

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/80

For release in AM'S, Sunday, November 13th:

Notre Dame, Ind., Nov. 12 -- Former Secretary of Labor Frances Perkins will deliver the second Cardinal O'Hara Lecture of the year in the University of Notre Dame's College of Commerce Thursday (Nov. 17th), it was announced today by Dean James W. Culliton.

Miss Perkins, who was the first woman to hold a Cabinet post, will speak on "Freedom from Want: The Social Attack on Poverty" in the Engineering Auditorium at 2:30 p.m. She will also conduct a faculty seminar on "The Politics of Social Reform" in the Golfers' Lounge of The Morris Inn at 7:30 p.m.

The annual lecture series in Notre Dame's commerce school was inaugurated in 1949 in honor of the late John Cardinal O'Hara, C.S.C., first dean of the college, who served as president of the University from 1934 to 1939. He later became Bishop of Buffalo, Archbishop of Philadelphia and a Prince of the Church. His body rests in a chapel of Sacred Heart Church on the campus.

Miss Perkins served as Secretary of Labor during the administrations of Presidents Roosevelt and Truman from 1933 to 1945. Earlier she was New York State's Industrial Commissioner. From 1945 to 1953 she was a member of the U. S. Civil Service Commission. Since retirement from public life she has lectured abroad, at the University of Illinois and at Cornell University where she is currently a visiting lecturer in the Industrial and Labor Relations School.

Among Miss Perkins' books are The Roosevelt I Knew, Women as Employers, and People at Work. She is currently engaged in research on the life of Alfred E. Smith, the former Governor of New York and Democratic presidential candidate.

end

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/81

For release Monday, November 7th or thereafter:

Notre Dame, Ind., Nov. 6 -- The University of Notre Dame's annual Festival of the Arts opened today (Sunday) featuring an outstanding exhibition of ninety-five original works from the Romanesque period.

Stone and wood sculpture, manuscripts, painting and metal work dating from 1,000 to 1,200 A. D. will be on view in the University Gallery, O'Shaughnessy Hall, through December 4th. Gallery hours are 10 a.m. to 10 p.m. Monday through Friday, and 1 to 5 p.m. Saturday and Sunday.

Notre Dame's "Art of the Romanesque," representing France, England, Germany, Belgium, Italy and Spain, has been assembled by Rev. Anthony Lauck, C.S.C., head of the University art department, from municipal and university museums and private collectors and dealers. Manuscripts nearly a thousand years old have been loaned to the University gallery by the National Gallery of Art, Washington, D. C.; the Pierpont Morgan Library, New York, N. Y.; and the Walters Art Gallery, Baltimore, Maryland.

Other works have come to the Notre Dame exhibition from the Metropolitan Museum of Art in New York City, the Albright Gallery, Buffalo, N. Y.; the Cleveland and Newark Museums; Harvard's Fogg Museum; and the Princeton and Yale Museums.

Father Lauck, a prize-winning sculptor, pointed out that until recently historians regarded Romanesque art as rough in concept and poor in quality. The Romanesque era has now been studied more carefully, he said. "As this scholarly study disclosed more and more of the brilliance and wisdom and sanctity of those obscure centuries, it likewise brought forth to us in clearer light the keen insights of artistic creation and sensitive expression that marked this early work," he said.

end

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/82

For release in PM's, Thursday, November 10th:

Notre Dame, Ind., Nov. 10 -- The University of Notre Dame has received a grant of \$25,000 from The Charles E. Merrill Trust, Ithaca, N. Y., according to an announcement today by Rev. Theodore M. Hesburgh, C.S.C., University president.

Father Hesburgh said the grant would be used to help finance the Notre Dame Memorial Library to be built beginning next year at a cost of \$8 million.

He pointed out that the Merrill grant will be automatically augmented by \$12,500 from The Ford Foundation under its new Special Program in Education. During the next three years The Foundation will award Notre Dame one dollar for every two dollars which it receives in gifts and grants from alumni, friends and other non-governmental sources.

