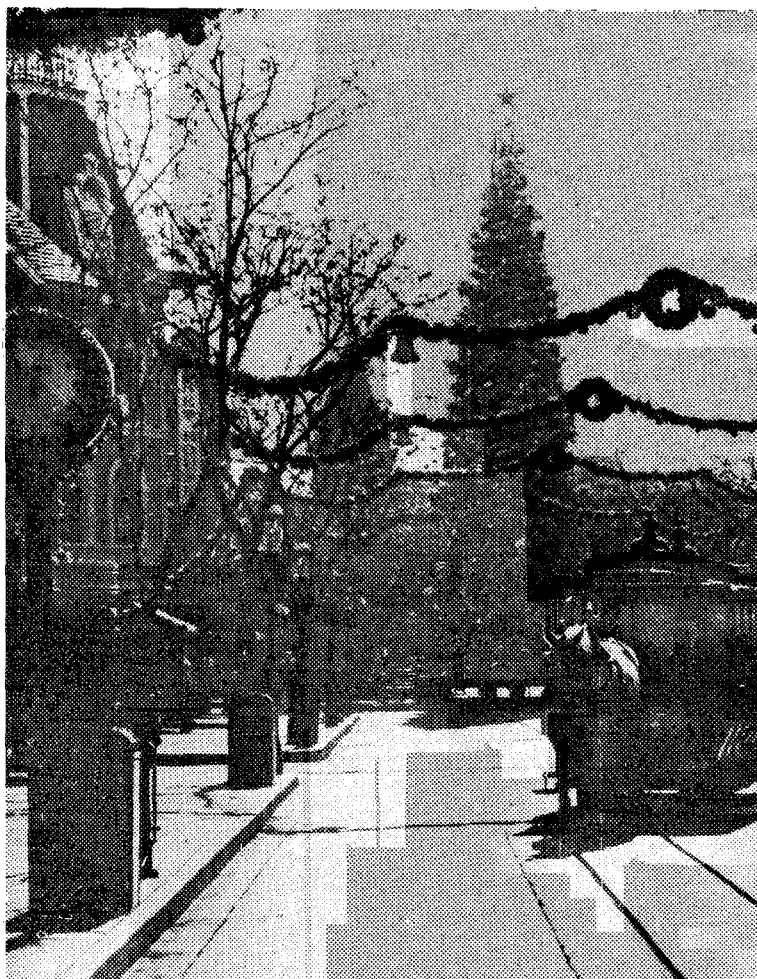
On the first walk, the astronauts will establish a lunar science station, an array of six sensing instruments powered by a nuclear generator. The instruments are expected to operate and return radioed data to the earth for years after the mission.

In their second day on the moon, Cernan and Schmitt are to ride their rover to the foot of a mountain ridge to the south of the landing site. There they expect to pick up rocks from what appears to be a landslide, rocks that may have rolled down from the top of a mountain and may be very old.

Their final walk, on Dec. 13, is scheduled to include a traverse to the north of the site, along the foot of another steep mountain wall, where they expect to find ancient rocks.

The moon is about 4.6 billion years old, and the oldest rocks found thus far by Apollo astronauts are estimated to be 4.25 billion years old. The youngest samples are about 3.2 billion years old.

A 5:56 on Dec. 14, Cernan and Schmitt are to blast off from the moon for a rendezvous with Evans in the command ship.



The sights were much better at Disneyland Saturday than they were at the L.A. Coliseum. Details on page 8.

Legal siege faces tempaper firms

by Don Ruane
Executive Editor

Tempaper companies in the East are trying to weather a storm of law suits, court injunctions, and state laws which have closed or severely limited 13 companies since last semester.

New York recently closed three companies operating in 10 cities; and Boston University secured an injunction in Suffolk Superior Court on October 26 which prevents 10 companies from "selling, renting, transferring, delivering, or otherwise providing, any written, or recorded tempaper, thesis, theme, or other research document," to any student the company has reason to believe will submit as his or her own work.

Georgetown University, Washington, D.C., is considering two legal actions. One to slow down local sources, and another to fight the advertising technique used by American Educational Research Consultants. It seems AERC placed business cards in strategic places of the University's library card catalogue.

Joseph Jeffs, librarian, said that 150 cards have been removed, and estimated it would take 13 or 14 extra work hours to remove all the cards. Some students have turned in cards they found in the catalogue while researching papers.

Maryland's state legislature passed a law last July providing a maximum of six months imprisonment and a \$1,000 fine for selling papers and research materials for substitution of one's own work; and Massachusetts presently has a bill under consideration making the practice a criminal offense.

Messbarger's tenure appeal still undecided

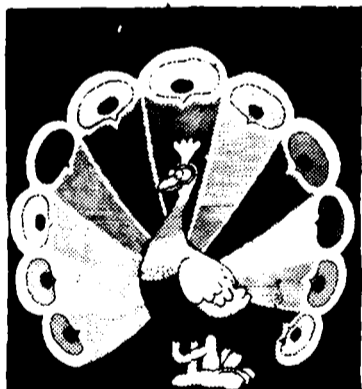
St. Mary's College Professor Paul Messbarger, denied tenure in early November, has not been notified yet of a decision in his appeal for tenure.

According to Messbarger, "The whole thing is in flux. I'm not sure what is next."

He continued, "The reasons that I assigned for appeal, a number of irregularities, will either be denied or called insufficient for appeal, or be the basis for an appeal. I'm not sure what will happen."

He went on to state that all the documents concerning the matter have been sent to the American Association of University Professors national offices in Washington, D.C. The AAUP may decide to investigate how the decision was made.

The appeal procedure itself, as outlined in the *Governance of the College*, a manual containing the by-laws of the Board of Trustees, the faculty and administrative manuals, is not clear.



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Observer Insight

The law in New York is less than a year old.

A Precedent and Defenses

The current activity was probably prompted by the University of Wisconsin, which held up grades and degrees last June for nearly 600 students suspected of using purchased tempapers. The University received a list of students and companies from the state Attorney General. Students who were caught have had their grades lowered or are required to do extra work.

In spite of the legal activity, many paper producers continue to advertise in student papers (*The Observer* has refused three ads and substantial advertising revenue), and defend themselves in the name of free enterprise. Other defenses include analogies to ghost writing, speech writing, rewriting, and essay writing. One company, Tempapers Unlimited of Washington, D.C., even wrote a book for someone.

William Halterman, head of Tempaper Research, seems to feel that it is a service for students, "It is the professors' fault. As long as professors are dumb enough to assign these papers that students learn nothing from, I'm going to keep on selling them."

Protects Students and Public

Boston University's Dean for University Affairs, Stephen J. Trachtenberg, explains BU's action this way, "Our principal concern in taking the action is to put an end to the tempaper business. We have two

reasons for wanting to do this: first, to protect the vast majority of students who do not patronize the services and second, to protect the public from people who have obtained professional license to practice medicine, or law, for example, by degrees fraudulently obtained through the use of tempaper services."

BU filed suit with the economic support of seven area universities including Northeastern, and sought a declaratory judgement that the defendants interfere with the educational function of the University, its relationship with its students, and that contracts for their products are in violation of the public and educational policy of the Commonwealth and invalid.

The injunction also required the defendant companies to turn their records over to BU officials, which might result in individual disciplinary action for students who used the products. The lists will probably be shared among the universities supporting BU's action.

Georgetown is also considering enlisting the aid of local universities, and their threat of legal action has caused the president of one company to say he will release the names of Georgetown professors who are on his payroll. The company has also stopped selling tempapers to Georgetown students.

Many companies say they do not keep the names of customers, but do keep lists of Universities and courses or professors where a paper is to be used.

Signs of Weakness

Many company spokesmen also feel that they will come out on top if they are brought to court, but cases (continued on page 6)



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world

briefs

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Hong Kong-Nhan Dan, the official newspaper of North Vietnam, warned in an editorial that any attempt by the United States to revise the Vietnam peace agreements as announced by Hanoi last month will mean that the real intentions of the United States is to scrap the agreements and continue the Vietnam War. Published the day before Henry A. Kissinger and Le Duc Tho, Hanoi's negotiator, are scheduled to resume peace talks in Paris, the editorial seemed intent on emphasize the tough stand Notre Vietnam will take in the new negotiations.

New York-The Columbia Broadcasting System, which has been struck by television technicians, canceled a scheduled telecast of the New York Jets-New Orleans football game at Shea Stadium, charging that camera cables had been cut and that employees had been assaulted. It was the second cancellation of a C.B.S. telecast from Shea since cameramen, engineers and other technicians began their strike on Nov. 3.

