

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/122

For immediate release:

Notre Dame, Ind., Sept. --- Dr. Marshall Smelser, associate professor of history at the University of Notre Dame, is co-author of Conceived in Liberty, a new American history text designed expressly for use in Catholic high schools and academies. Dr. Harry W. Kirwin, head of the history department at Loyola College of Baltimore, collaborated with Smelser on the book which was published recently by Doubleday and Company.

Conceived in Liberty, illustrated with more than sixty maps and many photographs, traces American history from the earliest explorations in the New World to the Korean War and developments of the Eisenhower administration. According to Dr. Smelser, the treatment is chronological rather than topical "to safeguard the students from being confused by a melange of past and present." In the chronological treatment of historical matter, Dr. Smelser believes, "the relation of cause and effect is more easily understood by the student."

Dr. Smelser is also the author of The Campaign for the Sugar Islands, an account of eighteenth century amphibious warfare, published earlier this year by the University of North Carolina Press. A member of the Notre Dame faculty since 1947, he holds degrees from Quincy College, St. Louis University and Harvard University where he received his doctorate in 1948. A specialist in early American history, Dr. Smelser is a member of the American Historical Association.

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UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/123

For immediate release:

Notre Dame, Ind., Sept. --- Prospects for American trade in Europe, the Far East and Latin America during the next five years will be explored at the University of Notre Dame's eighth annual World Trade Conference October 11th. More than 150 midwest businessmen engaged in exporting and allied activities are expected to attend the sessions in the University's Engineering Auditorium and at The Morris Inn on the campus.

Panel members who will attempt to chart the U. S. trade potential between now and 1960 were announced today by conference chairman Wesley Bender, professor of marketing at Notre Dame. They are Robert Riordan, American Wheelabrator and Equipment Corp. export division, Mishawaka, Ind., chairman; Raymond J. Sadlier, vice president, Johnson and Johnson International, New Brunswick, N.J.; Jack L. Camp, vice president for foreign operations, International Harvester Co., Chicago; and Bryan Doble, general manager of the international division, H. D. Hudson Manufacturing Co., Chicago.

Dean James E. McCarthy of Notre Dame's College of Commerce will preside over a second panel whose members will forecast foreign trade developments in the fields of finance, advertising and freight forwarding. Serving on the panel will be T. Graydon Upton, vice president, Philadelphia National Bank; John A. Miguel, Jr., manager of Zenith Radio Corporation's international division, Chicago; and Charles Collins, vice president, National Carloading Corp., Chicago.

The World Trade Conference, held in May in former years, was scheduled for October at the request of many export officials whose business requires them to be abroad in the Spring.

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/125

For release in AM's, Sunday, September 18:

Notre Dame, Ind., Sept. 17--- The appointment of sixty-nine new University of Notre Dame faculty members for the 1955-56 school year was announced here today by Rev. Philip S. Moore, C.S.C., vice president for academic affairs. The appointments, which include visiting professors and lecturers as well as full-time faculty members, involve twenty-one of the University's thirty-three academic departments, the Notre Dame Law School, the Lobund Institute, and the Army, Navy and Air Force ROTC units on the campus.

Beginning their first academic year as department heads at Notre Dame are Dr. Charles B. Brambel, biology; Dr. G. Frank D'Alelio, chemistry; Captain Thomas L. Greene, U.S.N., naval science; and Rev. Carl Hager, C.S.C., music.

Newly named full professors include Rev. Philip Hughes, who was a visiting professor of history in the Spring semester; Ivan Mestrovic, the celebrated sculptor; Gerhart Niemeyer, political science; Thomas G. Ward, who joins the Lobund Institute staff January 1st; and Christopher L. Wilson, research professor of chemistry.

Dr. Antonio de Luna has been named visiting professor of law and acting editor of THE NATURAL LAW FORUM to be published by the Notre Dame Law School. Others appointed visiting professors are Rev. I. M. Bochenski, O.P., and Edward F. Caldin, philosophy; and Michael P. Fogarty, economics. Caldin and Fogarty will teach during the second semester only. Serving as visiting lecturers will be Frederick Bagemihl in mathematics and Ennio Canino in art and architecture.

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Three new faculty members have been designated associate professors. They are Lt. Col. Paul A. Eckstein, U.S.A., military science; Edward W. Jerger, mechanical engineering; and Giuseppe Parravano, chemical engineering.

