

Area Code 219
Phone 284-7367

DEPARTMENT of PUBLIC INFORMATION

James E. Murphy, Director - Richard W. Conklin, Assistant Director
67/70

EDITORS: PLEASE GUARD AGAINST PREMATURE RELEASE

For release after 7 p.m., CDT, Monday, September 11th:

Notre Dame, Ind., Sept. 11 — The University of Notre Dame tonight (Monday) announced plans for the construction of seven major buildings and the establishment of forty endowed professorships in a \$52 million program geared to the expansion of graduate education and research.

Rev. Theodore M. Hesburgh, C.S.C., University president, said the five-year program "to develop the University in depth and achieve its highest priority goals" has been named "SUMMA: Notre Dame's Greatest Challenge." He described the capital fund-raising effort as the largest in the school's 125-year history and "probably the greatest ever undertaken by a Catholic university anywhere in such a brief period."

The major segments of the SUMMA Program include faculty development, \$20 million; graduate education, \$13,925,000; special research programs, \$4,550,000; and general university development, \$13,525,000.

Dr. Oliver C. Carmichael, Jr., chairman of the board of the Associates Investment Company, South Bend, Ind., has accepted appointment as national chairman of SUMMA, Father Hesburgh said, and J. Peter Grace, president of W. R. Grace and Company, New York City, is honorary chairman. Carmichael and Grace are members of Notre Dame's Board of Trustees.

Speaking at an inaugural dinner on the campus attended by the University's trustees, senior faculty, members of the SUMMA national committee and 300 campaign leaders from thirty-nine cities, Father Hesburgh disclosed that \$20.8 million in leadership gifts has already been committed. He said the scope and depth of the SUMMA Program "testifies to the confidence, the optimism, even the eagerness, with which all of us at Notre Dame face the future."

more

Edmund A. Stephan, chairman of Notre Dame's trustees, speaking at a two-day campus meeting of the national SUMMA organization and at a news conference which preceded the dinner, said the new development program "will make possible within five years programs and facilities which would emerge in fifteen years of normal growth." He linked the SUMMA Program to the reorganization of the University's government earlier this year, predicting that Notre Dame will achieve "a level of distinction in its educational programs, research and service undreamed of only a few years ago."

Carmichael said the SUMMA Program embraces twenty-one projects which he termed "a blueprint for a University growing in greatness." In addition to new buildings and endowed chairs, the program will develop new resources for many areas of University activity including science and engineering, business administration and theology, urban studies and psychology, educational television, foreign study, student aid and library development.

New buildings to be erected at Notre Dame, Carmichael said, include three, eleven-story residence halls which will accommodate a total of 1,500 undergraduates; a complex to house a new Institute for Advanced Religious Studies; a Life Science Center incorporating the departments of biology and microbiology and the famed Lobund Laboratory; a Chemical Research Building; and a new College of Engineering building providing quarters for the chemical, electrical and metallurgical engineering departments and the department of engineering science.

The largest segment of the SUMMA Program, however, is earmarked for faculty development. In addition to keeping faculty salaries "not only competitive but attractive" and providing for normal faculty growth, Carmichael said Notre Dame will seek \$20 million to establish forty endowed professorships. He said that the trustees and officers of the University are convinced that in the creation of endowed chairs "lies the future strength and promise of Notre Dame."

• SUMMA...3

The SUMMA Program will generate support for several new graduate programs at Notre Dame including the Master of Business Administration Program being inaugurated this fall and the Doctoral Program in Theology launched a year ago. The College of Science expects to initiate graduate interdisciplinary programs in ten important fields. Funds also will be allocated for a new graduate program in urban studies and the development of the Department of Psychology to the doctoral level. A total of \$2,250,000 is earmarked for the acquisition of books and materials, principally on the graduate level, for the Notre Dame Memorial Library, the world's largest college library building.

Five special research programs will be inaugurated or expanded with SUMMA funds. The new Institute for Advanced Religious Studies, the only organization of its kind in the world, will have in residence twenty-four Christian and non-Christian scholars who will explore on a continuing basis at Notre Dame a wide range of problems in which religion plays a major role.

Other research units included in the SUMMA Program are the Office of Educational Research which has evolved from the widely quoted Notre Dame Study of Catholic Elementary and Secondary Education; the new Research Center for Christian Democracy which will engage in studies on one of the most significant political forces in the post-war world; and the Center for the Study of Man in Contemporary Society which has generated a great volume of social science research ranging from drug addiction in the urban United States to population research in Latin America. With SUMMA funds Notre Dame will also initiate an African Studies Program and support several existing area study programs dealing with the Soviet Union and Eastern Europe, Western Europe and Latin America.

Besides the construction of residence halls and an addition to the North Dining Hall, the SUMMA Program provides for the expansion or upgrading of several other University operations.

more

Student aid funds totaling \$2,250,000 are being sought in the expectation that the number of Notre Dame students requiring financial assistance will increase from the present 30% to 50% or 60% in the years immediately ahead. Notre Dame also expects to increase its involvement in educational television, including participation in a statewide educational communications network and the origination of educational television and radio programs for national as well as area distribution. Sophomore foreign study programs, established earlier at Innsbruck, Austria, and Angers, France, and extended to Tokyo this fall, will be expanded to other lands including Chile and Formosa. Finally, SUMMA funds will help finance new cooperative programs between the University and nearby Saint Mary's College.

James W. Frick, vice president for public relations and development at the University, announced the membership of the SUMMA national committee which will aid Carmichael in conducting the new Notre Dame development program. Members include Archbishop Paul J. Hallinan of Atlanta, alumni; Don McNeill, the veteran network radio entertainer of Winnetka, Ill., parents; Metropolitan Opera tenor Richard Tucker, New York, N. Y., friends; actress Irene Dunne, Beverly Hills, Calif., women; C. R. Smith, chairman of American Airlines, New York City, corporations; Paul Foley, chairman of McCann-Erickson, Inc., New York City, public relations and events; Dr. George N. Shuster, assistant to the president of Notre Dame, foundations; and Prof. Frank O'Malley of the English department, faculty. Hallinan, Foley, Shuster and O'Malley are Notre Dame alumni.

Frick said that in launching the SUMMA Program, Notre Dame is believed to be the first major American university to attempt three consecutive capital campaigns. Earlier Notre Dame fund-raising efforts begun in 1960 and 1963, he said, generated more than \$46 million in gifts and pledges, including two \$6 million matching grants from The Ford Foundation under its Special Program in Education.

SUMMA...5

Indicating that development is a never-ending activity on every major college campus and observing that Notre Dame will always have annual giving programs, Frick described SUMMA as "the last major capital campaign at Notre Dame for a decade. If it goes over the top by 1970 — and we are confident that it will — Notre Dame will have received approximately \$100 million in gifts during a ten year period, more than it received during the first 110 years of its history."

end

NO.

DATE

NEWS RELEASES FOR SEPTEMBER

67/70

For Release after 7 pm
September 11

SUMMA: Notre Dame's Greatest
Challenge