New York-For many years, Dr. Max Jacobson, a New York physician, has been injecting amphetamine-the powerful stimulant known as "speed"-into dozens of the most celebrated artists, writers, politicians and jet-setters. Many of the doctor's patients swear by his potions, asserting that the injections gave them boundless energy and more productive lives. Others say they have had bad reactions, including prolonged depression.

on campus today

- 1:45 pm—lecture, educational careers, dr. keith goldhammer, cce
 3:30 pm—film, civilization film series, the fallacies of hope: early 19th century, age of revolution, empire and repression, engineering auditorium
 7:30 pm—lecture, u.s. immigration policy towards mexico, dr. arthur corwin, library auditorium
 7:30 pm—meeting, celtic society, international room, la fortune
 8:00 pm—basketball, notre dame vs ohio state, acc
 8:00 pm—folk dance, tzigane folk spectacle, \$4 general admission, \$2 students, o'laughlin auditorium

Schmitz, former Presidential candidate, to speak

Congressman John G. Schmitz, the recently defeated American Independent Party candidate for the Presidency will speak on "Road to 1984," Wednesday at 8:00 pm in the Library Auditorium.

John G. Schmitz has been a Republican member of the U.S. House of Representatives since 1970. Recently he was defeated in the Republican primary for his seat in the Thirtieth Congressional District of California. Upon defeat, he decided to run for the Presidency, in part to "battle with the conspiracy which is trying to take over America."

The platform of the American Independent Party declared that both the Republican and

Democratic administrations give the American people deficit spending causing inflation, bigger government causing higher taxes, the coddling of criminal elements causing civil disorder, and the pushing of this country into world government causing our no-win wars and weakening our national defense.

John Schmitz ran on the American Independent Party to offer the American people a real choice among the candidates he claimed. In contrast to the Nixon campaign managers claiming that a vote for Schmitz is a vote for McGovern, the American Party insisted that a vote for Nixon is a vote for the McGovern platform.

Here are some of John Schmitz's

views on particular issues:

Defense - America should be satisfied with nothing less than the Number one position in strategic military strength.

Welfare - Hold down federal spending on programs which have made it possible for some who do not work to live better than others who do work.

Inflation - Federal deficit spending is the primary cause of inflation.

Supreme Court - Federal courts have exceeded their rightful powers in ordering forced busing of public school children for purposes of racial balance, in banning voluntary group prayer in public schools, in letting too many criminals go free, and in other areas.

John Schmitz was born on August 12, 1930 in Milwaukee, Wisconsin. He received his Bachelor of Science degree from Marquette in 1952 and his Master of Arts degree from California State College at Long Beach in 1960.

Since 1960 and up to the time of his election to congress, he had been an instructor in philosophy, history and political science at Santa Anna College. He served in the California State Senate from 1964 through 1970.

He has served in the U.S. House of Representatives since June, 1970. While in the House, he served on the House Internal Security Committee and the House Interstate and Foreign Commerce Committee.

Great Lakes — area educators to convene

Members of the Great Lakes Association for School, College, and University Staffing (GLASCUS) will attend a sixth annual conference Monday and Tuesday (December 4 and 5) in the Center for Continuing Education at the University of Notre Dame. Theme of this year's meeting is "The Changing Role of Placement and Recruiting."

Speaking at a 1:45 pm session Monday will be Dr. Keith Goldhammer, dean of the college of education at Michigan State University. His topic will be "Higher Education and Teacher Education: A Prospectus."

Other speakers will include Bearl Runyon, director of personnel for Kokomo-Center School Corporation; Lewis Crew, director of personnel for Pontiac (Michigan)

Public Schools, and Donald Boyd, assistant director of placement at Eastern Michigan University.

Discussion leaders and section chairmen will include Dr. Willis Bartlett, chairman of the Department of Graduate Studies in Education at Notre Dame; Rupert Farrell, assistant superintendent of the South Bend School Corporation; Jamet Kerstein, University of Wisconsin, Madison, and Eleanor Spitzig, director of placement for Rosary College, Illinois.

Alex C. Moody of Indiana State University is president of GLASCUS. Assisting him at the Notre Dame conference are Richard D. Willemin, director of placement at Notre Dame, and L. Patrick Scheetz of Michigan State University.

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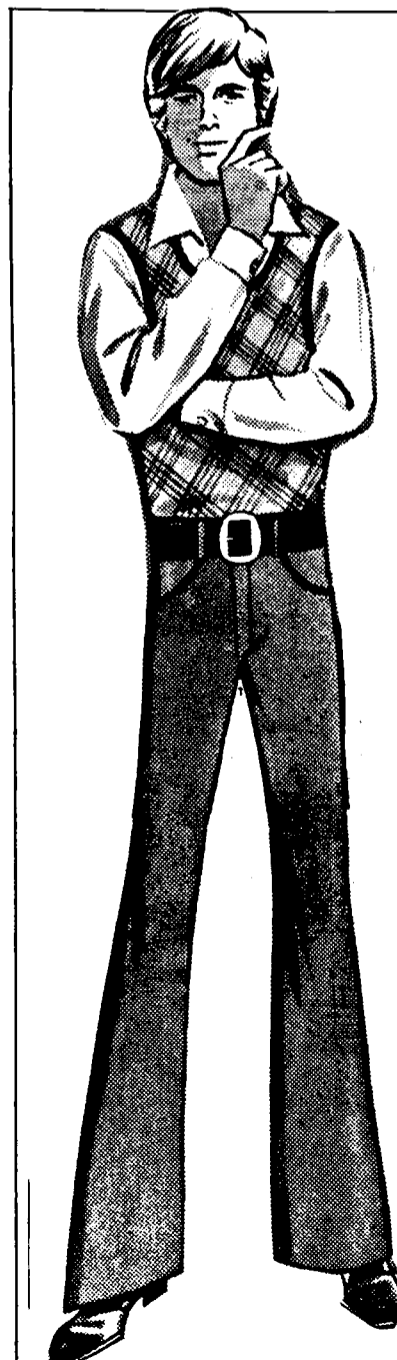


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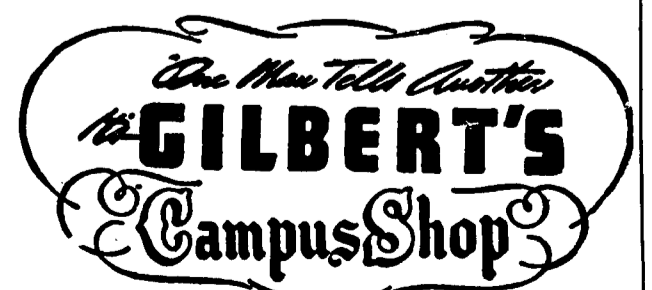
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Monday, December 4, 1972

Termpaper Companies

Judging by recent developments in the battle between higher education and the termpaper industry (See story on page 2), the latter is certainly in for some rough times if not complete disaster. And it's about time.

Purchasing termpapers for submission as your own work is plain and simple cheating which has no place in education at any level, especially at this level where certain ideals of academic honesty are assumed to exist.

Unfortunately this assumption isn't realistic and it is those students who don't believe in fair play and don't have enough confidence in themselves who have made the termpaper industry the lucrative business that it is today.

It is true that many termpapers are meaningless, and sometimes assigned more out of tradition than reason. However, as far as their meaningfulness is concerned, students are mostly at fault. Except for papers assigned in certain required courses, most meaningless papers are written for jock courses, which students have taken to fill their electives. Instead of choosing a course which will have meaning for them, which makes a termpaper a challenge to their desire for knowledge and creativity, they opt for something they really don't care about in the first place. How can they expect anything but a meaningless assignment?

Protection for Students

The time has come for a concerted effort to protect the student who doesn't use these services, and the public from those who win professional license through the fraudulent use of these papers, as the Dean of University Affairs at Boston University said in explanation

of his institution's suit against 10 Massachusetts companies.

The BU suit was supported by seven other Boston area universities and provides a model for all other universities which profess the ideal of academic honesty.

There is also support for academic honesty in the state legislatures from New York to California. This indicates that termpaper companies have not gained the support of the public, which finances many of our higher education institutions. A combined effort by state legislatures and universities would be magnificent, and certainly sound the death knell for this dreadful industry.

Dangerous to Invest

According to recent legal decisions it is becoming more dangerous to invest in a paper, which usually runs from \$2 to \$6 a page. Boston University will get a list of customers from the 10 companies it brought suit against, and Wisconsin used lists provided by the state attorney general to delay grades and degrees for nearly 600 students last spring. Disciplinary action ranges from lowered grades and extra work to expulsion. The termpaper companies are not winning in the courts as they claim they will, and students who patronize them are taking substantial risks.

Let's hope that more pressure will be exerted, and that students and professors will make their courses more meaningful, and honest.

Don Ruane

(This editorial courtesy of Editorial Enterprises, Presstown, USA.)



