

PILGRIMITES: Important
meeting Tuesday nite, 6:45
room 107, Main Building

University of Notre Dame
Religious Bulletin
April 17, 1950

...Daily attendance at Mass
and Holy Communion are down--
w a y d o w n y o n d e r!

room 107, Main Building

Ohio, Take A Bow!

Hundreds of Ohio high school girls, since February, 1947, have been fostering an intensive modesty-in-dress campaign. The purpose of the organization, which they have formed, is to help bring the world back to Christ through modesty in dress, literature, speech and radio. Our Lady of Fatima is its patroness.

The girls had tough opposition in getting started. When they canvassed department stores to demand decent evening gowns, they were laughed at, given the ol' brush-off. But the determined girls were not so easily brushed off. They persisted. Finally, at a huge mass meeting, invited buyers and designers saw for themselves what type of formals the girls really wanted and insisted upon.

Step by step the campaigners attacked immodest evening gowns, two-piece bathing suits, strapless and off-the-shoulder styles, tight-fitting sweaters and skirts. They wrote letters of criticism to advertisers and magazines, department store officials, put on style shows of their own, made their own formals and designed their own modest dresses.

Happily, the ideals of this campaign, which began in Cincinnati, and almost simultaneously in Cleveland, spread beyond the sanctified boundaries of Ohio into Kentucky, Michigan, Indiana, Illinois, Wisconsin, Connecticut, Canada and Puerto Rico. Through the NCWC news service, the story of the movement was carried as far as Rome, where it was written up in the official Vatican newspaper.

So, Write The Girls A Letter.

The Bulletin recently recived a letter from the Principal of an Academy that has gone all out to support the campaign, in which she asks for comment from University students. She says in part:

"I've enclosed with this letter some material which will help explain this movement for decency in dress. It has been growing in intensity month by month. Many places, too numerous to mention, have had campaigns limited to their own school or parish. Apparently some girls are beginning to wake up to the harmful effects of modern fashions. Too many, however, are still unconvinced, believing that what is so common cannot be a source of temptation."

"One way to convince these sceptical young minds is to prove to them that young men are influenced by the type of clothes a girl wears and the way in which she wears them. Since answers from Notre Dame men would be a great help and would encourage the splendid efforts of our young women to keep their campaign rolling along, we ask a favor."

"Will the students of Notre Dame answer the following questions and direct their letters to the Prefect of Religion? Would he kindly forward their replys to us?"

1. "Do young men measure the tempo of a girl by the kind of clothes she wears?"
2. Is it possible for a man to become so immune to suggestive clothing worn by a girl that immodest styles do not affect him?
3. Will modest-minded, Catholic University students support this movement for Modesty-In-Dress?"

(Signed Sister _____)

Prayers: (deceased) grandmother of Bill (Dil) and Dave (Ly) Rogers; uncle of D. Hel-
linghausen (Dil); aunt of Frank Driscoll (Mor); friend of Jack McKelvey (Alu); Mr.
J.W. McLin, friend of Al Manion, '47; Major Andrew L. McDonough; Carl F. Kemps, Dr. G.
M. Lucas; Paul Kelley, '39. Ill, sister of Rev. Paul Bailey, C.S.C.; Bro. Garnier, CSC;
grandfather of Fay Noyer (Dil); aunt of a Badinite. Special intentions -- 13.