Robert F. O'Brien returns to the campus after a year's absence as director of the Notre Dame bands and assistant professor of music. Robert E. Pollitt, assistant professor of sociology, is the new director of the Correctional Administration Program. Other newly appointed assistant professors include Donald N. Barrett, sociology; Joseph Bobik and Rev. Henri DuLac, philosophy; Joseph X. Brennan and Richard J. Schoeck, English; James E. Findlay, engineering drawing; Irving L. Glicksberg and William M. Huebsch, mathematics; Isidore Hodes, electrical engineering; and Jerome J. Judge, economics.

Also David W. Juenker, physics; Conrad L. Kellenberg, law; Capt. Joseph F. Kleinsmith, U.S.A.F., air science; James P. Kohn, chemical engineering; Rev. John P. Lynch, C.S.V., Rev. William J. Price, Rev. John Quinlan, and Rev. John E. Williams, C.S.V., religion; Rev. Philip J. Mitchell, C.S.C., history; Sherman Shapiro, finance; Stan S. Thomas and Kwang-tzu Yang, mechanical engineering; Bernard S. J. Wostmann, Lobund Institute; and Edmund D. Urbanski, modern languages.

Instructors whose appointments were announced today are David H. Battenfeld, Paul R. Baumgartner, Ross C. Brackney, Jr., Robert A. Rauch and John E. Semens, English; Rudolph S. Bottei, chemistry; Rev. William Dalton, Rev. Charles H. Henkey, Rev. George G. Kahle, C.S.C., Rev. Wilfred A. Menard, C.S.C., religion; John D. Donoghue, sociology; John J. Fargen, education; Peter P. Grande, testing and guidance; Mario B. Gutierrez, mathematics; Knight P. Leonard and James J. Manion, biology; Jan Z. Krasnowiecki, law; Joseph J. McGraw, architecture; Ralph M. McInerney and Arthur H. Schrynemakers, philosophy; Richard Stevens, developmental reading program; and Lt. John H. Sullivan, U.S.N., naval science.

Judge F. Kenneth Dempsey, Robert A. Grant and Graham W. McGowan, all South Bend attorneys, will serve as lecturers in the Notre Dame Law School during the coming year. James J. Cavanaugh has been named a research assistant in the law school.

Notre Dame faculty members who will be on leave of absence during the 1955-56 school year include Paul F. Bosco and Edward P. Pinigis, modern languages; Thomas F. Broden, law; Milton Burton, John Magee, and James V. Quagliano, chemistry; George W. Ford, physics; E. K. Francis, sociology; Stephen Paranka, business administration; Alvan S. Ryan, English; and G. Herbert True, marketing.

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Dist 3

Mailed September 9, 1955

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/126

For release in PM's, Friday, September 16th:

Notre Dame, Ind., Sept. 16 --- The University of Notre Dame begins its 114th academic year Thursday (Sept. 22) with an enrollment of more than 5,400 young men from each of the forty-eight states and many foreign lands. The freshman class of approximately 1,350 students arrived on the campus today (Friday) for an intensive week-long orientation program.

Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president, will address faculty members and students at a Solemn High Mass marking the formal opening of the school year Sept. 25th. Prior to the Mass the University faculty will form a colorful academic procession from the Administration Building to Sacred Heart Church.

Notre Dame officials today completed last-minute preparations for the registration of students which begins Monday morning in the huge University Drill Hall. When the complicated registration process is completed, 5,400 students and 560 professors will have been assigned to some 1,671 courses in 127 classrooms across the campus.

Pangborn Hall, Notre Dame's fifteenth campus dormitory, will be occupied for the first time this fall by two hundred juniors. Other new buildings completed during the summer months include the Notre Dame Bookstore and WNDU-TV, the University's television station. Construction is currently underway on studios for sculptor Ivan Mestrovic, a new entrance to the LaFortune Student Center, and a faculty dining room at The Morris Inn on the campus.

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UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/127

For release in PM's, Thursday, Sept. 15th:

Notre Dame, Ind., Sept. 15 --- The appointment of Dr. Christopher L. Wilson as research professor of chemistry at the University of Notre Dame was announced here today by Rev. Philip S. Moore, C.S.C., vice president for academic affairs. An authority on the mechanism of organic reactions, Dr. Wilson invented the polyvinyl synthetic sponge and holds many chemical patents.

Dr. Wilson first joined the Notre Dame faculty in 1946 shortly after coming to the United States from his native England. Since 1948 he has been a research professor at Ohio State University, Columbus, Ohio, as well as an officer of a Yonkers, N.Y., plastics firm. He has contributed numerous articles to chemistry journals in this country and England.