Easy Writer

Bah Humbug!

dan kogovsek

Ebenezer Scrooge was right. Christmas is humbug. Nowadays, most people look upon the holiday season as something to be endured rather than enjoyed. Of course we all have our favorite heavies to blame for this. For some people Christmas has been going downhill ever since they learned that there was no Santa Claus. Consequently, members of this group never really will forgive the person who first told them the existential truth about old St. Nick. Other people believe that Christmas was ruined by its "commercialization." Hence, they point the accusing finger at covetous money-changers who they claim have driven the Christ-child from the crib by replacing him with a Barbi doll. Still other people find their Christmases spoiled by imposing in-laws, noisy neighborhood parties, malfunctioning toys, morning-after hangovers, or combinations of these and other yuletide irritations. Members of this crowd, unable to find a particular grinch to blame for their ruined Christmases, are just relieved when the holidays are over. More and more people are beginning to discover however that the Christmas season never really ends. Finance companies are always sending "season's greetings" in the form of monthly statements demanding the return of money borrowed to cover Christmas expenses. These Christmas cards can be particularly distressing to a person who is two or three Noels behind in his payments. People who find themselves in this predicament usually take their frustrations out on the nearest Joe Garagiola.

The Birthday Boy

Christmas is a bummer for me, but not for any of the ordinary reasons that I have cited. I think that the whole holiday season is a bad trip not because of what we have done to Christmas itself, but rather because of what we have done to the birthday boy. We have turned Jesus into the first century version of Tiny Tim (not Dickens' character but the limp-wristed guy with the ukulele). It's no wonder that so few people get excited about his birthday. How many people even look upon Christmas in that way? Now, I'm no Pentecostal (in fact, I'm about as far from being a Jesus freak as a person can get without being in jail) but I do think that it's time that we redefined Jesus. Without sounding preachy, if we can somehow make Jesus relevant to our lives, then we might find cause to celebrate his birthday and in the process discover meaning in Christmas.

Who Was Jesus?

I've always been amused by those paintings of Jesus that picture Him as some sort of movie star. You've seen them. The ones in which He has the physique of John Wayne, the neatly-trimmed beard of Sebastian Cabot and the facial features of Dustin Hoffman. His hair is right out of a Prell commercial and when He smiles (which is seldom) it's obvious that He used Ultra-Brite (without the sex appeal of course). In reality, however, Jesus was probably not the Burt Reynoldsian eunuch that we make him out to be. He was semitic. Like all semites he was probably short, had a swarthy complexion and a large nose. Since the Bible doesn't mention any barber shops we can assume that his hair and beard were both long and unkempt. Someday, when our culture gets over its sexual hangups, we may even concede that it is possible that he loved women.

Not only have we altered Jesus' appearance but we have changed his philosophy as well. We have transformed him from a joyous revolutionary into a moralistic ascetic. Jesus was not the Ann Landers of his time. He didn't walk around laying down a lot of rules, in fact he only had two: love God and love your neighbor. In spite of his occasional fasting Jesus was far frp, am ascetoc' He loved parties too much. One time at a marriage feast he even supplied an embarrassed host with some more booze.

It is one of the supreme ironies of history that Jesus, the nemesis of the Establishment during his own time, has become the tool of the Establishment today. We have taken Him off the streets and locked Him in the tabernacle. He's safer there. By calling Him God we can somehow ignore the fact that he was just a man. It's easier that way. For if we believed that Jesus were only a man (i.e. one of us) we might have to think about following his example.

Jesus Christ Seagull?

I am reminded of Richard Bach's best-selling parable, *Jonathan Livingston Seagull*. For those of you who haven't read it, the book tells the story of one seagull (Jonathan Livingston) and his struggle to help his fellow seagulls reach perfection. After Jonathan trains a few disciples he tells them that they in turn must lead other seagulls along the path to perfection. At the end of the book Jonathan leaves his followers with the words "Don't let them spread silly rumors about me, or make me a god. I'm a seagull."

Think about Jonathan and Jesus and perfection over the holidays. We can make it happen. Merry Christmas.

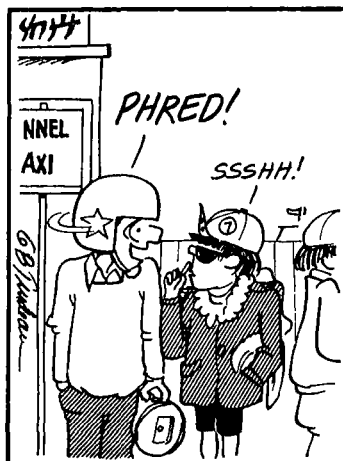
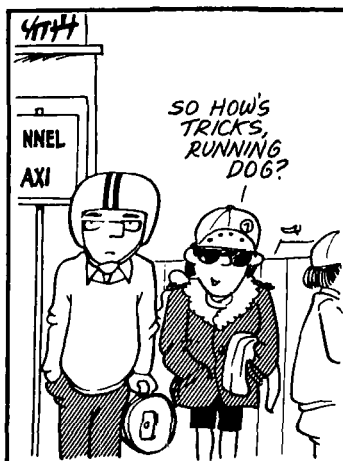
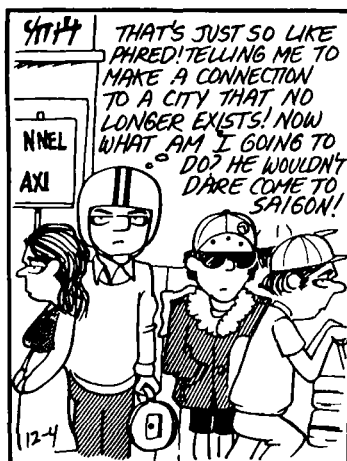
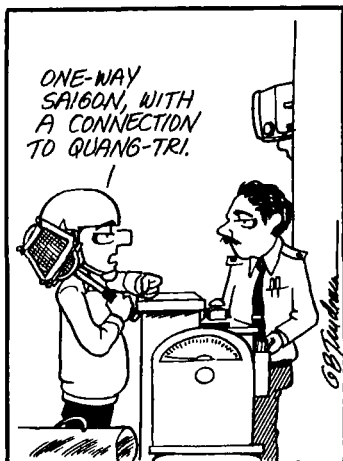
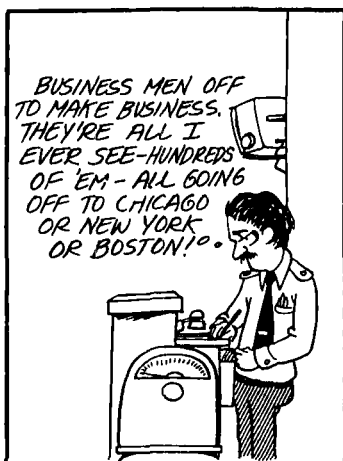
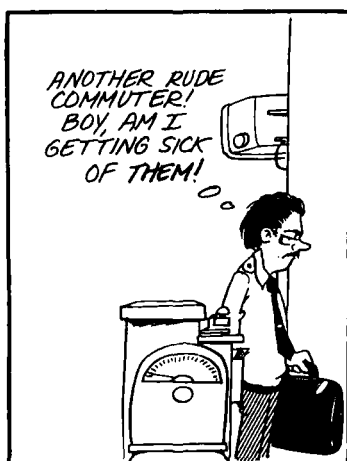
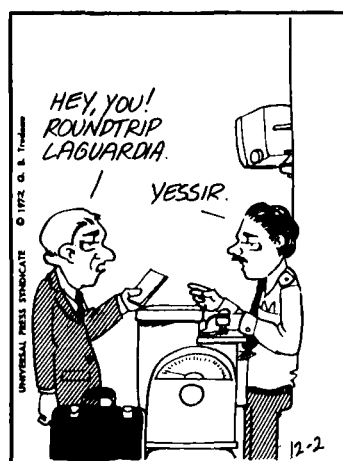
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Happy Birthday Fred

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doonesbury

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beer industry enjoys rising profits

james j. nagle

(c) 1972 New York Times News Service

Americans are drinking more beer. Over the last 10 years, consumption has climbed to 19.5 gallons a person, or 127.4 million barrels a year, from 15.9 gallons a person, or 89 million barrels.

This is good news for the big national brands like Budweiser, produced by Anheuser-Busch, Inc.; Schlitz, produced by the Jos. Schlitz Brewing Company, and the Pabst Brewing Company's Pabst Blue Ribbon.

But their success is spelling trouble for many of the nation's regional brewers, companies like Schaeffer and Rheingold. Indeed, some industry officials are predicting a quickening death rate for the smaller companies around the country.

Among the regional brewers, reduced earnings, mergers, management upheavals and bankruptcies are becoming commonplace.

Recent events in the \$7 billion-a-year brewing industry include the move by PepsiCo, Inc., to acquire 82 percent of the stock of the Rheingold Corporation and changes in management at the F. & M. Schaeffer Brewing Company and the Falstaff Brewing Corporation. Also, Ballantine & sons. And the Schlitz Brewing Company plans to close its Brooklyn plant next May.

