

-----  
Charlie Schwab's Philosophy.

Speaking at a conference of industrial leaders at the University of Chicago the other day, Charles M. Schwab outlined a philosophy of life. He drew upon his fifty years of experience in the steel industry in formulating his scheme of happiness and success, and he outlined a good philosophy -- for anyone who is certain to live eternally.... on earth. The Uplift Leagues and the Social Service Religions will have much to say about the speech, so you might as well be beforehand with Mr Lord's solution of the problem proposed.

High-lights in the speech, as reported by the daily papers, were as follows:

"We have got to devote ourselves to the problem of making men happy, not through making life soft and easy, but in so using the implements and facilities which science has placed at our disposal as to enable men, through their work and out of their work, to realize a larger life and take a greater zest in their workmanship."

"Unless a man loves his work, nothing is accomplished."

"Keep in a happy frame of mind. My motto is just laugh, no matter what the troubles."

"My idea is to be happy and fearless in business. I don't believe in Ben Franklin's advice about saving pennies. Look after the big things and the pennies will follow."

"Two great problems confront us. One is the necessity of reducing costs, the other is the importance of developing man. Altogether too many men have had to do routine jobs, unrelieved by variety or change of scene. We have got to work out a plan whereby men, even in the subordinate ranks of life, may attain the sense of achievement out of performing routine tasks,"

"I long for twenty-five more years of life, to watch the industrial development of this country."

One will observe that Mr. Schwab makes the following points:

1. There is a universal longing for happiness;
2. Happiness does not come from comfort;
3. Any measure of happiness comes mixed with trouble.
4. Trouble must not be met squarely, it must be laughed off.
5. Happiness comes from achievement.
6. Fifty years of earthly achievement is so far from filling up happiness that it makes a man want twenty-five more years of achievement,

The point Mr. Schwab misses is given in the following parable;

The land of a certain rich man brought forth plenty of fruits. And he thought within himself, saying: What shall I do, because I have no room where to bestow my fruits? And he said: This will I do: I will pull down my barns, and will build greater; and into them will I gather all things that are grown to me, and my goods. And I will say to my soul: Soul, thou hast much goods laid up for many years, take thy rest; eat, drink, make good cheer.

And God said to him: Thou fool, this night do they require thy soul of thee."