Professor Wilson holds doctor of philosophy and doctor of science degrees from University College, London. He was named a Fellow of the Royal Institute of Chemistry in 1941. Dr. Wilson lectured at University College from 1933 to 1946. During World War II he was engaged in defense research, serving as director of research and head of the laboratories of Revertex Limited from 1942 to 1946.

Dr. Wilson's professional affiliations include the American Chemical Society, the American Electrochemical Society, Sigma Xi, and the American Association for the Advancement of Science. His wife is the former Evelyn Martha Rye. They have a son and two daughters.

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UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/128

For release in AM's, Friday, September 23rd:

Notre Dame, Ind., Sept. 22 --- Brigadier General David Sarnoff, board chairman of the Radio Corporation of America, will receive an honorary degree and deliver the principal address at a special Notre Dame convocation September 30th (Friday) marking the dedication of WNDU-TV, the University's new television station, it was announced today.

Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president, will confer a Doctor of Science degree on General Sarnoff, a pioneer of the American radio and television industry, during ceremonies in the University Drill Hall at 8:30 p.m. More than three thousand Notre Dame faculty members, students and guests, including members of the University's Liberal and Fine Arts Advisory Council and leaders of the television industry, are expected to attend the convocation.

WNDU-TV's new studio-office building on the campus will be blessed by Father Hesburgh at formal dedication ceremonies October 1st (Saturday) at 10:00 a.m. The Notre Dame station, which transmits on UHF channel 46, began operations July 15th. A commercial station affiliated with the NBC Television Network, WNDU-TV will draw on the resources of the University to create its own educational programs. It is expected to become a center for training in the communications arts at Notre Dame.

General Sarnoff began his brilliant career as a wireless operator and at the age of thirty-nine became president of RCA. Recognized for his many contributions to the technological and artistic development of both radio and TV, he has been called "the father of American television." He was awarded the Medal of Merit and the Army's Legion of Merit for outstanding service during World War II.

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/129

For release in PM's, Thursday, September 22nd:

Notre Dame, Ind., Sept. 22 --- The University of Notre Dame tomorrow (Friday) will dedicate its new \$250,000 bookstore, one of the largest and most modern collegiate installations of its kind. Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president, will officiate at the dedication ceremonies at 4:30 p.m. The new building, one of four to be dedicated at Notre Dame this fall, is the gift of Mr. and Mrs. Romy Hammes, Kankakee, Illinois. Among those attending the ceremonies will be Mr. Hammes' fellow members of the College of Commerce Advisory Council.

The main section of the buff brick building is two stories tall and houses the Notre Dame Bookstore as well as ten modern bowling alleys to be operated by the University. The west wing of the structure, one story in height, will be a campus shop operated by Gilbert's, a South Bend (Ind.) men's clothing firm. A colonnade or covered walk joins the two sections of the building. Designed by architects Frank Montana and Robert Schultz of the Notre Dame faculty, the building was erected by Peter Schumacher & Sons.

The Notre Dame Bookstore will serve more than 5,400 students, some 500 faculty members and thousands of visitors who come to the campus each year. According to Brother Conan Moran, C.S.C., manager, the bookstore has a capacity of approximately 50,000 volumes and will also stock about 3,000 different additional items. The books and much of the other merchandise will be placed on open shelves with the store operating largely on a self-service basis.

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The first floor of the building is devoted to monogrammed Notre Dame merchandise, stationery and school supplies, religious articles, jewelry, souvenirs and toilet articles. Popular and classical records as well as photographic supplies also will be available on the main floor.

The entire second floor will be devoted to books, about 30,000 of them texts and 20,000 in other categories. The titles range from Introduction to Atomic and Nuclear Physics and Dante's Inferno to nursery rhymes and fairy stories in a new juvenile section. Brother Conan estimates that each Notre Dame student requires at least six basic texts each year and many students need as many as twelve or fifteen books for their class work. One section in the new bookstore consists of how-to-do-it books. According to Brother Conan, Notre Dame men have been known to send cook-books to their fiancées!

A travel service will be operated within the bookstore to secure train and plane reservations for students, faculty members and other University employees.

The Notre Dame Bookstore has twelve full-time employees and approximately the same number of student part-time workers. Students purchase up to 5,000 texts in a single day at the opening of the school year. As many as 10,000 persons are expected to visit the store on football weekends.