Eddier J. Sharp, a beer analyst associated with Wm. D. Witter, Inc., said:

"The big companies are going to get bigger because of basic advantages of national consumer franchises and a large base of volume that permits them to build huge modern plants, which enable them to lower costs. This trend is accelerating due in part to the existence of the Price Commission, which prevents the smaller companies from raising prices and thus generate sufficient cash flow to modernize even on a small scale."

Sharp believes, however, that there are "a handful" of regional brewers that could do well over the next five years if there is price relief in 1973 "and there is no snow in July to adversely affect the demand in their areas." He said that these are mainly privately held concerns but that one could be Schaeffer, which is listed on the New York Stock exchange.

He added that there is a remote possibility that some regional concerns "could get a leg up" if the three biggest encounter labor troubles. Contract negotiations are beginning at all three: Anheuser-Busch, Inc., The Jos. Schlitz Brewing Company and the Pabst Brewing Company.

Many of the regional companies feel that the chief culprits causing their troubles are these brewers with nationwide distribution. The big three, the regional distributors charge, enter their areas and conduct vast expensive campaigns to capture business by reducing prices by as much as 25 cents a six-pack.

The regional companies contend that the large brewers can do this without any actual over-all loss to themselves by keeping

higher prices in other areas where their products are distributed. If the smaller brewers attempt to compete by lowering their prices, increasing their advertising or modernizing their plants to increase output, it can prove disastrous to their profits.

But there are numerous other reasons for the plight of the regional brewers. They include labor troubles, obsolete plants, shifting population, distribution difficulties and changing preferences in drinking habits.

Because of undecided lawsuits still in the Federal courts, officials of beer companies are reluctant to comment now on the charges of unfair pricing methods. However, in Rheingold's annual report for 1971, John E. Haigney, chairman, had this to say:

"During the past year, the New York sales of our beer products and those of our major regional beer competitors were reduced as a result of price discriminatory practices of certain national brewers who maintain high prices in low competitive areas while selling at lower prices in more competitive areas such as New York."

Rheingold is now involved in a suit against Anheuser-Busch.

The most recent regional company to start court action is Grain Belt Breweries, Inc., of St. Paul. It announced last month that it had filed suit against both Schlitz and Anheuser-Busch. Grain Belt's third-quarter profit was \$20,000, or 2 cents a share, down sharply from the year-earlier \$198,000, or 20 cents a share.

One notable exception among regional brewers is the Adolph Coors Company, a family-owned concern in Golden, Colo. This company has only one plant, but it is the world's largest and is able to produce 10 million barrels a year. Coors has not borrowed any money since 1888 and spends relatively little on advertising.

Coors sales grew from about 2.8 million barrels 10 years ago to 8.5 million barrels in 1971, up 16.4 per cent from 1970. The company expects to sell 9.7 million barrels this year and ranks fourth after Anheuser-Busch, Schlitz and Pabst.

One reason for the success of Coors is that it is completely self-sufficient. It builds 75 percent of its own packaging equipment, 90 percent of its brewing equipment and all of its malting equipment as well as its own aluminum cans. It also contracts with farmers to grow its own high-quality barley and transports its beer in refrigerated trucks and railroad cars in 11 western states.

Coors beer, a light product made like draft beer, is unpasteurized. To keep it fresh, it is filtered under refrigeration and shipped under refrigeration. Wholesalers are required to store the beer cold and to get retailers to do the same. For 75 years the company has used the dame label and the same slogan: "Pure Rocky Mountain Spring Water."

Since Coors is a privately owned company, no figures are available on its operations. But nobody doubts that the business is extremely profitable, in the same league as the national brands.

Some people in the beer industry fear that part of its potential sales are being lost to the wine and liquor producers. However, Henry B. King, president of the United States Brewers Association, insists that the "General state of the industry is healthy and I have not seen any inroads from wine or whisky." He concedes that some attrition has resulted from increased competition within the brewing industry itself.

Consumption of malt liquor, also made by the brewers, is only about 2.5 million barrels, but people in the industry point out that it is growing faster than beer con-

sumption. The alcoholic content of malt liquor is about one-fifth higher than beer's 3.6 percent by weight.

Malt liquor was originated by the Pearl Brewing Company and was sold under the Country Club label in 1956. The company had the market to itself until 1964, when the Schlitz company brought out its brand (said to be today's fastest growing) and National Brewing introduced Colt 45, which is believed to have about 40 percent of the market. Since then Miller, Utica Club and Anheuser-Busch, among others have entered the market.



Little Big Screen

art ferranti

This is the last column of the semester, but never fear, it shall return in January. So, I shall list movies as far ahead as the networks themselves have scheduled. Remember, you saw it here first!

For this week, Thursday night on CBS (22), Humphrey Bogart and Katherine Hepburn star in the screen classic *The African Queen*. This 1951 film, besides enabling Bogart to receive his only Oscar (for the record, Hepburn holds more acting Oscars than anyone else—three), concerns itself with the relationship between a drunken boat captain in the steaming jungles of the so-called dark continent and a prim, straight-laced missionary set against the background of World War One. John Houston directed this film which is pure escape, combining the elements of romance, humor, and action. This is a prime example of how movies should be produced, acted, and directed today. *The African Queen* casts off at 9:00.

There are a few specials worth your interest this week. *The Appointment with Destiny* series renews on at eight on 22, Wednesday. This hour long documentary pulls from a number of historical societies and museums to explore in depth events of the past. Last year, they presented six programs dealing with such topics as *The Last Days of John Dillinger*, *The Plot to Assassinate Hitler*, *The Gunfight at O.K. Corral*, and *The Last Days of Christ*. Excellently done as if cameras were there to record the events as they happened, interviews with those principals involved (actually actors who bear striking resemblances to the characters) and a narrator who ties it all together are featured. Wednesday "Cortez and Montezuma: The Conquest of an Empire" is featured; narrated by Lorne Green. A must for history buffs, since these programs are not repeated in the rerun season.

Do not forget the Apollo liftoff also on Wednesday evening. The first night launching of a manned moon rocket, Apollo 17 takes off at 9:53 pm command on all stations. The astronaut are Commander Eugene A. Cernan, Command Module Pilot Ronald E. Evans, and Lunar Module Pilot Harrison H. Schmitt—a geologist who will be the first scientist to explore the moon's surface.

The Homecoming: A Christmas Story is recast on 22 Friday at 9:00. About a family during the depression, this program won critical praise and is the basis for this season's *The Waltons* series. Perry Como's Christmas show is on tonight at 9:00 on 22 (I mention this simply because I am a fan of his).

The rest of the movies this week are pretty poor. *The Hired Hand* tonight at 9:00 on 16 stars Peter Fonda and Warren Oates in a lagging oater. Watch the game—that might wash away some of the bitterness over Saturday's catastrophe. *The World of Suzie Wong* with William Holden and Nancy Kwan is a tasteless soap opera flick about an American artist who falls in love with an oriental girl in Hong Kong. That is on the ABC Sunday Night Movie at 9:00. *The Wild Heart* Wed., 28, 9:30 is an uneventful and unconvincing drama with Jennifer Jones as a gypsy who falls in love with a squire while married to a cleric. The Thursday late movie at 11:30 on 22 features Sidney Poitier, Elizabeth Hartman, Shelley Winters, and Wallace Ford in *A Patch of Blue*. It is a beauty of a film and well worth the watching. *Love is a Ball* (Sat., 9:00, 16) has Glenn Ford, Hope Lange, and Charles Boyer in a pure escapist yarn which ends predictably. You should have something better to do in this case.

The Couple Takes a Wife (Tuesday, 8:30, 28) has Bill Bixby and Paula Prentiss in a made-for-TV flick. More promising made-for-TV fare on Tuesday (9:30 on 22) is *A War of Children* set in 1972 in the war in Ireland and filmed on location.

So much for this week. Here's what's on in future weeks during the vacation. (All listings are subject to change without notice.) For reasons of space, times will not be given.

Dec. 11 *a Shot in the Dark*, Peter Sellers, Elke Sommer. NBC An hilarious detective comedy.

Dec. 12 *Pursuit*, Ben Gazzara, E.G. Marshall, ABC. Made-for-TV.

Dec. 13 *Every Man Needs One*, Ken Berry, Connie Stevens, ABC. Made-for-TV.

Dec. 14 *How to Murder Your Wife*, Jack Lemmon, Virni Lisi, Terry Thomas. CBS A superbly funny film with Lemmon trying to rid himself of Virni Lisi whom he married in a drunken stupor. I should be so unlucky

Dec. 15 *The Ambushers*, Dean Martin CBS. More Matt Helm. Skip it.

Dec. 16 *Viva Maria*, Bridgette Fonda. NBB in all her un-acting glory.

Dec. 17 *No movie, two Specials--Portra of the Woman I Love* with Richa Chamberlain and Faye Dunaway and *Men and Women*, ABC

Dec. 18 *The Snoop Sisters*, Helen Hayes. NBC Made-for-TV.