The Merrill Trust was established by the will of the late Charles Edward Merrill who at the time of his death in 1956 was directing partner of Merrill Lynch, Pierce, Fenner and Smith. Mr. Merrill directed that his entire residuary estate be contributed to charities he described as "colleges, churches, hospitals and causes that I love."

end

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/83

For release in AM's, Friday, November 11th:

Notre Dame, Ind., Nov. 10 -- A manuscript which was written fourteen centuries ago and which survived World War II bombings is the subject of a new book by Dr. William H. Bennett, professor of linguistics at the University of Notre Dame.

It is the Gothic commentary on the Gospel of John, the oldest writing on the New Testament known to exist in any language other than Latin, Greek or Syriac. Bennett's book, The Gothic Commentary on the Gospel of John: skeireins aiwaggeljons thairh iohannen -- A Decipherment, Edition and Translation, has been published by the Modern Language Association of America and is being released in Europe through the Oxford University Press.

Though primarily intended for specialists in Gothic and other early Germanic languages, the volume is expected to be of interest to Biblical and patristic scholars, students of theology, church historians and mediaevalists.

The Gothic commentary has been preserved on eight leaves of parchment, five of which are in the Ambrosian Library in Milan, with the other three at the Vatican. They have been separated from their original binding for thirteen centuries so that many parts of the text are badly bleached and illegible under ordinary lighting.

The treasured manuscript was endangered when the Ambrosian Library was heavily damaged in a series of air raids in 1943. One leaf of the commentary was reported missing and assumed lost at the time of the bombing. But it had been mistakenly inserted into another manuscript and was located by Professor Bennett in 1955.

end

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/84

For release in PM's, Monday, November 21st:

Notre Dame, Ind., Nov. 21 -- Marketing problems are seen through the eyes of the businessman rather than the ivory tower academician in a new college text written by a University of Notre Dame faculty member.

Dr. E. Jerome McCarthy, associate professor of marketing management in Notre Dame's College of Commerce, is the author of Basic Marketing, A Managerial Approach (Richard D. Irwin, Inc., Homewood, Ill.) which has been adopted this fall by more than sixty colleges and universities throughout the country.

Whereas previous introductory texts view the field of marketing from the point of view of institutions, functions or commodities, McCarthy's book makes marketing come alive as it exists in the businessman's world.

Instead of describing wholesale and retail institutions in terms of size, number and geographical location, the book stresses their potential contribution to the marketing manager's distribution structure. Discount houses, for example, are treated not as social phenomena but as potential outlets for large quantities of the manufacturer's product. The author points out though that discount houses might entail substantial changes in the manufacturer's price and promotional policies.

Professor McCarthy joined the Notre Dame faculty in 1956 after receiving his master's degree and doctorate at the University of Minnesota. He took his undergraduate degree at Northwestern University. During the 1959-60 school year he attended a special Institute of Basic Mathematics for Application to Business at Harvard University and the Massachusetts Institute of Technology. He was one of forty-one men awarded Ford Foundation fellowships to participate in the Institute. He is a member of the American Economic Association and The American Marketing Association.

end

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/86

For release in AM's, Wednesday, November 23rd:

Notre Dame, Ind., Nov. 22 -- The appointment of Rev. John H. Wilson, C.S.C., as director of The Notre Dame Foundation was announced here today by Rev. Theodore M. Hesburgh, C.S.C., University president.

The Foundation, which has a professional staff of eleven laymen, coordinates Notre Dame's public relations and development activities. It currently is engaged in a three-year, \$18 million fund-raising program which includes the \$8 million Notre Dame Memorial Library to be built beginning next year.

Father Wilson had been serving as acting director of Notre Dame's development program since September, 1959, when Rev. John J. Cavanaugh, C.S.C., former president of the University, relinquished the post. Previously Father Wilson served as Assistant to the President, and he will retain that title, Father Hesburgh said.