In addition to campus sales, the Notre Dame Bookstore fills about 5,000 mail orders each year, principally from alumni including men in the armed forces. The most urgent orders of all, Brother Conan says, are for miniature Notre Dame rings, traditional gifts of Notre Dame men to their fiancées. The state of romance on the campus can be gauged, Brother Conan says, by the miniature ring sales which skyrocket immediately after a campus prom or when students return from holiday vacations at home.

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/130

For release after 9 a.m. EST, Sunday, September 25th:

Notre Dame, Ind., Sept. 25 --- Rev. Theodore M. Hesburgh, C.S.C., president of the University of Notre Dame, today (Sunday) compared western democracy to a house "resting on sand" because the spiritual and moral values from which it is derived "have been discarded from the educational process as unsophisticated, or archaic, or what is most devastating today, unscientific."

The Notre Dame president chided present day educators "who in practice try to preserve the dignity of man while intellectually subscribing to a basically materialistic philosophy that recognizes man as little more than a highly developed

"This is no high school debate," the Notre Dame president continued, "but a life and death struggle with naturalism and materialism on the march, inflamed with pride and passion and zeal, armed with apocalyptic drive, vast political power, clever propaganda and the vision of world domination.

"Against this force shall we oppose a democratic charter that is unsure of its presuppositions, robbed of its strength it once drew from vital dynamic principles?" Father Hesburgh asked. "Shall we dare to hope for victory if we have thrown away our arms--the sword of the spirit, the might of the Lord of Hosts, the force of vital ideas, the courageous traditions of men who believed and hoped and loved that truth might prevail and that man, under God, might be truly free to live his life and to achieve his destiny in a social order based on absolute justice and law?"

The basic social problem of the West would still be with us tomorrow if Communism were obliterated today, Father Hesburgh said. "Without the pressure of Communism, we would not be more strong, only less harassed," he said. The inner dynamism of our democracy would still need strengthening to survive, "even if it were alone in this world," he contended. "Death comes to a culture or a civilization, not solely from external pressures," Father Hesburgh explained, "but, even more often, from the inner withering of a vital principle, from a loss of faith, from moral anemia and from the abdication of a basic commitment to truth and integrity."

Our belief in God, in the dignity of man and the immortality of his soul must be revitalized if the men of the western democracies are to be "equal to the historical moment we face," Father Hesburgh observed. "We do not pray today that somehow all crises will miraculously cease, for crisis is the pattern of history and always will be. We only ask, humbly and confidently, that we may be worthy of the truth that is ours, for those on the side of truth are on the side of God, and, ultimately, of victory," he concluded.

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/131

For release in PM's, Monday, September 26th:

Notre Dame, Ind., Sept. 26 --- Growing interreligious tensions in the United States tend to "make the tenets of religion ridiculous and the claims of democracy absurd," according to Dr. John J. Kane, head of the department of sociology at the University of Notre Dame.

"At this moment the western world is engaged in a struggle with an enemy who would destroy both democracy and religion," Kane observes. "It is scarcely a propitious time for those who subscribe to both to be at each others' throats." Religious intolerance, he claims, gives aid and comfort to only two groups, the Communists and the secularists.

Professor Kane, a specialist in inter-group relationships, sets forth his views in Catholic-Protestant Conflicts in America published today (Henry Regnery Co., Chicago). Prior to joining the Notre Dame faculty in 1948 Kane was a regional director of the National Conference of Christians and Jews.

Citing stock charges which have been made against American-Catholics for more than a century, Kane contends that these are "symptoms rather than causes" of religious strife. The Notre Dame sociologist emphasizes, however, that "rarely, if indeed ever, is there just one side to a controversy." If there is a Protestant-Catholic or Catholic-Protestant problem in the United States, it is because "both sides contribute to the misunderstandings, prejudices and tensions," in Kane's opinion.

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"The most explosive issue in current Protestant-Catholic tensions is undoubtedly the existence of Catholic schools in the United States," Professor Kane believes. Today's objections to parochial education "have little to do with its reputed lack of democracy or its divisiveness," he claims. He points out that attacks on Catholic schools "have shown a sharp increase as efforts have been made by Catholic sources to obtain benefits from the federal government."

Declaring that Catholics "have a right to seek entire subsidization of their schools if they wish," Dr. Kane stresses that Catholics as a group, and even some bishops, do not agree on the wisdom of such a course. He speculates that if the Church in the United States were to launch an all-out drive for government support of its schools, "the ultimate result might be overt conflicts that would eventually cost more than what Catholics would gain."