Dec. 19 *Unlisted CBS movie.*

Dec. 19 *ABC Theater; If You Give A Damn*, You Gotta Pay the Band. ABC Made-for-TV.

Dec. 20 *The Weekend Nun*, Joanna Pettit, Vic Morrow. ABC Made-for-TV.

Dec. 21 *Will Penny*, Charles Heston, Joan Hackett. CBS An excellent quiet Western with action but not for the sake of action in the days of the early frontier.

Dec. 22 *Good-Bye, Mr. Chips*, Peter O'Toole. CBS O'Toole's performance does not match that of Robert Donat who received an Oscar for the 1938 version but it is still a pleasure to watch; about a Latin teacher in England.

Dec. 23 *Mayerling*, Omar Shariff, Catherine Deneuve. NBC.

Dec. 25 *MERRY CHRISTMAS! The Railway Children*, John Agulter. NBC Kid fare for Christmas.

Dec. 30 *Mouse on the Moon*, Margeret Rutherford, Terry Thomas. NBC An amusing sequel to *The Mouse That Roared*, but not as funny.

That is all that is scheduled. ABC and CBS have no listings at this time after December 23.

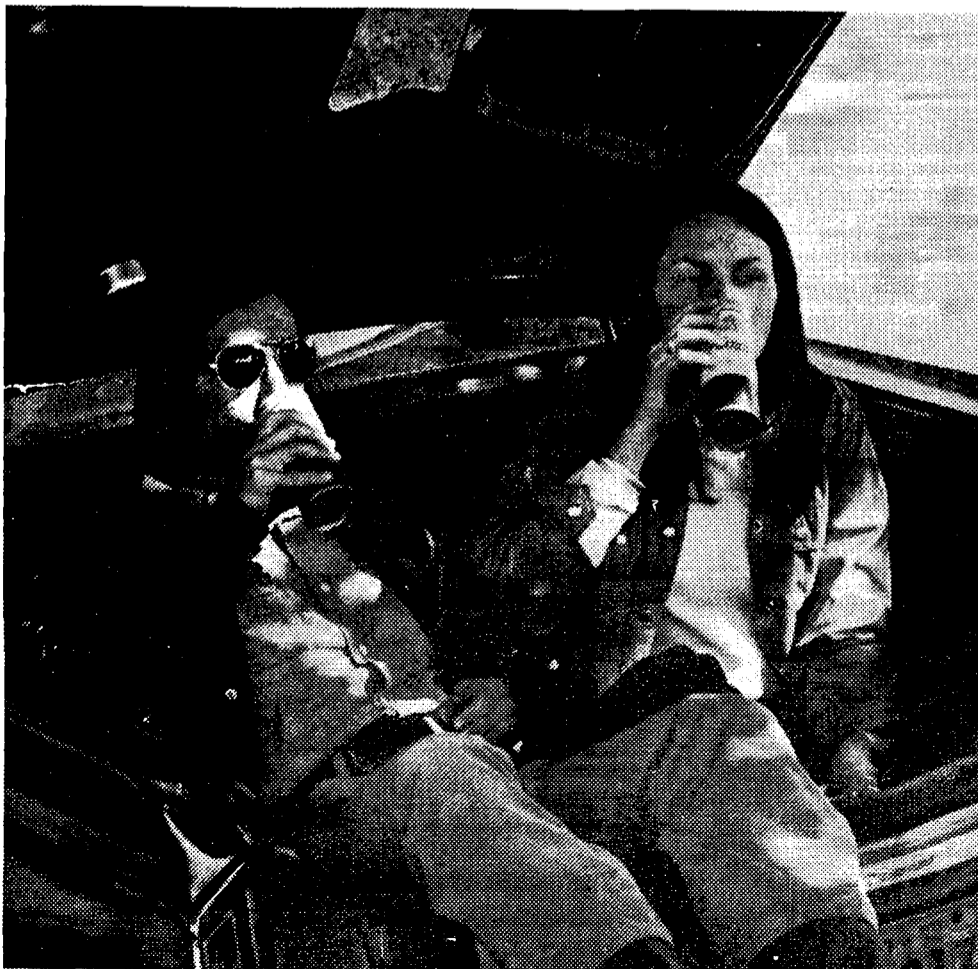
Before we get to the trivia question, I would like to say good bye to A.T. and Barb who have been great reporters (in two different medias on the campus) and people. Take it easy. The place won't be the same without you.

Trivia Quiz Since it is the season to be jolly, here's an easy one for you. Name the "play" Gene Wilder and Zero Mostel starred in *The Producers*. Is it...

- Winter with Napoleon
- Springtime for Hitler
- Autumn in Caesar's Rome
- Spending a Summer with Campari
- Fill in—

Merry Christmas and Happy New Year!

Submitted by The Trivia Quiz



Henry reviews municipal problems

Dr. Edward L. Henry, Saint Mary's College President, stressed the desirability of improved delivery of municipal information to voters by elected officials of the eighty-seventh National Conference of the National Municipal League, last Monday.

Dr. Henry was Mayor of St. Cloud, Minnesota for seven years, and prior to accepting the Saint Mary's Collegepost was Director

of the Center for the Study of Local Government at Saint John's University, Collegeville, Minnesota.

In discussing "Service Delivery and the New Technology," Henry Stated, "The problem of inadequate city service delivery systems, if they are inadequate, lies not so much in the lack of technological know-how, as in the inability of the cities to organize themselves and their resources to

get and use the technology. These are social failures, not technological ones."

Noting that neither the market system of the private sector or the political system of the public sector can supply the technologies, Henry cited some of the factors responsible for not accomplishing the best job possible.

Preference of many local politicians and many if not most of their constituents, for private

grills over public needs.

--Growing obstacles in the efficient use of public manpower, such as inefficient selection and retention systems, among them excessive civil service protection, public employee unions, and political spoils.

--Failure of society to effect a fruitful liaison between educational institutions and the cities as was done in transmitting agricultural technology to the farmers through agricultural extension.

--Antiquated city governmental forms and restrictive charters, which deny cities effective executive managers.

--Local tax systems that arouse the intense sensitivity to the cost of upgrading municipal delivery systems.

--Imperfect political communication systems which blunt, suppress, delay and distort accurate voter priorities.

--Stereotyped, narrow, and obsolescent conceptions of community."

Other notable speakers at the conference included William W. Scranton, President, National Municipal League and former

Governor of Pennsylvania; John J. Gilligan, Governor of Ohio; Nelson A. Rockefeller, Governor of New York; Wendell R. Anderson, Governor of Minnesota; Terry Sanford, President, Duke University and former Governor of North Carolina; Alfred E. Driscoll, Chairman of the Executive Committee, National Municipal League and former Governor of New Jersey; George H. Romney, Secretary of Housing and Urban Development and former Governor of Michigan.

Mardi Gras plans underway

by Bill McGinn
Staff Reporter

The annual Notre Dame Mardi Gras Carnival Week isn't until the first week of February, but John Duffy, Joe Oliva and the Mardi Gras Committee has started working towards its preparation. The traditional event is annually sponsored to aid such charities as C.I.A. Manasa, the Neighborhood Study Program, Sr. Marita's School, the Bengal Missions as well as other deserving organizations.

The Mardi Gras Committee has so far ordered supplies, established the format for the floor plan at Stepan, started coordinating booth designs, and other organizational work.

The Notre Dame Architecture Department will aid the student groups in designing their booths so that they will portray the Carnival's theme of "The Undersea World of Atlantis." There are expected to be between twenty and twenty-two booths on the floor of the Stepan Center. Already thirteen student groups have registered booth plans with the Mardi Gras Committee.

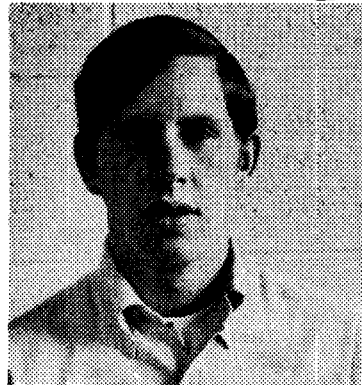
Committee Chairman John Duffy noted that the Mardi Gras

Carnival is held both to aid the various charities as well as to provide an entertainment break for the students during the long winter months.

Duffy stated that in recent years the student attendance at the Mardi Gras has dropped off. He warned that if the downward trend of student support continues this year, the University Administration might cancel the event for future years.

Duffy claimed that the raffle program is the largest source of revenue for the Mardi Gras Charities. He indicated that seventy-five to eighty per cent of all the money obtained by the Mardi Gras events come from this program. Raffle Books have already been distributed throughout the residence halls by the section leaders. Duffy emphasized that if each student would just sell one raffle book during the Christmas vacation the goal of \$20,000 for charity could be achieved.