A native of Chicago, Ill., Father Wilson was graduated From Notre Dame as a layman in 1932. He received a law degree from the Chicago-Kent College of Law in 1934 and entered the novitiate of the Congregation of Holy Cross the same year. He was ordained to the priesthood in Sacred Heart Church at Notre Dame on June 15, 1941. For twelve years he was director of vocations for The Holy Cross Fathers. He was also associated for a year with THE CATHOLIC BOY, a youth publication. Father Wilson was assistant director of the Holy Cross Fathers' Office of Province Development when he was named a presidential assistant at Notre Dame in 1958.

end

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/87

For release in AM's, Friday, November 25th:

Notre Dame, Ind., Nov. 24 -- The forthcoming Ecumenical Council of the Catholic Church will be the theme of the 23rd Universal Notre Dame Communion Sunday December 11th, it was announced today by James E. Armstrong, executive secretary of The Notre Dame Alumni Association.

His Holiness Pope John XXIII, who has announced plans for the first ecumenical council in ninety years, has imparted his apostolic blessing to all Notre Dame alumni participating in the annual observance. Members of most of the University's 175 alumni clubs throughout the world will attend Mass and Communion breakfasts to mark the occasion.

Universal Notre Dame Communion Sunday was initiated by the Notre Dame Club of New York to emphasize the close ties between religion and citizenship in America. It is traditionally observed on the Sunday nearest the Feast of the Immaculate Conception (Dec. 8th), the Patroness of the United States. The event is held on alternate dates in some cities.

Rev. Theodore M. Hesburgh, C.S.C., Notre Dame president, will be the principal speaker at the Universal Communion Sunday observance in Los Angeles November 27th (Sunday). Members of the hierarchy, local clergy, and priests of the University administration and faculty will address other gatherings throughout the country.

Pope John recently described the goal of the Second Vatican Council to more than 500 members of its preparatory commissions. He specified that its objective will be less to combat heresy than to re-establish "in value and splendor the substance of human and Christian thought and life" against a growing materialism.

end

UNIVERSITY OF NOTRE DAME
Department of Public Information
James E. Murphy, Director

60/88

For release in AM's, Sunday, November 27th:

Notre Dame, Ind., Nov. 26 -- The towering figure of Charles DeGaulle and his impact on the future of France is analyzed in The Fifth Republic, a political study of modern France, just published by the University of Notre Dame Press.

Dr. Ferdinand A. Hermens, veteran professor of political science at Notre Dame, is the author of the book which assays the reasons for France's political instability. Professor Hermens is a specialist in comparative government and the relationship between politics and ethics.

"The threat of revolution in France created new forces, in the army as well as in the country, which it has not been easy to control," Hermens writes. "General de Gaulle has tried to do so, and has acted decisively for this purpose. However, in order to solve a short-run problem, he has concentrated power in his person to such an extent that the prospects of a truly institutional solution, which is imperative in the long run, seem to recede farther into the background."

Professor Hermens questions whether the new institutions of the Fifth Republic "are not so closely tailored to the towering figure of Charles de Gaulle that they would not fit the lesser men who are bound to follow him." A leader like de Gaulle, sometimes credited with unusual and even superhuman qualities "can count upon a willing following where others would be doomed to futility, or would have to resort to coercion," he writes. Such leadership, Hermens believes, is "essentially unstable."

The future stability of France depends, in Hermens' opinion, on transition from such "charismatic" leadership to the institutional. He contends that democratic elections and the development of a party system that will function at all times for the general welfare can help accomplish this change.

end

NEWS RELEASES FOR NOVEMBER, 1960

60/80 November 12, Second Cardinal O'Hara Lecture by Miss Frances Perkins

60/81 November 6 Festival of the Arts (1960)

60/82 November 10, Grant of \$25,000 from Charles E. Merrill Trust

60/83 November 10, Dr. William H. Bennett's new book.

60/84 November 21, Basic Marketing, A Managerial Approach by Dr. E. Jerome McCarthy, Associate Professor of Marketing

60/85 (SEE DECEMBER RELEASES)

60/86 November 22, Appointment of Father Wilson as Director of the Foundation

60/87 November 24, Ecumenical Council theme of Universal N.D. Communion Sunday

60/88 November 26, The Fifth Republic, by Dr. Ferdinand A. Hermens, Professor of Political Science at N.D.