Professor Kane suggests that Catholics themselves are at least partially to blame for anti-Catholicism in this country, not so much for what they have done, but rather for what they have failed to do. He recalls Paul Blanshard's charge that Catholics are subservient to their bishops and priests. Kane concedes that there is a "grain of truth" in the allegation, but while Blanshard would blame the hierarchy, Kane points to the laity and laments "a distressing lack of strong lay leadership among Catholics in the United States." This, coupled with what Kane calls "the almost complete failure of American lay Catholics to distinguish themselves in the field of scholarship," forces the hierarchy and clergy to become spokesmen for Catholicism "even in matters not associated with faith and morals at all."

Although there are Catholic-Protestant conflicts in many areas of activity, Professor Kane believes they can be ameliorated "as the lines of communications between the two groups are opened and widened. More and closer cooperation in those areas where it is possible must be achieved," he writes.

The Notre Dame sociologist describes modern American society as one "in which racial, religious or ethnic groups are permitted to retain their own beliefs and behaviors at a price. The price of such cultural plurality," he says, "involves some prejudice and discrimination toward minorities which deprive them of certain social and economic rights reputedly extended to all persons in a democracy."

As an alternative, Dr. Kane envisions "a truly democratic type of society in which minorities are permitted and encouraged to retain their distinctive values and behaviors and at the same time to participate actively and harmoniously with all other elements in the larger society. In the entire history of the United States," Kane declares, "there is not a single instance in which American Jews, American Negroes or American Catholics, as groups, have failed their country in time of crisis. Perhaps the most ironic aspect of this situation is that the very groups who have suffered most in a democracy still evince a strong belief in democracy."

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UNIVERSITY OF NOTRE DAME
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James E. Murphy, Director

55/132

For release in AM's, Sunday, September 25th:

Notre Dame, Ind., Sept. 24 --- The University of Notre Dame today announced it has received a gift of \$5,000 to stimulate interest in bridge and golf among its undergraduate students.

The donor is James Gerity, Jr., an Adrian, Michigan, industrialist and a member of the University's College of Commerce Advisory Council which met on the campus today.

Gerity said he made the unusual benefaction because he is convinced that knowing how to play bridge and golf well is an important asset to the business or professional man.

The newly established fund will be used to underwrite bridge and golf instruction and tournaments on the campus. Charles Goren, the noted bridge authority, is the first of many experts to be invited to lecture at Notre Dame under the fund's auspices. He will speak tomorrow (Sunday) at Washington Hall. Following his formal talk, Goren will take part in a playing session at the LaFortune Student Center.

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UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/133

For immediate release:

Notre Dame, Ind., Sept. --- Singer Eddie Fisher's popular television program, "Coke Time," will originate from the University of Notre Dame campus Friday (Sept. 30th). The program, one of several events marking the dedication of WNDU-TV, Notre Dame's new television station, will be seen on stations of the NBC Television Network at 6:30 p.m. EST.

As announced earlier, Notre Dame will award an honorary Doctor of Science degree to Brigadier General David Sarnoff, chairman of the Radio Corporation of America, at a special academic convocation Friday evening (8:30 p.m.). Sarnoff is one of the pioneers of the American radio and television industry.

The studio-office building of WNDU-TV on the campus will be blessed during a formal dedication program to be televised by the station Saturday at 10 a.m. Participating in the dedicatory program will be civic and religious officials as well as representatives of the University and the National Broadcasting Company. Among the University's guests will be members of its Liberal and Fine Arts Advisory Council. Music on the program will be provided by the Notre Dame Band and Glee Club.

WNDU-TV, which operates on UHF channel 46, is a primary affiliate of the NBC Television Network. In addition to network shows, the station will draw on the resources of the University to create its own educational programs. The station is expected to become a center for instruction in communication arts at Notre Dame.

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/134

For release in PM's, Monday, October 3rd:

Notre Dame, Ind., Oct. 3 --- Distinguished diplomats and political scientists from the United States and abroad will participate in a new Notre Dame lecture series on "Diplomacy in a Changing World", according to an announcement today by Dr. Stephen Kertesz, head of the University's Committee on International Relations.

Dag Hammarskjold, Secretary General of the United Nations, and Chester Bowles, former American ambassador to India, are among the foreign affairs specialists who will appear at Notre Dame, Kertesz said. He indicated that all the lectures will be published in the form of a symposium at the conclusion of the series.