Incentives are being offered to persuade the students to sell the raffle books. A twenty per cent commission on each book sold will be offered to the students. For each book sold one chance will also be



John Duffy: Carnival held both to aid charities and provide an entertainment break for students.

given on a Suzuki 500 motorcycle. The raffle of a 1973 Buick Riviera on February 11th will mark the culmination of the Mardi Gras Carnival.

Reihle revives past shoplifting sanction policy

A statement on shoplifting by ND students was released by Fr. James Reihle, Dean of Students. The directive reads:

"Last week several Notre Dame students were apprehended and prosecuted in South Bend for shoplifting. Recently there has been a noticeable increase in stealing at the Notre Dame Book Store. So, I am forced to repeat my directive of last January:

"For any student apprehended and convicted of stealing, the ordinary penalty will be suspension for the current semester."

"I certainly hope that this warning will help resolve the problem and prevent any possible embarrassment to you and your families."

Mexican-American program slates talk

A lecture on "U.S. Immigration Policy Toward Mexico" will inaugurate a new series of talks sponsored by the Mexican American studies program at the University of Notre Dame. Dr. Julian Samora, director of the interdisciplinary graduate program, explained that the University hopes to sponsor 10 lectures during the remaining academic year.

Dr. Arthur Corwin, professor of history at the University of Connecticut, will deliver the first talk Monday (Dec. 4) at 7:30 pm in the Library Auditorium.

Also speaking this semester will be Dr. Ramon Ruiz, chairman of the department of history at the University of California at San Diego. His talk is titled "The Mexican-American War," and is scheduled for December 12.

Lecturers scheduled for the spring semester will include Carrey McWilliams, editor of the Nation; Dr. Arnulfo Trejo, University of Arizona; Dr. Ernesto Galarza, author of "Spiders in the House, Workers in the Fields" and "Barrio Boy"; Dr. Paul Taylor,

University of California at Berkeley; Dr. Juan Garcia, University of California at Los Angeles, and Dr. Ray Marshall, University of Texas.

In addition to delivering a public lecture, each speaker will hold an informal seminar for graduate students in the Mexican-American Studies Program on a topic related to the formal lecture.

Termpaper firms

(continued from page 2)

such as Wisconsin, Boston and New York seem to indicate otherwise.

Threats to reveal the names of authors does little to help the image termpaper companies like to use: that they protect students and others who are victims of certain academic policies, and that profit is not the prime motive.

Universities with anti-termpaper policies should challenge such threats and fire any professor who is connected with the industry. But one must wonder if the companies are willing to sacrifice their writers to avoid legal action, might they be willing to sacrifice some of their clients, and does this indicate that they do not have as strong a legal case as they claim?

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Residence halls will be locked Dec. 21 to Jan. 12

The residence halls will be closed again between semesters, from December 21 to January 12.

All outside doors will be locked and no one will be permitted to reside in the residence halls during the above dates.

It is "an effort to strengthen the security of the residence halls and individual rooms and personal property," according to Fr. James Reihle, Dean of Students.

Women's rights topic tonight on 'Tear 'n Tell'

Women's rights on the ND campus for female undergraduates will be the topic of tonight's "Tear 'n Tell" program on WSND at 11:00 pm.

Mary Lynn Broe and Dr. Kathy Wyugert, both assistant professors in the General Program, as well as Katie Duffy, an ND undergraduate student, will participate in the panel discussion to be aired. All three participants are members of the Women's Caucus.

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ND icers lose twice at Wisconsin

by Vic Dorr

Even in a hockey conference like the WCHA, four sound, well-played periods is usually enough to win at least one game out of a two-game, weekend set.

Coach Lefty Smith's Notre Dame icers shook off the doldrums that have been plaguing them for much of the weekend's series with the Wisconsin Badgers, but four good periods of hockey were not enough to win even one game of the four-point series. The Badger victories came by 5-4 and 5-3 scores, with Friday night's contest being decided in a sudden-death overtime period. The two losses extended a pair of Irish streaks, one of which has been growing since last season. Notre Dame has now lost 11 straight road games over a two-season span, and the Irish record for the '72 season now stands at 4-6 overall and 3-5 in the WCHA.

A third streak

A third streak which was padded in Friday's game, came to an end Saturday, when John Noble scored Notre Dame's first power play goal in six games—and 28 attempts—to tie the game at 7:05 of the first period. Wisconsin's Norm Cherry had but the home team out in front at 3:09 when goalie Chris Cathcart muffed a clearing pass and sent the puck right at Cherry for an easy scoring chance.

The deadlock created by ND's power play score stood up for less than five minutes, though, as Wisconsin came back and tallied twice within a span of 47 seconds. Forward Dean Talafous beat Cathcart on a front-angle backhand shot at 12:09 of the first period, and then Don Deprez slipped past Irish defenseman Bill Nyrop and moved in for the Badgers' third goal at 12:56.

Notre Dame converted on another power play late in the period, when Noble slipped the puck to Eddie Bumbacco, who was stationed in front of Wisconsin goaltender Jim Makey. Bumbacco's goal came at 18:23, and it was to be the last scoring until both teams found the range again in the third period.

Missed opportunity

The Irish missed an opportunity to tie the score at the beginning of the third period, when they enjoyed a 4-3 man advantage due to a cluster of penalties. But the Badgers held off that power play and instead made the situation work to their own advantage.

Just as the penalties were ending, Wisconsin's Gary Winchester broke up the right side and fired a low, hard shot that beat Cathcart to the far side of the cage at 14:17. Bumbacco's second goal of the night—a long-distance slap shot which came at 16:04—narrowed the gap to 4-3, but the Irish failed to make another serious scoring attempt. Wisconsin's Denny Olmstead closed the scoring with an open net goal with 15 seconds left in the game.

Friday night's contest saw more of the same for the Irish icers, who have now lost three in a row and five of their last six. Notre Dame, trying to familiarize itself with new line combinations, battled from behind to tie the game three times, but ended up with the loss when Badger Billy Reay's shot

caromed off an Irish stick and sailed over goalie Mark Kronholm's shoulder at 3:03 of the overtime period.

"I'm satisfied with the win," said Badger coach Bob Johnson afterwards, "but we didn't execute well, but I think that was because Notre Dame played well. They forechecked well, played the man well. Notre Dame's got a pretty good skating club. About the best skating club I think they've had."

The first period was a cautious one for the ND sextet—as the new lines tried to get used to each other—and the Badgers took advantage of ND's hesitance to forge a 2-1 lead. Talafous notched a power play goal at 5:27 to give the Badgers their initial lead, but John Noble's line got the Irish back into the game with a goal at 15:43. A sequence of slick passes from Noble to Ray DeLorenzi to Eddie Bumbacco gave Bumbacco the chance to beat Dick Perkins high, to the glove side.

Tied at 1-1

The score remained knotted at 1-much of the remainder of the

period, but with just 10 seconds left, Badger defenseman Tom Nachowski fired a shot from the point and center Lloyd Bentley was there to net the rebound.

Wisconsin's lead became 3-1 early in the second period. The Irish had momentary difficulties in clearing the puck from their own zone, and the Badgers, Talafous made the lapse a costly one when, at 1:47, he stole the puck from Bill Nyrop and lifted to the right of the ND goal and lifted a shot over the fallen Kronholm.

But again the Irish fought back. Pat Conroy banged in a rebound of a Les Larson shot at 8:54 and then six minutes later the Conroy Williams-Israelson line scored the equalizer. Conroy took a face-off near center ice, and zipped a pass to Williams, who was breaking down the slot. Williams then passed off to Israelson, who beat Perkins with a 15-footer at 15:07.

Each team scored once in the final period. Norm Cherry put Wisconsin back in front with a shallow-angle shot at 10:30, but Mike Dunphy's first score of the

season—at 14:50 tied the score at four and set up the sudden death overtime.

Summary

Score by Periods	1	2	3	O-T
Notre Dame	1	2	1	0-4
Wisconsin	2	1	1	1-5

First Period
W—Talafous (Bentley, Winchester), 5:27
ND—Bumbacco (DeLorenzi, Noble), 15:43
W—Bentley (Nachowski, Dool), 19:50
Penalties—Nyrop (ND), 4:28; Machowski (W), 7:36.

Second Period
W—Talafous, unassisted, 1:47
ND—Conroy (Williams, Larson), 8:54
ND—Israelson (Williams, Conroy), 15:07
Penalties—Green (ND), 2:24; Hinkley (W), 11:11; Curry (ND), 15:49.

Third Period
W—Cherry, unassisted, 10:30
ND—Dunphy (Williams), 14:50
Penalties—Cherry (W), 12:07

Overtime
W—Reay (Hinkley, Olmstead), 3:03
Penalties—None

Saves	14	9	10	3-36
Kronholm (ND)	14	9	10	3-36
Perkins (W)	10	7	14	0-31
Attendance	8,431			

SCORE BY PERIODS	1	2	3	O-T
Notre Dame	1	2	1	0-4
Wisconsin	2	1	1	1-5

FIRST PERIOD
W—Cherry, unassisted, 3:09
ND—Noble (Regan, DeLorenzi), 7:05
W—Talafous (Hinkley, Arundel), 12:09
W—Deprez (Talafous, Alley), 12:56
ND—Bumbacco (Noble, Green), 18:23
Penalties—Hinkley (W), 6:11; Curry (ND), 8:21; Talafous (W), 9:57; Regan (ND), 9:57; Cherry (W), double minor, 13:35; Regan (ND), double minor, 13:35; Taft (W), 17:16.

SECOND PERIOD
Penalties—Williams (ND), 3:07; Bumbacco (ND), 4:39; Johnston (W), 9:50; Regan (ND), minor and misconduct, 11:16; Lundeen (W), 15:02; Williams (ND), 16:55.

THIRD PERIOD
W—Winchester (Lundeen), 14:17
ND—Bumbacco (Conroy, Williams), 16:04.

W—Olmstead, unassisted, 19:45.

Penalties—Reay (W), 5:45; Schafer (ND), 8:31; Mechowski (W), 12:14; Johnston (W), 12:14; Larson (ND), 12:14; Bentley (W), major and minor, 16:41.

SAVES

	15	10	6-31
Cathcart (ND)	15	10	6-31
Makey	8	4	6-18
Attendance	8,431		

WCHA Hockey Friday

Wisconsin 5, Notre Dame 4, overtime
Michigan State 6, Michigan Tech 2
Michigan 7, Minnesota 6
North Dakota at Denver, postponed, building condemned due to accumulation of snow on roof.



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1 or 2 riders to Orange Bowl. Leaving Indianapolis Dec. 29. Must share expenses. Call Jim 259-9173

Ride needed to Colorado or New Mexico for Christmas vacation. Call Steve, 1059

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USC's Davis demolishes Irish, 45-23

by Jim Donaldson
Sports Editor

Los Angeles—Little Anthony Davis staged one of the greatest individual performances in Southern California history Saturday to lead the number one ranked Trojans past a game but erring Notre Dame team, 45-23, before 75,243 thrilled spectators in the Los Angeles Coliseum.

A sophomore talkback who stands 5'9" and weighs only 185 pounds, Davis played like a giant with wings, scoring six touchdowns, two on kickoff returns of 97 and 96 yards.

Davis gave Southern Cal a lead it never relinquished by sprinting 97 yards with the opening kickoff and, after Notre Dame fought back from a 19-3 deficit to within two points, 25-23, he broke Irish hearts with another dazzling touchdown return, going 96 yards late in the third quarter.

"Davis just broke our backs," N.D. coach Ara Parseghian said. "His two long kickoff returns really killed us. I'm sure we'd have won if he hadn't run that second one back all the way."

"I'd rate Davis as super on kickoff returns," Parseghian continued. "But I thought we contained him pretty well from the line of scrimmage" (Davis gained 99 yards in 22 carries). "The worst part about him is that we have to face him the next two years."

Not only did Davis score more touchdowns than any opponent in Notre Dame's 84-year football history, but the Trojans' 45 points marked the highest total scored against a Parseghian-coached Irish squad.

Davis wasn't Notre Dame's only nemesis, however. The Irish lost a pair of fumbles, one of which cost them a touchdown while the other set up an S.C. score, a needless pass interference penalty paved the way for another Trojan touchdown and two pass interceptions were costly.

As Parseghian pointed out, "The fumbles, interceptions and the interference call hurt us, too. You just can't make a lot of mistakes against a team like U.S.C."

Just what is a team like U.S.C.?

Why, the best in the country. Southern Cal's 16th straight win, coupled with Alabama's upset loss to Auburn, gave what coach John McKay called his "best team ever" a pair of national championships. The U.P.I. is virtually certain to vote the Trojans the number one spot in its final poll today and the members of the MacArthur Bowl committee voted unanimously Saturday to award their title trophy to U.S.C. The Trojans had previously won championships under McKay in 1962 and 1967.

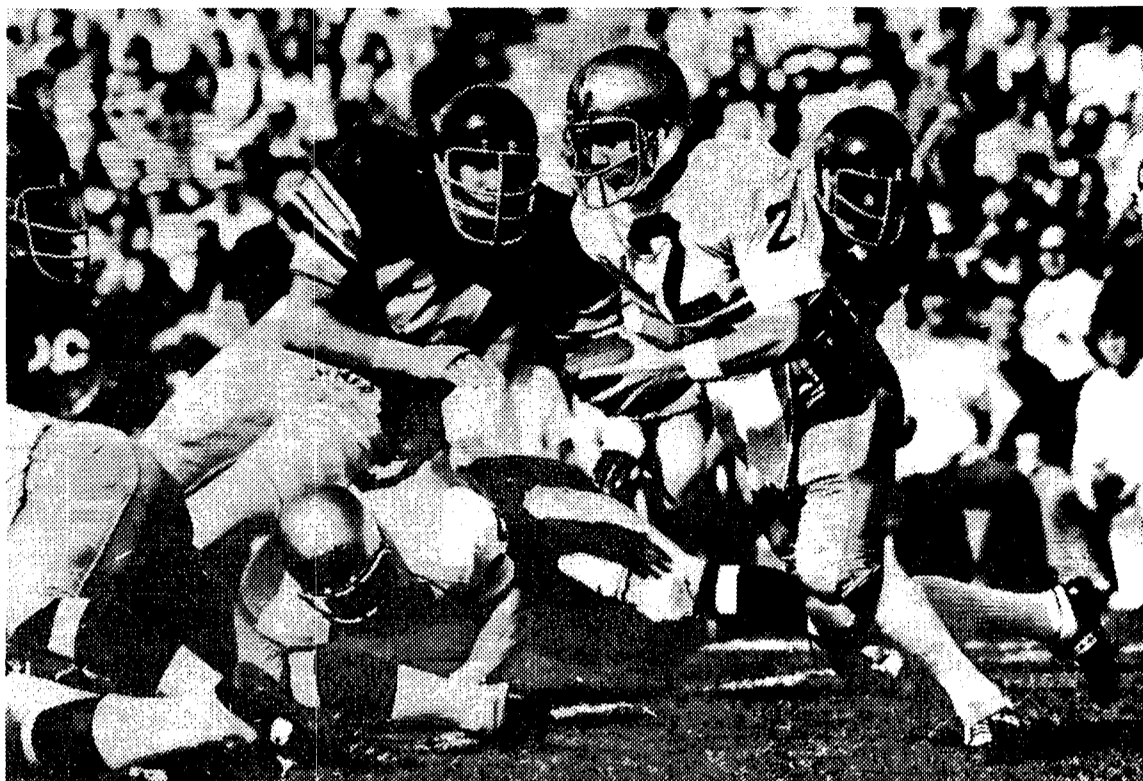
Southern Cal didn't waste any time in making its bid for national honors Saturday afternoon. Davis stunned the Irish on the opening kickoff, finding a seam in the coverage, breaking into the clear at the 25 and sprinting the rest of the way to the end zone untouched. Tim Rudnick was the only Notre Dame player with a chance to stop Davis but Charlie Hinton and Ed Powell prevented him from getting close. The Irish did recover from their shock in time to block Mike Rae's extra point attempt.

After an exchange on punts, Notre Dame stuck back. Starting at their own 18, the Irish took advantage of an S.C. pass interference penalty to get a first down at the 30. With Eric Penick and Andy Huff doing the leg work, Notre Dame then marched to the Trojan 28 before stalling. Placekicker Bob Thomas came in to try a field goal and connected from the 35 yard line to make it 6-3 with 7:08 elapsed.

The Trojans countered that score by driving 63 yards for a

Team Statistics

	N.D.	S.C.
FIRST DOWNS	19	18
Rushing	11	9
Passing	7	7
Penalties	1	2
YARDS RUSHING	200	182
Lost Rushing	39	12
Net Rushing	161	170
TIMES CARRIES	51	41
PASSES	24	20
Completed	14	10
Had Intercepted	2	2
YARDS PASSING	199	150
TOTAL PLAYS	75	61
Interceptions	2	2
Yards returned	2	28
PUNTS	6	5
Punting average	40	32.6
Punts returned	0	4
Yards returned	0	17
Kickoffs returned/yards	8-122	4-218
PENALTIES/Yards	7-87	10-83
FUMBLES/Lost	3-2	0-0



Sophomore QB Tom Clements was impressive through the air against USC. Clements completed 14 passes for 199 yards and three touchdowns.

touchdown on their next series, aided by a pass interference penalty against Reggie Barnett. Starting at the 37 after a short kickoff, Rae passed to Rod McNeill for a first down at the N.D. 46. After Davis picked up five yards, Rae tried to uncork a bomb to Lynn Swann in the end zone. The pass was there but Barnett fell into Swann before the ball arrived and the officials gave S.C. a first down on the one. Davis went over left guard for the touchdown on the next play and Rae added the extra point.