Others scheduled to speak include Professors Hans J. Morgenthau, University of Chicago; J. B. Duroselle, University of Paris; Philip E. Mosely, Columbia University; Hans Kohn, City College of New York; Louis J. Halle, University of Virginia; and Antonio de Luna, Universities of Madrid and Notre Dame. The names of other lecturers in the series will be announced later, Kertesz said.

Professor Morgenthau opens the series tomorrow (Tuesday) at 8 p.m. with a lecture on "The Permanent Values in the Old Diplomacy." An authority on contemporary international political problems, he is the author of several books including Politics Among Nations and In Defense of the National Interest.

Notre Dame's Committee on International Relations has published ten books and conducted numerous campus symposia since it was established in 1948. Its research during the next five years, supported jointly by the Rockefeller Foundation and the University, will deal largely with American foreign policy.

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/135

For release in AM's, Wednesday, October 5th:

Notre Dame, Ind., Oct. 4 --- A four-year scholarship to the University of Notre Dame, valued at \$6,200, will be awarded to a young man active in the Junior Achievement program by the Joseph P. Kennedy, Jr. Foundation, the University announced today. Junior Achievement members who will be graduated from high school during the 1955-56 school year will be eligible for the award.

The scholarship is a memorial to the late Lt. Joseph P. Kennedy, Jr., who was killed in action during World War II. His father, a former American ambassador to Great Britain, is a member of Notre Dame's Associate Board of Lay Trustees.

Representatives of the Junior Achievement organization, the Kennedy Foundation, and the University of Notre Dame will select the scholarship winner. Candidates will be evaluated on their academic record, their participating in extra-curricular activities, their leadership and participation in the Junior Achievement program, and "the degree to which they exemplify the interests, ideals and characteristics of Lt. Joseph P. Kennedy, Jr.'s life."

Candidates may obtain complete details from their Junior Achievement director or their high school principal.

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UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/136

For release in AM's, Saturday, October 1st:

Notre Dame, Ind., Sept. 30 --- The moral law has become the law of survival, Brigadier General David Sarnoff, chairman of the Radio Corporation of America, declared here tonight (Friday).

"Many more people now sense the need of a moral compass to steer by, if only because they recognize that today a single blundering act may prove fatal to our civilization, if not to the continuance of the race of man," Sarnoff said.

General Sarnoff, a pioneer of the American radio and television industry, delivered the principal address and received an honorary Doctor of Science degree at a special Notre Dame convocation marking the dedication of WNDU-TV, the University's new television station. He was cited as "an American genius of public communications" whose "contributions to the twentieth century wonders of radio and television have put our country and the world immeasurably into his debt." Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president, conferred the degree at exercises in the University Drill Hall attended by more than 3,000 persons.

"In a simpler past, people and nations could afford to treat 'good will toward men' as an adornment of existence--desirable but not imperative," Sarnoff observed. "The penalties for failure to adhere to this ideal were harsh but within tolerable limits. There was, at worst, always a second chance. Today, the realization grows upon many of us that the ideal has ceased to be a luxury and has become an absolute necessity. Today, in a literal sense never before so apparent, the moral law has become the law of survival."

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General Sarnoff asserted that the "crowding advances" of Science "pose urgent problems and a challenge to Religion. Much of the tension in our world today," he said, "can be traced to the failure of moral and religious power to keep pace with the multiplication of physical power." He deplored the fact that the gap between technological and moral science "has not been closed but widened. Though we have learned to control much of nature, we have failed to master ourselves," he said.

Stressing that the crisis of our time "is not political, or economic, but moral," Sarnoff declared that genuine protection in the modern world "is no longer to be found in material safeguards alone." Without minimizing the need for military strength and an alert Civil Defense, he said that "the only real protection remaining is the spirit of man. Consequently, we cannot afford to compromise with moral principles."

If the issues between Communism and the western world were merely political or economic, some modus vivendi might be found, Sarnoff said. "But the overriding issue is always moral--the value of human rights, the sacredness of the individual soul--and therefore not subject to compromise in formulas of coexistence."

Neither the politician nor the scientists can meet the challenge of our times without religion, General Sarnoff declared. "The final test of Science is not whether its accomplishments add to our comfort, knowledge and power, but whether it adds to our dignity as men, our sense of truth and beauty," he said. "It is a test Science cannot pass alone and unaided. I dare to say that the major burden rests on Religion--to show to all men and institutions the way to life based on a foundation of moral principles."