Southern Cal's third touchdown, near the end of the first quarter, was also set up by an Irish blunder. Deep in their own territory after an S.C. punt, the Irish tried to break out with an end sweep by Penick but the soph halfback fumbled quarterback Tom Clements' pitch and the Trojans recovered just nine yards from the goal line.

After an incomplete pass, Davis gained four yards off left tackle

and then skirted right end for the score on the next play. Rae missed the conversion attempt.

But the Irish didn't quit. Taking the ensuing kickoff, Notre Dame drove 77 yards in 10 plays for a touchdown. Clements' passing played a big part in the scoring march as he hit tight end Mike Creaney on a 16-yard play, flipped a nine yard pass to Huff, fired a screen pass to Gary Diminick that covered 36 yards and then capped the drive with a third down, five-yard pass play to split end Willie Townsend. Thomas kicked the extra point with 11:24 to go in the half, cutting S.C.'s lead to 19-10.

Neither team was able to score before intermission but, in the second half, it was again the Trojans, not the Irish, who came out ready to play. Notre Dame received the kickoff and, after one first down, a Clements pass intended for Diminick near the sidelines was intercepted by Hinton, who returned it to the Irish 25.

A clipping penalty on the play moved the ball back to the 41 but that made little difference to the Trojans. Rae whipped a 26-yard pass to Swann, Davis darted around right end for 11 yards and then went around the same side for four yards and the touchdown to put S.C. ahead, 25-10, with only 2:44 played in the third quarter. The Trojans tried a two-point conversion, again with Davis running to the left. He looked as if he might try a pass, but then tucked the ball in and tried to run for the corner. He was knocked out of bounds at the one, however.

Once again, the Irish battled back. Sparked by a first play bomb from Clements to Creaney that covered 36 yards and a 20-yard pass to Diminick, Notre Dame moved to a first and 10 situation at the S.C. 11. Art Best gained eight yards on first down but Huff was stopped cold on the next play.

Clements tried a sneak on third down that pushed the ball to the two. The Irish called a timeout prior to the crucial fourth down and, momentarily, it looked as if the strategy was going to work as Best took a handoff and saw daylight. But he never did get the handle on the ball and fumbled it away, Phillips recovering for the Trojans at the one.

Southern Cal moved out of the shadow of its goal with an 11 yard pass to Edesel Garrison but the Irish regained possession two plays later when Mike Townsend intercepted a Rae pass at the Trojan 47.

This time, the Irish weren't to be denied. Clements, who finished the day with 14 completions in 24 attempts for 199 yards, passed 15 yards to Willie Townsend and Huff burst up the middle for 14 to put the

ball on the 15. After Huff picked up four yards on two carries, Clements threw a swing pass to Diminick, who hauled it in on the two and ran into the end zone. Thomas kicked the extra point, and it was 25-16 with 9:26 gone in the quarter.

It didn't take long for the Irish to get the ball back. Mike Townsend came up with his tenth interception of the year, an all-time Notre Dame record, at the S.C. 44 just three plays after the kickoff and the Irish started to move again.

Staying on the ground, Notre Dame pounded to the 10 where, on second down and nine, Clements threw to Creaney, who made a great, diving catch for the touchdown.

A two-point conversion try failed when Steve Fate broke up a pass intended for Willie Townsend, but the momentum had clearly shifted to the Irish.

It stayed there for all of 12 seconds. That's how long it took Davis to take the kickoff following Creaney's touchdown and run 96 yards for the score that decided the game. Fielding the ball at the four, Davis followed his blockers to the 25, then broke outside. This time, Rudnick had a great opportunity to bring down the speedster but he missed a tackle at the Irish 40 and Mike Townsend couldn't quite trip up Davis with a diving try at the 20. After that, Davis romped to paydirt. And the game was all but over.

"I said to the guys in the huddle to be sure and set up a wedge of blockers quickly, so we could try and get good field position," Davis explained. "But the outside lane was open, and I took it."

"The last guy got a hand on me, but I wasn't going to let one hand bring me down."

The Trojans added a pair of touchdowns in the fourth quarter, when the Irish were trying desperately to play catch-up football, but the scores were only so much insurance. Davis' second kickoff return had decided the issue.

Davis ran eight yards for his sixth six-pointer at the outset of the final session and Cunningham completed the S.C. scoring fest with a one-yard dive 2:44 before the final gun.

"I told my team that they played a good game," Parseghian said. "I told them they have nothing to be ashamed of."

Despite the turnovers, the Irish did play well. They outgained the Trojans, 360 yards to 320, and ran more plays, 75 to 61. S.C. had nine more yards rushing (170 to 161) but Notre Dame had the edge in passing, 199 to 150, and had 19 first downs to S.C.'s 18.

But, as Parseghian remarked, "Southern Cal can beat you in so many ways." Saturday, it was by Anthony Davis.

Cagers bow to UM, 96-87

by Vic Dorr

Michigan's Crisler Arena was the setting Saturday afternoon as the Irish basketball team opened its 1972 season, but for second-year coach Digger Phelps and for his players, the new year began with some painful reminders of 1971.

Notre Dame, while winning but six of 26 games in '71, frequently played its best games against highly ranked teams. They lost to Marquette by nine points, and to Villanova by three in the last home game of the year.

And Saturday, with thirteenth-ranked Michigan as the opponent, the Irish again came close. The Wolverines won the game, 96-87, but the Irish led by two at halftime, by one with 14 minutes left, and trailed by only five with six minutes remaining. The Wolverines used their superior board strength—they held a 54-36 rebounding edge—to pull away in the closing minutes of the game, but they were given a scare they didn't expect from the young and inexperienced ND squad, and U.M. coach Johnny Orr was relieved to make off with a win.

"Three years ago," remembered Orr, "We were struggling. We went to Notre Dame when Austin Carr, Collis Jones, and those guys were there, and lost by one point. Notre Dame was in that position today—trying to knock off a ranked team—and they almost did."

The game, which was the first of the season for both teams, was also the varsity debut for five sophomores—four of whom started for Notre Dame. The "other" soph involved in the game was

Michigan's highly-touted Campy Russell, and it was Russell who drew most of the attention from the 11,673 Crisler Arena crowd.

The 6-8 forward hit on 9 of 18 field goal tries, and was one of the five Wolverines in double figures, but he found himself in early foul trouble, and finally committed his fifth personal (along with a display of temper technical) with 6:04 left to play.

ND's sophs, on the other hand, stayed in the game the entire way, and they kept the Irish in the game until the waning minutes of the second half. Gary Brokaw led the ND squad with 23 points—including 9 of 11 from the free throw line—and was followed by John Shumate's 19. Gary Novak, a junior, had 16 for ND, but the high point man for the game was Michigan's All-American Henry Wilmore, who finished with 21 points.

The game was a see-saw affair throughout the first half. Both teams were slow-starting, and had eased into a 12-12 deadlock with 14 minutes remaining in the period. Michigan's Ernie Johnson and Ken Brady—a 6-10 center—sparked the Wolves on a 12-2 tear that saw them take a 24-14 lead, but that margin didn't last long.

The Irish came right back, and Gary Brokaw's three-point play gave ND its first lead with 1:50 remaining in the half. But Wilmore converted a free throw to tie the game again—this time at 33 all. It stayed that way until just before the buzzer, when Pete Crotty's follow of a Dwight Clay miss sent the Irish off with a 35-33 halftime lead.

The Wolverines, though, were not rattled by their deficit at intermission. "In 13 of our 14 conference games last season," said Orr, "we trailed at halftime, but went on to finish 9-5 in the league."

Orr knew what he was talking about. Two quick second-half buckets by little Joe Johnson robbed the Irish of their slim lead, and ND was able to regain the upper hand on only one other occasion—when Shumate stole an inbound pass and canned a driving layup to give his team a 50-49 margin.

Gary Brokaw scored with six minutes left to cut Michigan's margin to five, 77-72, but the Wolves began to assert their board strength after that, and pulled away to an 85-72 spread before the Irish made their late-game surge.

"Our inexperience hurt," said ND's Phelps. "We start four players who don't have a minute of varsity experience, and with six minutes left we're in position to knock off one of the top teams in the country. Michigan beat us on the boards, and used all that strength to come through when they had to."

The Irish will attempt to even their record tonight, when they host another Big Ten team, the Ohio State Buckeyes. The Bucks were upset by Washington over the weekend, but will still bring a powerful squad into their first appearance in the A.C.C. Seven-foot Luke Witte and hot-shooting southpaw Allan Hornyak, both seniors, will lead OSU.

Tipoff for tonight's game is set for 8:00.