"To provide a peaceful and happy life on earth for all God's children, Science alone is not enough," Sarnoff emphasized. "Man's yearnings require the satisfactions he receives from Religion. Today, both Religion and Science have vital roles to play. They must play them together in a common effort. The University of Notre Dame with her record of splendid achievements stands as an inspiring symbol of that partnership."

Congratulating Notre Dame on its "vision and initiative" in establishing its own television station, General Sarnoff described television on the campus as "the modern counterpart of the blackboard and textbook." In establishing WNDU-TV, he said, "you have taken another important step in pulling down the wall that so often separates the academic from the workaday world, and both worlds are certain to benefit from the closer exchange."

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Dist 3 and 7

Mailed Sept. 28, 1955

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/137

For release in AM's Sunday Oct. 2.

Notre Dame, Ind., Oct. 1 --- A.B. Sparboe, vice president of Pillsbury Mills Inc. will give the principal address at Notre Dame's eighth annual World Trade Conference to be held on the campus Oct. 11th, it was announced today.

Sparboe, a member of the Foreign Commerce Committee of the U.S. Chamber of Commerce, will explore the question, "Is Uncle Sam Developing World Trade Ulcers?" at the conference dinner in the Morris Inn. "The Next Five Years In World Trade" is the theme of the conference.

Dr. Robert K.S. Lim, head of the physiology and pharmacology dept. of Miles-Ames Research Laboratory in Elkhart, Ind., will speak on "China" at the conference luncheon.

Lim, well known internationally for his contributions to medical science and medical administration, resigned recently as head of the dept. of physiology and pharmacology at Creighton University to join the Miles-Ames staff.

More than 150 midwest businessmen engaged in exporting and allied activities are expected to attend the World Trade Conference sessions in the University's Engineering Auditorium and at the Morris Inn on the campus.

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Dist 3 and 7

Mailed Sept. 30, 1955

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

55/138

For release in AM's, Thursday, October 6th:

Notre Dame, Ind., Oct. 5 --- George Meany, president of the American Federation of Labor, will receive the University of Notre Dame's Laetare Medal for 1955 at a presentation dinner in Washington, D.C., October 18th, the University announced today.

Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president, will confer the Laetare Medal on Meany, the first labor leader to receive the award in its seventy-three year history. Meany will deliver an address of acceptance. The Most Reverend Patrick A. O'Boyle, Archbishop of Washington, will preside and address the dinner to be held in the Mayflower Hotel (7:30 p.m.).

Laetare medalists of former years as well as representatives of government, labor, industry and education have been invited to attend the gathering honoring the veteran labor leader. Meany was named recipient of the award last March 20th which was Laetare Sunday, the traditional occasion for the announcement.

Established in 1883, the Laetare Medal is generally regarded as the most significant annual award conferred upon Catholic laymen in the United States. Recipients in recent years have included diplomat Jefferson Caffery; I. A. O'Shaughnessy, industrialist and philanthropist; Thomas E. Murray, a member of the Atomic Energy Commission; General J. Lawton Collins; actress Irene Dunne; and philanthropist John Henry Phelan.

The medal itself consists of a solid gold disc suspended from a gold bar bearing the inscription "Laetare Medal". Inscribed in Latin around the border are the words "Truth is mighty and will prevail." The center design of the medal and the inscription on the reverse side are fashioned according to the profession of the recipient.

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

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For release in PM's, Friday, October 7th:

Notre Dame, Ind., Oct. 7 --- The Notre Dame Law School will present a demonstration trial tomorrow (Saturday at 8:30 a.m.) in Washington Hall on the campus. Judge F. Kenneth Dampsey of the Superior Court of St. Joseph County (Ind.) will preside as the campus theater takes on the atmosphere of a courtroom.

The case to be tried is a personal injury suit in behalf of a twelve-year-old boy who was seriously hurt when struck by the defendant's car. Two South Bend attorneys, Roland Obenchain, Jr., and George Beamer, will represent the plaintiff and defendant respectively. A jury of freshmen in the Notre Dame Law School will render a verdict.

Roger Peters, Jr., son of a law school faculty member, will be the plaintiff in the simulated trial and Daniel Nespo, a Notre Dame student, will be the defendant. Taking part in the trial as witnesses will be students from Notre Dame and nearby St. Mary's College as well as a physician and police officers from the city of South Bend. The several witnesses will have "seen" the accident on a film. Their recollections will constitute their testimony on the witness stand.

The public is invited to attend the demonstration trial which is expected to last the greater part of the day.

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James E. Murphy, Director

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For immediate release:

Notre Dame, Ind., Oct. --- A bicycling bishop making the rounds of his diocese would seem incongruous in the United States, but two-wheel transportation is "routine" for the Most Rev. Lawrence L. Graner, C.S.C., Archbishop of Dacca in East Pakistan.

The Pakistan prelate currently is visiting at the University of Notre Dame where he was graduated in 1924 and where he was elevated to the hierarchy in 1947. He will return to his mission diocese early next year after conferring with officials of the Congregation of Holy Cross and visiting his mother in Franklin, Pennsylvania.

Archbishop Graner is the spiritual shepherd of 43,000 Catholics living among some thirteen million Moslems and Hindus in an area smaller than the state of West Virginia. He directs the work of 51 priests and 25 Brothers of Holy Cross, most of them educated at Notre Dame, as well as 25 native secular priests and five women's religious orders.

According to Archbishop Graner, most of the children enrolled in the parochial schools of the archdiocese are Catholics, but only about 10% of the students in its secondary schools and colleges have embraced Catholicism. He said that the sons and daughters of many government officials are students at the new Notre Dame College where classes are conducted in English rather than the native Bengali. Cardinal Valerian Gracias of Bombay officiated at the cornerstone laying of the college, the first and only Catholic college in East Pakistan. While relatively few of the students can be expected to become Christians, virtually all of them are influenced by the philosophy of life represented by the American missionaries from Notre Dame, he said.

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Although there is always the serious problem of finances, Archbishop Graner said that the development of native priests is the most urgent need of his flock. A veteran of twenty-seven years of missionary service, he estimated that the development of the Church in East Pakistan is about a century behind that in the United States. About three-fourths of the archdiocese's funds come from American sources, he said.

Guided by the Popes' social encyclicals, Archbishop Graner and his priests are encouraging the formation of cooperatives and credit unions to cope with the "extreme poverty" of the Catholic population in the archdiocese. They are meeting a serious health problem by operating a 65-bed leprosarium. Always, he said, there is the need for more parishes and schools, especially among the Garo tribe, the source of most conversions to the Catholic faith.

Archbishop Graner described the government of East Pakistan as "very friendly" to the Church. In its eight years as a nation, Pakistan has made remarkable progress and, with a great deal of sacrifice and hard work, can hope for an even brighter future, he said. He cited economic aid from the United States and the exchange of professors between the two nations as significant contributions to Pakistan's development.

The Catholic faith was brought to the Pakistan area some 300 years ago by Portuguese missionaries, Archbishop Graner said, but the "planting of the Church" has barely begun. American missionaries must be masters of improvisation as they preach the gospel in that far-off land.

Once, when his jeep broke down, Archbishop Graner and a priest companion started walking to their destination. A crowded bus, lacking even standing room, drew up beside them. "Would it be all right," the Archbishop asked the driver, "if each of us rides a fender into town?" The Archbishop reached his destination but only after a bumpy and somewhat harrowing ride down a Pakistan road.

NEWS RELEASES FOR SEPTEMBER, 1955

NO.	DATE	T O P I C S
55/122	9/2/55	Dr. Marshall Smelser co-authors <u>Conceived in Liberty</u> .
55/123	9/2/55	8th annual World Trade Conf. to be held October 11.
55/124	9/2/55	Crusade for Souls will be conducted soon in Louisiana by Fr. O'B.
55/125	9/9/55	Sixty-nine new faculty members added for 1955-56 school year.
55/126	9/9/55	N.D. begins 114th yr Thurs. (Sept. 22).
55/127	9/9/55	Dr. Christopher L. Wilson appointed research prof. in chemistry.
55/128	9/16/55	Gen. David Sarnoff to receive honorary degree and deliver principal address at dedication of WNDU-TV.
55/129	9/16/55	New bookstore to be dedicated Sept. 23.
55/130	9/22/55	Father Hesburgh delivers sermon at formal opening of school.
55/131	9/22/55	Dr. John Kane discusses interreligious tensions in new book.
55/132	9/22/55	N.D. receives \$5000 for bridge and golf fund.
55/133	9/22/55	Eddie Fisher will originate "Coke Time" show Fri. from N.B.